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Vol. LXI.
1597.

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JOHN BULL

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gives your Hair that HEALTHY sheen!

Its tonic properties give—

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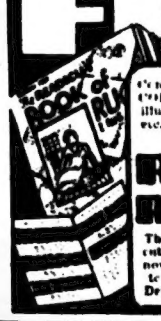

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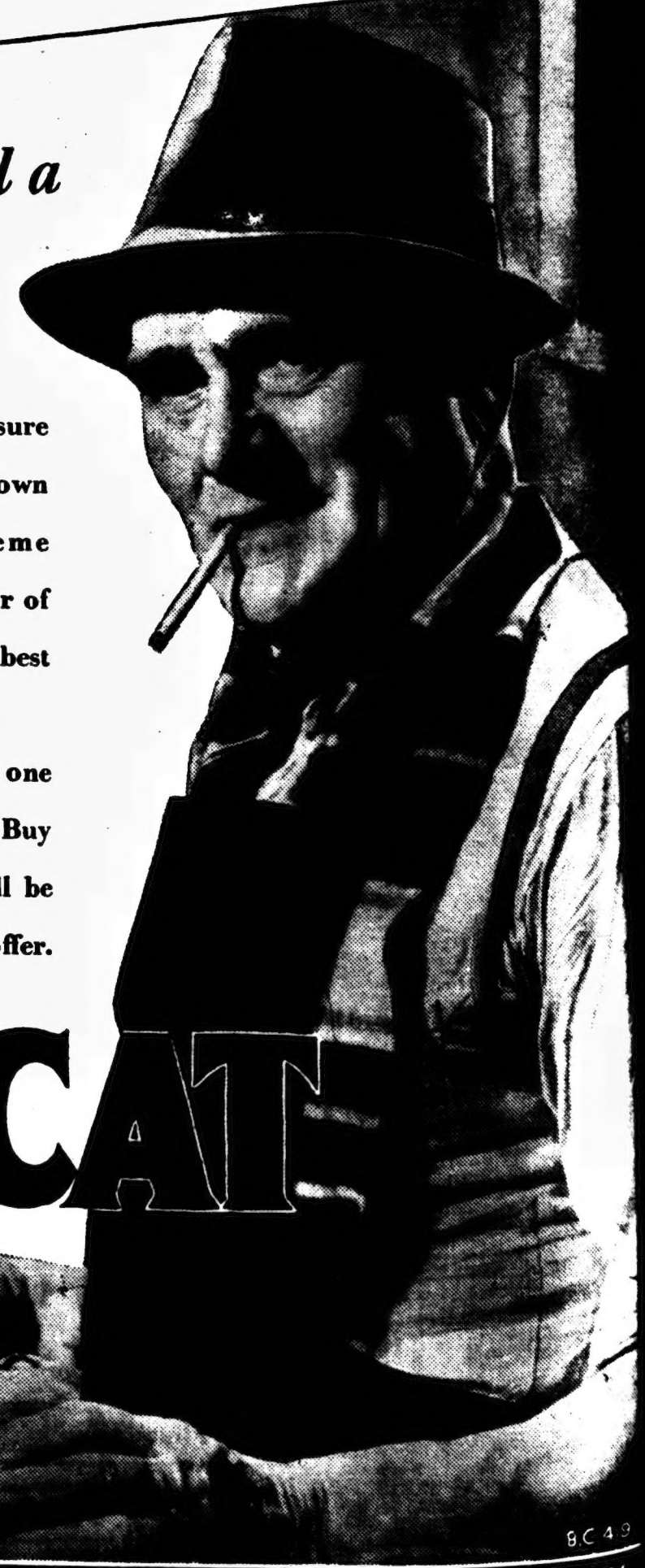

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WITHOUT FEAR OR FAVOUR

The Minister of Health and the House-builders' Registration Council congratulate each other, but the Jerry-builder gets away with the swag just the same

JERRY BUILDERS:

One More Exposure

NEARLY two years ago John Bull launched a great crusade against the Jerry-builder. It was the first campaign of such a scope ever organised by a national paper. It ran for months. We fought the erry-builder in the House of Commons, in the ouse of Lords.

We extracted a promise from the Minister of ealth that if the facts we stated were true— said he was unaware that Jerry-building isted!—he would appoint committees; he would ke steps to end it by legislation, which we asked .

Our facts *were true*. We sent the Minister evi- nce covering every possible area of the country, hich was taken from our enormous postbag. etters from our readers. First-hand evidence ritten in searing simplicity from some of the gions of Jerry's victims. We had to reprint ousands of copies of the concluding article, alled "The Questionnaire," for our readers, for e people who knew the facts better than the inister of Health. They were living them.

And now, two years almost to the day, the st Government-sponsored scheme to put Jerry t of business has been announced. We read it th very fixed feelings.

Briefly, a National House-builders' Registra- on Council has been formed. This Council invites l *bona-fide* builders to become registered. If ey do so their houses must conform to a mini- um standard specification laid down by the uncil, their work, in progress or on completion, ust be open to periodical inspection by repre- ntatives of the Council, and they must agree to ake good any defects, within two years, which ay be attributable to non-compliance with the andard specification.

In return for this the builder who is accepted y the Council will be entitled to describe himself as a "Registered House Builder," and each house he builds will receive a certificate. It is presumed by the sponsors of the scheme that the public will thus buy only "registered houses," that the Jerry-builder will be either forced to come in and mend his ways or be driven out of business, and that everything in Britain will be lovely.

So well—so good. And John Bull is going to be the last to condemn any official step, however small, towards ending this scandal of the rotten houses of new Britain. But we are absolutely convinced that the scheme is neither wide enough in scope nor strong enough to check—let alone destroy—the legions of the Jerry-builders.

In the first place, why should this scheme only be announced when, according to most authorities, the house-building boom has passed its peak? And why should the onus be put on private enterprise, however high-minded, to protect the small house-buyer?

You might find some answer to these criticisms in the official statement which announced the new scheme. It begins by saying that the scheme was initiated for the purpose of "*protecting the interests of bona-fide house-builders.*" There is no mention about the interests of *bona-fide house-buyers*. Presumably the two interests are supposed to be the same. But as an expression of the guiding thought behind the scheme the wording a little unfortunate.

In the second place, where does the Government come in on this plan to end Jerry-building? The Government was entirely responsible for the rise and fortune of Jerry by pushing nearly all the obligation for house-building on to private enterprise, and by tolerating the continuance of a forest of Building Acts riddled with loopholes

What has it done, beyond permitting Sir Kingsley Wood to administer a pious blessing on the new scheme? It has, we learn, lent "observers" from the Ministry of Health to help the architects and builders who have drawn up the standard specification under the new scheme. And that is *all* it has done. That job finished, the "observers" and everybody else connected with the Government have apparently retired.

As to the "Standard Specification," it is good enough. The two years' work of the experts has produced one hundred and fifty-four points. John Bull's Questionnaire for securing a decently built house covered the same items of structure, but included only about 40 points. In this connection we are reminded wryly of Clemenceau's gibe at the Peace Conference: "Who is this man President Wilson, with his Fourteen Points? The good God himself only wanted ten."

And John Bull wanted more than a specification which, anyhow, we only put forward as a help and a guide to poor people, whose ignorance of the elements of house-building merely made them more the victims of the Jerry-builder.

We wanted the Government to take a hand by wiping out obsolete Building and Public Health Acts and all their attendant morass of differing by-laws, which gave Jerry the opportunity and the strength to do his worst. We demanded legislation to stop the price ramps which go on everywhere in the cost of land and building materials, and which make houses too dear for half the nation to buy or rent. We insisted then upon a standard specification of quality for *all* houses, for which the State would take *full responsibility* and would see were carried out.

And now what has been done? We have got this new scheme, laudable enough, but just not good enough to end the scandal of the Jerry-builder. Moreover, the Government's contribution to it and the blessings of Ministers is merely one more miserable attempt to dodge the main issue and to shift the real responsibility on to other shoulders.

Does anybody seriously think that Jerry will be beaten by a "registered house" sign? He will merely cut his prices. If the prospective purchaser then asks about the two years' guarantee, Jerry will give it cheerfully enough—on the estate company which will be wound up as soon as the houses are all built and sold. Old tactics which have succeeded before, and will do so again

There is only one way to end the Jerry-building ramp, and that is by legislation which will make it impossible for the bad builder to make a living; legislation which John Bull pressed for throughout its campaign, and which most civilised countries—Sweden, Norway, France, and the United States, for example—have had long ago.

Without it all the builders in the world, be they as British and *bona-fide* as they may, will not stamp out Jerry.

Straight From The Shoulder

SHARE-PUSHERS SCARED ALREADY

AT last the frauds in the City are shivering. The Board of Trade Committee on share-pushing is hearing evidence in camera.

All sorts of secrets, including JOHN BULL'S, are being revealed, unmuzzled by the libel laws.

The very fact that such a Committee exists and is actively at work, under the chairmanship of Sir Archibald Bodkin, former Public Prosecutor, has been enough to frighten many questionable gentlemen out of business.

Mostly they have packed their bags and left for the United States, home and glory—with their ill-gotten gains.

Strong Reform Wanted

We hope, when the time comes, that the Committee will issue a very strong report urging immediate and drastic legislation to stop share-pushing once and for all.

If silly people with money to invest cannot be prevented by common-sense from parting with it to the first ruffian who calls round with a persuasive story about an eldorado for tuppence, the law ought to protect them.

After all, we are mostly fools about something. People who are fools about their money should be prevented from being parted from it too quickly.

Tax On Motherhood

Rate-supported maternity homes are not doing the job for which they were designed. At Ipswich Maternity Home the advertised fees are "from £3 3s. per week downwards, fixed according to income."

There's something stopping the "downwards." for an Ipswich man with a wage of £2 4s. a week wrote asking for accommodation for his wife and was told that he would have to pay the full fee with 11s. a week extra for washing.

They Know

Here's the kind of gesture we like to record.

Members of the staff of the Employment Exchange, Bargoed, one of South Wales' dying mining towns, are giving up a portion of their salaries each week to create a fund to provide poor children with an annual party.

Meanest Tests

Public Assistance Committees and Boards of Referees are keeping well up to their reputations of applying the meanest tests whenever they can.

Claimants for benefit find their cases held up for "investigation"—and applicants for relief are turned down because they are "well dressed."

One applicant in Lancashire had his relief cut down by 1s. 6d. a week because he had been given a present of some poultry by a relative. Two of the hens were found to be laying a few eggs a week!

"Casanova" Caught

That "king" of bigamists, John Ainsworth Christien, alias Scott, Annesworth, Landon, Beard, public plunderer and versatile adventurer, has gone to jail again. This time for contracting a "marriage" with a Spanish woman he "rescued" in Barcelona!

Christien has robbed the public for twenty years. Readers will remember that he "featured" regularly in our exposures.

When he wasn't making love and "marrying" some unfortunate woman, he promoted fee-snatching ventures, of which the British Road Users' Association was only one.

Faith And Mistimed Charity

There's going to be a big religious drive in Russia. The "Rev." F. A. S. Chilton, of South Shields, is going there just to see what the Russians are doing.

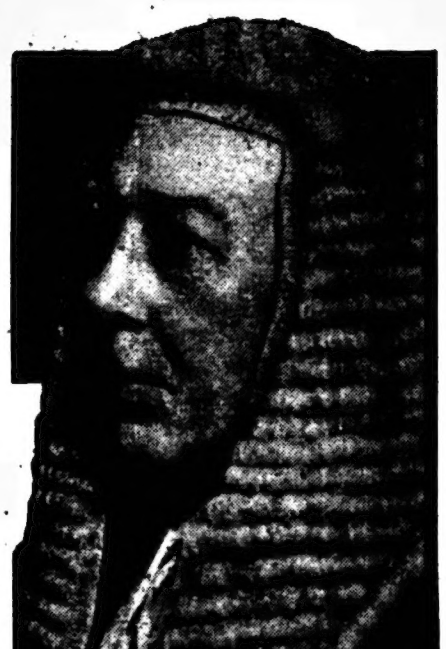
JOHN BULL has exposed this faith-healer, who does not seem to inspire much faith and does not seem to effect any cures. We understand that the cost of his trip, said to be £100, is being met by his congregation at the Church of the Nazarene, South Shields.

It seems an odd kind of charity when people in a hard-hit area spend their hard-earned £100 sending to anti-Christian land a man who has no right to call himself "Reverend."

Not Waiting For The Report

Unfair Attack On B.B.C.

Meanest Kind Of Test



Sir Archibald Bodkin, former Public Prosecutor, has terrified the share pushers

Rats!

Believe it or not, but a member of the Committee of Fife District Asylum challenged an item in the accounts relating to the payment of a rat-catcher who had cleared the buildings of the pests.

Patients had complained that rats ran over their beds. The menace is in danger of recurring, for the rats thrive in a refuse dump near the asylum.

Cupar (Fife) Town Council owns the dump, but has refused to do anything about it.

Mending Marriages

Matrimonial courts have been on trial long enough for their supporters to claim that they are doing all they were intended to do.

Manchester claims that out of 1,854 cases dealt with by probation officers, half of the quarrelling couples were reconciled.

Before cheering at this, let us wait until the reconciliations have stood the test of a little time, and away from the influence of the court.

Nurse The Nurses

The desperate shortage of nurses has been emphasised by the influenza epidemic. Causes? "Archaic disciplinary regulations, abominable hours of work, and ridiculously low pay," said Mr. George Gibson, Secretary of the Mental Hospital and Institutional Workers' Union, at the executive meeting.

JOHN BULL has already exposed this scandal. Nurses should join a trade union. This is frowned on. So girls look elsewhere for a career. Some day a grave national emergency will arise. Then hospital authorities will make conditions of service to fit 1937.

A PREJUDICED attack has been launched against the B.B.C. It is stupidly alleged that Britain's radio service has a "Red" bias.

In its commentators on foreign affairs—that is the basis of this attack—the B.B.C. has so far won world-wide approval.

Perhaps those who now scream that the ether has turned "Red" mean that the B.B.C. should take sides with Franco in the Spanish civil war and describe the Government at Madrid as Communist.

Too "Official"

Actually the B.B.C. errs on the side of making its programmes too "official."

What is needed is fewer orthodox points of view and more of the opinions that go to make up the nation. The B.B.C. has a good name for variety in entertainment; let it earn the same praise for variety in presenting the views of minorities, even if they differ from the opinions of the Government or any other interest.

He Said Something

A talk on Spain by a distinguished journalist was the cause of the most recent outburst.

It was complained that he put the accent on certain words in such a way that he cast scorn on the Spanish Fascists, who, with their German and Italian mercenaries, take the same views on the suppression of free speech as do those now attacking the B.B.C.

Not Going Down Mine

Miners unemployed for the last five years are finding jobs at a colliery in the Rhondda Valley.

Now the coal-owners find there is a shortage of boys. Because their fathers know that under present conditions coal-mining is a blind alley job leading to the Employment Exchange or the Public Assistance Committee, they are refusing to allow their sons to go down the pit.

Now, Mr. Ernest Brown, Minister of no-Labour, shout that down if you can!

Hair-Raising

Parents, be on your guard against the schools that offer to teach your daughter to be an expert hairdresser in a few months—for a very substantial fee.

We thought this ramp had been killed, but it is cropping up again in the provinces, where the fees range from £40 to £100. The bitterness of the whole matter is that when the girl has finished her "training" she cannot do the job.

If you think your girl will make a good hairdresser, then get in touch with one of the two recognised trade training schools, or apprentice her to a good shop where they will see that she has the proper experience.

This Is Serious

An inquest has revealed the existence of a rule that some Devonport hospitals will not take road accident cases on certain days unless they are "serious."

Roderick Mutton, a sixty-eight-year-old night watchman, was taken to the Prince of Wales' Hospital, Devonport, with a fractured leg, and other injuries, was kept waiting for an hour, and died from shock when moved on to another institution.

Neither the police nor the ambulance driver knew of the rule about "serious" cases. But if a fractured leg in a ... of sixty-eight is not "serious," the ... pital might tell us what is.

Another Revival

The Liberal Party is reviving ... again! This time the appeal talks ... the "dignity, greatness and peace" ... will follow in the train of "triumph ... Liberalism."

All that the Samuelite section of ... Liberal Party wants this time ... income of £50,000 a year to make ... scheme effective.

Electors Remember

But the remaining Liberals are not ... sure that the old policies disguised ... new catchwords are sufficient guara... that the ideals of true Liberalism wi... safeguarded by the men who have ... many moves since the failure of L... George's Coalition.

Every move has sent them lower ... the estimation of the electors. Proo... in the results of elections.

Labour's Chance

This revival campaign may have ... caused by the Labour movement's ... fusal to join up with the "United Fro... which seems to have so many comm... ders that the enemy has no fear tha... will be attacked.

Now that the Labour Party has fi... declared against any form of co-op... tion with the extreme Left, it should ... plenty of outlet for all its energie... Parliament.

There is much to fight about. If ... report on the Black Areas is as rad... as we are told it will be, then we ... expect the leaders to make this ... indifferent Government tremble.

Make Sure It's New

When you buy a radio set make ... that it is a new one and not one retur... from hire-purchase and polished to ... as though it had come straight ... the factory.

Many sets, we hear, have been retur... since the holidays, and some firms do ... mind if they are sent out as new. ... look out at the cut-price store, and ... that the set you expect so much ... has not already been in three or ... homes. Insist on a guarantee.

Brave Ministers

The Rev. Frank Jennings, a Con... gational minister of Leicester, wante... know how tramps live. So he dre... up and took to the road and visited ... casual ward in his own town.

The committee of Leicester Pu... Assistance Institution proposed prose... ing him. Obtaining food under ... pretences was to be the charge. The ... was turned down. So it should be.

Here was a man trying to underst... the down-and-out's problems so that ... could help. Why cannot the institu... stand a little "informal" inspect... Has it something to hide?

Tax Pin Tables

It is not often the Chancellor of ... Exchequer misses a potential source ... revenue. Five years ago there ... scarcely a pin-table in the country; ... day there must be at least 500,000.

Charge saloons £5 for a licence. ... the tables 10s., and tax the tables ag... when they change hands.

Saloon-keepers will welcome this ... for it will tell them how they stand ... give them security. At the moment ... are at the mercy of local authorities.

Distinguish, once and for all, betw... gambling and "skill" machines.

Killing Bogus Clubs

Sir John Simon's Bill to stamp ... bogus clubs is nearly ready. It will ... passed into law by midsummer.

No more crooks and ex-convicts ... be allowed to run clubs.

A licence from the magistrates will ... needed for each club, and the propri... will have to stand in the witness-... and be cross-examined as to ... character

Navy Sabotage!

THE INSIDE STORY

The Commander-in-Chief at Plymouth, Admiral Sir Reginald Drax

WHAT is the truth concerning the Royal Dockyards?

Last week public feeling was startled by an announcement from the Admiralty that five dockyard workers—four from H.M. Dockyard, Devonport, and one from H.M. Dockyard, Sheerness—had been summarily dismissed.

There was this further laconic statement: "Their lordships have satisfied themselves that the continued employment of these men is not in the interests of the Naval service."

At the present time there are about 40,000 employed in the Royal Dockyards.

Remarkable indeed that the Board of Admiralty should deem it necessary to issue an official bulletin about the discharge of *five* workmen.

Still more curious that the Lords of the Admiralty should refuse to give any hint as to the evidence which led to their decision against the men.

We demand in common fairness that the Admiralty should make public its charges against these men. From the published statement most people imagine that they have been dismissed for some alleged subversive activity. If this is not the reason for their dismissal, the Admiralty must say so at once, and remove from these men the terrible suspicion which must otherwise rest on them for ever.

It would have been fairer in every way if the Admiralty statement had been more explicit and detailed in the first place. As it is, speculation flies fast.

Quite apart from this particular case things have been happening at the Royal Dockyards which are of very special interest. We are able to make some startling revelations bearing on the general position.

FOR many months past selected intelligence officers and detectives have been engaged on intensive investigations at all the dockyards, and in the naval towns.

Exceptional arrangements were made for this intelligence work to be carried forward after an opinion had been formed that a number of unaccountable mishaps to warships under refit, which were at first thought to be accidents, had been deliberately engineered.

In one instance the interference with a mechanism in a submarine might have caused terrible loss of life if the vessel had put to sea before the hidden dislocation was discovered.

Agents of the Intelligence Service were employed as dockyard hands. They worked alongside the other men; mixed with them off duty. They obtained their employment through the official channels when extra workers were needed, and they played their part so cleverly that their real object was never suspected by their fellow-workers.

Two officers engaged like this at Devonport went first to a shipyard on the Clyde, for training and also to acquire a Scottish accent. They worked in the dockyard as Scotsmen, who came to Devonport because the town offered a better chance of a job than Clydebank.

Other Secret Service men were engaged as fifteen hands at the dockyards. They received their training in London before being seconded for this duty. And they really were—and are—excellent "canteeners."

Some of the Intelligence officers joined the Communist Party, becoming ardent in their extreme left-wing opinions, because the Admiralty suspected that much of the activity they wished to suppress had its origin inside this Party. These officers worked alongside known Communists and attended Communist meetings.

Gradually evidence of "subversive activities" was collected in all the dockyard towns. At Devonport, with the assistance of the Plymouth C.I.D., the authorities took the trouble to collect a list of men in the dockyard suspected of having extremist political tendencies.

There was another and more secret list—twenty names—of those believed to have associated themselves with sabotage.

Certain dismissals were ordered. With one skilled craftsman the drastic step was taken of warning all factories engaged in Government contracts throughout the country not to employ him.

Since then drastic steps have been taken to investigate the private affairs of all men ever suspected of being in any way connected with extreme political movements.

Detectives, with master-keys, even searched the lockers and workboxes of a large number of men. Literature and documents which the authorities did not expect to find in the keeping of "loyal dockyard workers" were discovered.

Also it was ascertained that some men were using accommodation addresses in the town—in fictitious names—for the receipt of letters and publications.

To avoid alarm the police were not instructed to take action which would lead to arrests and charges in a public court.

Quietly, man after man was discharged. With casual labourers no reason had to be given. With skilled employees the official formula "Services no longer required" was used.

It is not suggested that the four men discharged from Devonport last week were concerned in any way with the cases of sabotage. Indeed, two of the men were never employed on ships in which damage was committed. Nor are they active politically.

Earlier stages of this Secret Service probe into underground politics of the Navy ports led to the establishment of proof that shore workers were passing literature to naval ratings.

An amateurish periodical entitled the *Red Searchlight* was found to be in circulation among the warships, and by authority it was considered a dangerous and damaging publication. Long search followed before its origin and methods of distribution were traced and the worried Admirals could sleep peacefully.

FROM the dossiers compiled by the Intelligence branch it is plain that the ports, in order of Communist efforts inside the Navy, have been Devonport, Sheerness, Chatham and Portsmouth.

Apparently for some unexplained reason the influence and propaganda at Portsmouth have been much less than at any of the other towns.

One course adopted at Portsmouth is for detective officers to wear the uniform of naval ratings and to mix with the sailors in the town and dockyard. Observation can then be kept easily on suspects.

Without question, the chief sources which have worried the Admiralty have now been weeded out. Unrest and a practice of slow, obstructive working with a disregard of authority is checked. Contacts between ships and shore, which the Admiralty considers dangerous, are eliminated.

Consideration is being given to the future. The authorities have decided to tighten up the system of recruitment for dockyard workers. Far more rigid enquiries will be made in future in relation to the antecedents of men applying for dockyard jobs.

Former employers will be asked to answer a questionnaire. The whole history of a man from school-leaving age will be called for, and the statements therein verified before he is absorbed into the dockyard service.

Association with the Communist Party, at any time, will be a positive bar against employment. Such a connection would turn an otherwise highly qualified applicant for employment into an "undesirable."

MEN employed at H.M. dockyards will be given to understand that it is their duty to be careful about their associates. If a dockyard worker is known to be consorting with persons whose political outlook is considered "seditious or disruptive," then that man will render himself liable to grave suspicion.

Precautions which would be excessive in ordinary commercial undertakings are considered essential by the Admiralty.

Admiralty memories are long. They go back to the war and the Battle of Jutland. As was officially recorded of the battle, out of eighty-three British torpedoes fired at the enemy only one hit its mark

This proportion of "misses" is only explainable on one score: The projectiles, it is alleged, were tampered with and their mechanism thrown out of gear at some stage of their history before delivery to the fighting ships.

What happened in the past can happen again, argue their Lordships. The risk is greater to-day than then because of the scientific development of all naval armament.

A warship in dockyard refit provides many opportunities for the work of a hostile agent.

Consequently, the purge of the dockyards has been carried through by the Admiralty, and is held by them to be amply justified.

The secret investigations of the Intelligence staff will continue

From time to time there may be other unaccountable dismissals. But for the moment the position is clear.

The Admiralty, needing boats urgently, cannot afford to take risks with employees, hence the purge

EXCLUSIVE INFORMATIONS DIRECTED BY SIR WYNDHAM CHILDS

MONSTROUS POLICE PROSECUTION

READERS will be amazed at the circumstances in which young Aircraftman Ronald Ellingham, on leave from Henlow, Bedfordshire, has just been prosecuted for taking and driving away a car valued at £20.

Brought before the Greenwich magistrate, after having spent a week-end at home with his parents in Hither Green, young Ellingham has been made to look like a thief, yet he is perfectly innocent.

He was taken from barracks and detained by the police following the circulation of his name and description, together with details regarding the car, throughout the length and breadth of England.

Yet the police knew all the time the solution to the mystery—if mystery there was to solve.

The explanation was perfectly simple, for the missing car belonged to Ellingham's father, who had requested the police to find out if it was safe in barracks with his son in Bedfordshire.

The next thing that happened was that the young airman found himself locked up, while in South London Mr. Ellingham senior protested that he did not wish to press the charge.

But the official steam-roller, once set in motion, went on relentlessly, regardless of family feelings, so that Aircraftman Ellingham found himself in the dock.

Yet he had simply borrowed his father's car because his own car had broken down. He had had to leave early in order to get back to barracks, so had not wished to disturb his father.

Mr. Ellingham senior had told the police, when reporting the loss, that this was possibly what had happened. He had never intended that any charge should be brought.

There was never any question of theft, nor should there have been a prosecution.

It is impossible to understand why the police concerned went on with the case, when they must have known the true circumstances.

Small wonder that the Greenwich magistrate, Mr. Frank Powell, expressed himself dissatisfied with the prosecution, and promptly acquitted young Ellingham. "It's monstrous!" was his scathing comment. "I think the attention of the Commissioner might be called to this case in order that the matter might be investigated."

We feel sure that this suggestion will be followed.

"I am not satisfied that he should have been prosecuted at all" declared Mr. Frank Powell, Greenwich Magistrate

SHADY SEER T SHUN

PROFESSOR EL-TANAH, "mystic and astrologer," is again in his comfortable, Channel Island retreat.

He is advertising extensively, and addition is sending out hundred circulars inviting people to comm an annual horoscope reading "at specially reduced fee of 20s."

Now this self-termed "professor just a nasty, money-grabbing rogue. real name is William Francis M in early life a professional cyclist; manager of a dance hall in West don, and afterwards promoter notorious night club which met disastrous financial failure.

We have exposed Professor El-T Mitchell in the past, and hoped that publicity might have shut down objectionable business.

After one JOHN BULL reference chell wrote a letter of explanation clients in which he said, "I can a you that exact scientific knowled the basis of my work, and that I no efforts in the precise interpreta of the astral indications."

That, of course, is just nonsense. Tanah Mitchell has no sort of tific attainments in the matter star-gazing.

How successful Mitchell is in this ness is proved by the fact that in month he received no fewer than orders for horoscopes. His revenue he settled in Jersey has frequ amounted to more than £100 a day.

Normally El-Tanah Mitchell asks for an alleged special horoscope, bu is quite willing to accept customer the instalment payment plan at ha crown a week.

What people receive in exchange their payments is a few pages of d cated rubbish.

Snare For Small Traders

PROFESSIONAL men and small traders who are struggling against heavy competition have a new champion!

It seems that Mr. Leonard Ballard, of Leicester, who twelve months ago had been a commercial traveller, has seen how small men were losing money, "being almost crushed out of existence by multiple and chain stores."

So he launched the United Kingdom (Retail) Discount Co., Ltd., of High Street, Leicester.

Recently representatives have been busy in Manchester, and the experience of a reader who is a dentist is interesting.

He was visited by a man giving the name of Mr. S. Ladkin, who spoke easily of dentists in other towns who had found their weekly takings increased by anything from £10 to £30 a week owing to the enterprise of his company, which "was out to help the small man."

Part of the scheme was to issue local shopping guides in each area, and the company was to furnish duly appointed and officially registered traders with a full-page display advertisement free of charge.

The company was to draw a commission on new business specially introduced. This voluble representative hammered home the fact that the dentist must not delay in making a decision as a rival in the district was anxious to clinch matters.

So our reader signed a contract and became an "Official Registered Trader on the Company's books."

There was a yearly registration fee of £2 12s., 26s. of which was paid on signing of the contract, the balance to be paid on presentation of the printer's proof.

Having paid his money, the dentist waited patiently for the appearance of the promised new patients at his surgery. He is still waiting—just as he is for the return of his money!

He wrote protestingly to the company's headquarters, and after considerable delay received a reply saying: "We had a representative in Manchester (Mr. Ladkin), who has been getting contracts signed on our behalf, but we have not been in touch with him for a week or two, and unfortunately we have not received notification from him of your contract."

Ten days later came an amazing letter from Mr. Leonard Ballard, managing director of United Kingdom (Retail) Discount Co., Ltd., who "regretted we are still unable to give you any definite information re the contract you say you have signed.

"This has not been forwarded to us, and the man you say received your deposit was not employed by us on the date you say the contract was signed."

The incidents we have mentioned suggest that some small traders are in need of protection from their "friends."

Road Victim's Ordeal

WE wonder what our readers think about the treatment meted out to a Stockport woman, aged seventy-nine, who died as the result of a street accident?

The victim, Miss Elizabeth Winbolt, of Buxton Road, Stockport, was knocked down by a motor van, and after some delay was taken by ambulance to local infirmary.

Five hours later this poor woman, was suffering from serious injuries, transferred to Stepping Hill Hosp with the report that the case was of "suspected fracture" of the bone!

Unhappily, she did not recover. the subsequent post-mortem examina revealed that she had twenty-one f tures of the ribs and two fractures the dorsal vertebræ!

Yet, after lying for five hours at institution, where she apparently ceived no really vital treatment for serious injuries, she had been bun into an ambulance again and taken another hospital as a case of "suspec fracture."

While it may be true that Miss W bolt could not have survived in any c it must be obvious that her chance recovery was not improved by her tra ference from the infirmary to the h pital after a lapse of five hours.

We suggest that the authorities Stockport should reorganise th method of dealing with the victims road accidents.

Ambulance drivers, for instan should have clear instructions as which institution urgent cases should taken.

To treat a gravely injured person a wrongly delivered parcel, to be shu cocked about from one hospital another is preposterous.

WAR ON THE JOB SHARKS

THE Home Secretary is at last to look into the scandal of questionable "employment agencies"—and not before it is time. The traffickers in jobs have been allowed to thrive on unemployment too long.

More than one "agency" offering seemingly attractive posts has proved itself nothing but a cloak for persistent fee-snatching, and there are numerous instances where the "agent" has worked hand-in-glove with staff managers, sharing a fat commission.

A client is introduced to a job on the understanding that she pays the agent half her first week's salary. Too often she soon finds herself sacked and another client is introduced to the same job. So it goes on. The rascally employer gets a steady stream of cheap labour and the shark agent gets regular commissions by selling the same job over and over again.

Among others, clerks, typists, waiters, waitresses and domestic servants are frequently exploited in this way.

It is not without good reason that the Chief Constable of Newcastle-on-Tyne has caused enquiry to be made into the activities of mushroom agencies engaged in transplanting young girls from the distressed areas into the cities.

A good many girls have found themselves stranded, and many more found themselves subjected to slavery and worse in crowded houses.

The practice is damnable in any case.

In the London area, the Public Control department of the L.C.C. does excellent work in keeping an eye on undesirable agencies.

It is for the Home Secretary to consider adequate means for suppressing the evil, but increased efficiency on the part of the official Employment Exchanges would do much to drive the sharks out of business.

Intervention where harmless "spot" dancing is concerned can only bring the law into ridicule

MAKING THE LAW LOOK SILLY

O legalise certain kinds of betting, to stop fraudulent lotteries and, chiefly, to prevent money leaving country for foreign enterprises of kind. Parliament passed, two years what is known as the Betting and teries Act.

hief constables and the heads of de- ive branches of police forces in many ts of Britain seem lately to have been mining the contents of this Act with owerful microscope.

or long in this country a favourite thod of raising money for charities other good causes has been what is wn as the "stop watch" competition. watch is wound up, placed in a led receptacle or displayed in a shop dow, and, at a penny or twopence h, tickets are sold on which the ers are invited to write down the r, minute and second at which the ch will stop.

art of the proceeds is devoted as es to the persons making correct or rest correct forecasts.

ecently scores of such innocent com- tions have been suppressed by the ice on the ground that they are a travention of the Betting and Lot- es Act.

ow the police in different parts of the ntry are acting even more astound- ly in connection with another kind of rmless entertainment.

★ ★ ★

feature of almost every dance now d is what is known as the "spot ze."

ne dance in the programme is se- ted for this purpose, and as they e about the ballroom floor the ncers are illuminated by a moving elight beam.

t some part of the dance the beam ses flitting, and the couple who focused in it at the moment music stops and the light comes rest are the prize-winners — the ards usually being a pipe or tobacco uch, a pair of gloves or a bottle of rfume.

ow, in many places, the police have ered that this also is illegal and con- tutes an infringement of the Betting d Lotteries Act!

typical instance is that of a fancy ss dance held in a Staffordshire lage a few days ago.

efore the event, which was promoted behalf of the District Nursing Asso- tion, it was announced that prizes uld be given not only for the "spot nce" but for the best costumes and ltz competitions.

One of the organisers of the function s visited by a police superintendent d informed that it would be an offence any kind of prizes were given at the nce.

Next day the following letter was re- ved from the Superintendent's office Exeter:—

"Sir,—A report has been received at this office to the effect that you did contravene Section 22 (1) of the Betting and Lotteries Act, 1934, by distributing an advertisement of a Lottery at Ellastone. . . .

"The Chief Constable has decided that no further action will be taken in this case provided that no 'spot prizes' are given."

This kind of intervention by the authorities can only bring public ridicule on the law.

There is clear need for the Home Secretary to impress on chief constables that the time and energy of their forces could be devoted to better and more urgent uses.

Pioneer Pastor's Plight

UNKNOWN to many members of his small congregation, dire poverty, if not despair, has settled down on the life of Pastor Harris, known as the "Caravan Bishop," whose little church stands in the fields at Upper Moreton, near Liverpool.

The church was opened in 1923 and was consecrated in proxy by the late Dr. Denton Thompson, Bishop of the Isle of Man.

Moreton was at that time under the Wirral Urban District Council, which passed the plans for the church and consented to the erection of the other dwellings.

But disaster came a few years ago when Moreton was taken over by the Borough of Wallasey. This Council decided to demolish all such dwellings as had been built by Pastor Harris.

Two of the bungalows which had been let were pulled down, and the pastor's appeal for the retention of his own home was unsuccessful.

Following the eviction, a daughter of Pastor Harris suffered a nervous breakdown, and later the pressure of poverty forced his wife, who is over sixty years of age, to go out to "service."

Pastor Harris has suffered misfortunes which would have brought other men to bitterness and despair. Courage and faith have enabled him to carry on at his little church, in spite of poverty and hardship.

Bernard Lewis

ABOLISH THIS DEATH WALK

HOW many deaths does it take to make a cliff walk dangerous? Ramsgate Council cannot decide, for already the cliffs at Broadstairs have taken a heavy toll of human life. Yet the council does not take even the most elementary precautions.

It may, of course, have been influenced in its neglect by the following incident. Five-year-old Bernard Lewis was playing with his dog at Kingsgate cliffs, when he slipped and fell forty-five feet to the rocks below.

Doctors cannot understand why he was not instantly killed, and they are puzzled over the fact that no bones were broken.

All the boy suffered was concussion, and he is expected to make a full recovery from that in time.

Bernard Lewis was favoured. Four deaths have occurred at this danger spot in the last three years, yet the council does nothing.

Perhaps it is encouraged by the facts of one escape. All that is required is a warning and safety barrier on the cliff.

Then the council could sleep comfortably, knowing that it had done its duty. Until these elementary precautions are taken ratepayers should ram home the lessons of the escape—and of the deaths.

Eye Quack In The Home

ONCE again we feel compelled to issue a warning against travelling eye "specialists" who prey on the unwary.

Some have been busy in Birmingham. First women canvassers call from door to door and, full of smiles and sympathy, gain the interest of the housewife. They say they are from the local branch of a firm known as John Woodfords, Ltd., ophthalmic opticians, of 114, City Road, London.

Usually talk is directed to the question of health, and the canvasser says: "Well, you know, madam, your health would vastly improve with the aid of proper eye-glasses. You would lose that headache," she adds, sure in the knowledge that every housewife has a headache at some time or other.

Then the caller suggests gently that one of the firm's most skilled opticians should be allowed to call that afternoon, "Just to test your eyes; there is no fee."

A Birmingham reader's experience is typical. That same day the eye-sight expert duly arrived, and once in the house he produced an eyesight test card which he pinned to the curtains. Almost before the woman had time to look round she had agreed to take a pair of glasses at a cost of thirty shillings.

But she refused to pay anything except a deposit. Later, when her husband came home he was not satisfied, and on the following day asked the firm to cancel the order and demanded the return of the deposit.

This was not forthcoming, but the manager of the Birmingham branch of John Woodfords, Ltd., wrote to say that they had been making a "thorough investigation in the matter of your order to our late representative Bennett, and we feel we owe you an apology for his conduct."

As such an apology costs exactly nothing, the firm was not being particularly generous.

It then offered to send a qualified optician, an admission that its "late representative Bennett"—who wrote certain letters after his name—was *not* qualified.

The skilled optician's advice is best

Curious facts are revealed in the registered particulars of John Woodfords, Ltd., at Somerset House.

It is a small private company with a nominal capital of £100, and there is no mention of any qualifications to justify the designation "ophthalmic opticians" on its business notepaper.

Formed as recently as July, 1935, its aims and objects are officially registered as "clothiers, co-operative and general supply stores, etc. Power is taken to grant ticket-holders and others special privileges, rebates and advantages."

When we set against this the fact that its printed cards carry the words: "Hospital prescriptions and insurance work executed," the public will understand that its impudent attempt to canvass eye-sufferers should be stopped at once.

Sufferers should be cautious about entrusting themselves to home treatment. In all cases of eye disorders the skilled optician should be consulted.

Silk Stocking Sleuths

ROGUES are canvassing in the suburbs of London with bargains in silk stockings, offered on the doorstep at prices that are so attractive that few women could resist the temptation to buy

But be on your guard. The "salesmen" are followed within an hour or two by a couple of bogus "police" officers, who pretend to be making enquiries about certain stolen property which they believe is being offered for sale in the district.

Of course, they promptly "identify" the stockings as part of the stolen property, and insist upon taking them away for use as "evidence."

That's the last that is heard of them. It is a neat trick, and numerous women have been duped by it.

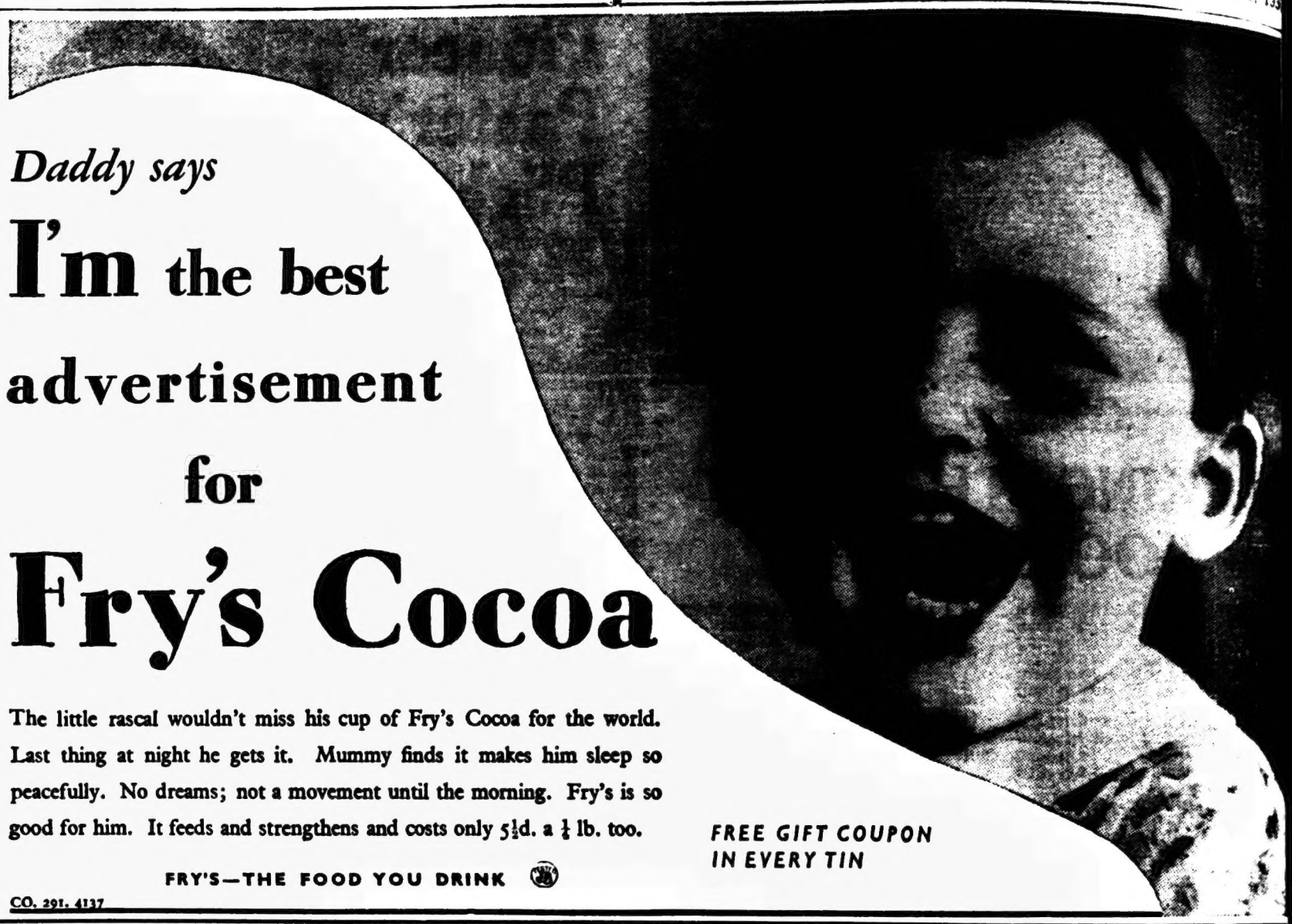
Our information is that the gang is "working" new estates and residential districts in Essex, where they have been surprisingly successful.

We hope we shall soon hear that some astute householder has summoned a real policeman in time to call the tricksters' bluff.

Another group of stocking salesmen has been busy in Reading, Berkshire, where they have taken cash in advance on orders that have not been fulfilled.

Daddy says

I'm the best advertisement for Fry's Cocoa



The little rascal wouldn't miss his cup of Fry's Cocoa for the world. Last thing at night he gets it. Mummy finds it makes him sleep so peacefully. No dreams; not a movement until the morning. Fry's is so good for him. It feeds and strengthens and costs only 5½d. a ¼ lb. too.

FREE GIFT COUPON IN EVERY TIN

FRY'S—THE FOOD YOU DRINK

CO. 291. 4137

The *Quick* Way WITH RHEUMATIC PAINS

Rub on this SUPER-STRENGTH OINTMENT

This treatment will make sure of instant relief! Get a pot of Musterole Brand Mustard Ointment. It is super-strength. It is the most powerful remedy you can buy, yet it will not burn or blister. Thousands who have been driven well nigh desperate with those agonising stabbing pains have found blessed relief from this agony in a jar of Musterole!

Because Musterole is so much more powerful and penetrating it costs a little more than ordinary preparations, but what are a few pence against the *certain* and almost instant relief from pain and discomfort that Musterole brings? Actually, you will find Musterole very economical because, owing to its great penetrating power, you need use so little at a time. A pot of Musterole in the house may save you and yours hours of pain and misery—it is equally swift and sure with coughs, sore throats, chest colds, muscular rheumatism, 'Flu (in thousands of cases it has prevented pneumonia), aches and sprains and congestion.

MUSTEROLE BRAND MUSTARD OINTMENT PRICE 2/6

What a meal!

Your dog NEEDS all this

BEEF, Carrots, Bran, Rice, Soya Bean, Yeast, Barley, Cod Liver Oil.

He gets it in

RED HEART

In 3 flavours, Diets A, B & C.

6d. per lb. tin from your Chemist, Grocer, Pet Stores or Corn Chandler.

RED HEART DIVERSIFIED DIET THE DOG FOOD WITH 3 DIFFERENT FLAVOURS

Made by John Morrell & Co., Ltd., 57, Victoria St., Liverpool, 1, and 10, Borough High St., London, S.E.1.

'Morning mouth' is nature's warning

BANISH CONSTIPATION!

● The intestinal tract is 35 feet long & unless this is thoroughly cleansed 35 feet of poisonous waste matter is being absorbed into your system. This is why you have "morning mouth" or coated tongue, headaches, pimples, indigestion, stomach pains and eventually serious illness. You can never know real, glowing health unless you wash yourself internally at least once a week. Feen-a-mint is made so that it mixes with the natural saliva and cleanses your entire system *thoroughly, naturally and pleasantly.*

15 Million satisfied users

● Feen-a-mint *looks* different. Its *action* is different, it *is* different from any other laxative. That is why there are over 15 million satisfied users of Feen-a-mint. Its fresh mint flavour makes it the ideal family laxative. Sold in 1/3 packets everywhere, or for free sample send 1½d. stamp for postage to White's Laboratories Ltd. (Dept. V.J.), 15, Thames House, London, S.W.1.

FEEN-A-MINT

WITH THE CLEAN MINT FLAVOUR

CANDID COMMUNICATIONS

Dirty Football—What We Think

He Can Do It In A Few Words
Spoil-Sports Are Thriving

DEAR MR. SUTCLIFFE,—As President of the Football League, I am addressing you particularly, because I believe you to be the most powerful man in football to-day. e movement of your little finger often ces better and quicker results than he collective gesticulation of the Foot- Association throughout a playing

re than anyone you can influence the tors of the game to take proper n to stop the hullabaloo that is going bout its degradation by foul play. rtunately, you yourself ed the ball rolling when made a grave speech the day about the in- ing number of players are injured. But the you set in motion has in the wrong direction. ensation-mongers have it out of touch. e rulers of the sport, well informed than self, are now so agitated he prevailing din that are in real danger of selves becoming ruled panic. They are ly allowing them- to believe that play is ruining sport; that de- ate attempts by ers to injure and m opponents are ing the game disrepute with public.

o one knows better n you that this is sense. But the emongers were given an opportunity good to be missed when, on the heels your speech, the current minutes of Football Association were published. hese reveal that 20 players have suspended, fined, or both, two entire s have been cautioned, there has n a nasty incident between a director a referee, and a club has been ed to post warning notices to its porters. On the surface, that looks

* * *

ut the trouble-makers are deliber- ly dealing with the facts out of pro- tion to the truth. When they are ed, it is found that these incidents er 12 *playing* days, during which re than 500 matches were decided, and players in the Football League made rly 6,000 individual appearances.

et us get the matter in true focus. at it amounts to is that the good me of Soccer, and professional foot- in particular, is being consistently led by no more than a dozen players each of the four divisions of the gue. You could tell us their names hand.

These sport-spoilers are not only sur- ing, but thriving in the game. They e actually being encouraged by a sys- n of insufficient punishment.

t is nothing to them when they are pended. The wages they are sup- ed to lose are made up to them. It is torious that the players in every team tribute weekly to a fund which their ending colleagues draw upon when nished. Suspension means no more them than a holiday with pay.

* * *

Most of them should have been kicked t of football years ago. The scandal that it is the directors of the clubs to hich they belong who alone are re- nsible for them remaining in it. These directors are more concerned out profit and loss accounts than the rity of the sport. Efficient players are ce and expulsion of the rogues would an a writing down of assets in lance-sheets.

Not only is foul play being countenanced by financial motives. Those responsible are becoming so audacious that they are now even challenging the decisions of referees who dare to deal out punishment on the field.

You could stop all this with a few words. Say them.

JOHN BULL.

Mr. C. E. Sutcliffe, President of the Football League, can stop the roughs with a few words

Field-Marshal Lord MILNE

DEAR SIR,—As former Chief of Imperial General Staff, you should think many times before you say that the country is in danger, and that you would be optimistic in saying that we have only five months in which to prepare. Prepare for what? War?

I believe you have joined Duff Cooper's "scare corps." JOHN BULL.

★ Test For Transport Minister: Field-
★ Marshal Joins The "Scare" Corps

Mr. HORE-BELISHA,
Minister of Transport

DEAR SIR,—What is happening at Westway, Shepherd's Bush, is only focusing national attention once more on the fact that our roads are not good enough for the daily increasing traffic.

Your idea for subways under the roads, and traffic lights at two pedestrian crossings seems well enough. And I am glad to know that the Hammersmith Borough Council, after all, will co-operate with you and accept your suggestions.

You are in possession of all the facts. You know that most road accidents are caused by bad surfaces, blind corners, and roads that were never designed to deal with the enormous volume of traffic they are forced to carry.

There has been a spate of publicity for a national road programme. You have made promises, and the public has come to expect a great deal.

I know you have not got enough money to fulfil these promises, and the Cabinet will not let you have more despite the fact that motorists last year subscribed £70,000,000 to the Road Fund.

Even in face of the heavy drain of the arms programme, you must demand sufficient funds to do the job you set out to do.

Make a fight of it with the Cabinet. Put all your cards on the table, and if you cannot get what the public wants—resign and say why. JOHN BULL.

The Bishop of LONDON

DEAR BISHOP,—Thank you for your outspoken words on the Jew-baiters and general disturbers of the peace in the East End of London.

Rightly you stress that Britain's Jews are peaceful, law-abiding, and certainly good family men.

Your suggestion that the Jew-baiters should be deported is impossible, for they, unfortunately, are British subjects.

JOHN BULL.

Miss ELIZABETH LEVY,
Maida Vale, London

DEAR MADAM,—It needed courage to bring your case against Mr. Frank Dent into the open court.

But then you are a woman of courage. Otherwise you would not have stood out resolutely when he detained you at his house.

His excuse? He thought your sister had stolen his wallet. Later he found it in the house. Such gross interference with your personal liberty deserved the most rigorous treatment. The £105 damages which the court awarded you is not a penny too much.

JOHN BULL.

Judge GAMON
Ripon County Court

DEAR SIR,—You have decided that in future no committal order for debt will be issued without your permission if there is already an order hanging over the debtor.

As soon as the sum under one order is paid you will give the debtor twenty-eight days "to turn round." No order will be for more than six months, and will be for sums that can be paid.

Having taken all these precautions, you say that there should then be no hesitation on the part of officials in sending debtors to prison if they default. A sound scheme well worth trial.

JOHN BULL.

Lord HAILSHAM,
Lord Chancellor

YOUR LORDSHIP,—I hope that all those magistrates who are in the same position as Mrs. M. Lamb, of Southend, will follow her lead and resign from the Bench when they have not the time to carry out their duties.

You have given a very plain hint to others. Thousands must rush through cases to get back to their work. It is estimated that 40 per cent. of the "great unpaid" never sit on the Bench. And thousands more are too senile to understand what goes on in court. Could you drop them a line, too?

JOHN BULL.

Mr. CHRIS D. JONES,
Northampton

DEAR SIR,—You advertised for two hundred plasterers, but your manager celebrated your wedding by writing a strange letter to an Aberdonian who applied for a job.

This letter offered a rate of pay varying from 1s. 7½d. to 1s. 10d. an hour, and suggested that as you were being married a little token of good wishes would keep the Aberdonian green in your memory.

Naturally, our Aberdeen friend did nothing of the kind, and I hope that your manager does not write any more of these impertinent letters to those who answer your advertisements.

JOHN BULL.

A Very Special Investigator

SEES IT THROUGH

TELEVISION has only just arrived, so we mustn't be too critical. All the same (speaking as a very special investigator) I think there is already room for brighter television programmes.

The television apparatus must take us more behind the scenes.

For instance, how little we know about the home life of our politicians. Now a roving television camera could take us into the study of a leading English politician some morning after breakfast—say, about midday—and show us Mr. Blank (we'll mention no names) searching anxiously through back numbers of Hansard for something fresh and original to say in the House later in the day.

Suddenly his wife bursts unceremoniously into the room. "John," she cries, "shut your silly book and listen to me. What is the good of my knitting you thick woollen socks if you forget to put them on. Now change into them at once. No wonder when you get to Parliament you always have cold feet!"

And yet would it be good for us to have our politicians televised. It might be bad for national morale. We might see *through* them.

The roving camera, fighting shy of the great and notorious for once, might take us into a grocer's shop just as the shutters are being taken down by a young assistant on a Monday morning.

"Tom," says the proprietor, disgust on his round honest face and his candid blue eyes clouded with righteous anger, "blame me if you ain't forgotten to dust the new-laid eggs again this week."

Then perhaps a peep into one of those little studios off the King's Road, Chelsea. Mr. Hildebrand Phipps, aged twenty-three and possessor of a small private income, has been throwing a party to exhibit his latest acquisition of a picture by a most modern, daring, original and expensive artist. It consists of a number of different coloured tram tickets, newspaper cuttings, match-sticks, and pieces of cork lino stuck on to an oblong of carbon paper, and mounted in a purple cardboard frame.

We hear the chorus from the guests in between cocktails: "Marvellous! Superb! What delicacy! Such humour! Genius! Oh, lucky man to possess such a treasure of art! Darling, how proud you must be!"

The drinks run out and the guests disappear. Mr. Phipps, beaming a little foolishly at the success of his party, takes a look at the picture himself. He shudders, makes sure everyone has gone, then turns it face to the wall, and, pulling the *Police Gazette* from his pocket, sits down by the fire for an hour's respite from art, genius, delicacy, and humour.

Then we might be allowed to look in upon a real, genuine genius. Mr. Bernard Shaw, cracking a nut between his lean sinewy fingers, is talking earnestly to himself.

"I'll *steak* my reputation as the greatest dramatist in the world, Shakespeare not excepted," he says in that witty way of his, "that I have yet to *meat* the man who has ever bitten off more than I could chew!

"Now I wonder," he says pensively, "if those jokes would do for my next play. . . . No," he adds sadly, "I'm afraid they wouldn't."

He's quite right, they wouldn't.

And now I'll end up with a few suggestions for the immediate future:

Mae West in her bath (covered in, of course, and no cracks, wise or otherwise).

Sir Henry Wood on his beat (his Bach is worse than his bite).

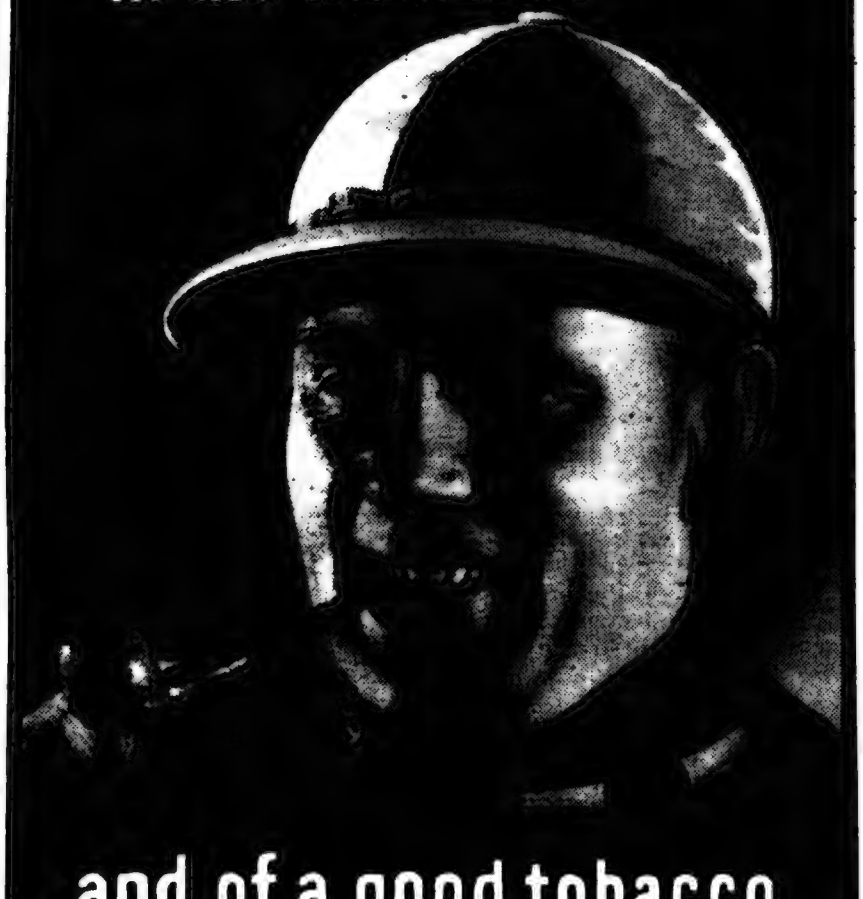
A rubicund Lord of the Admiralty in his boat (sternly asking for a port).

Mr. Neville Chamberlain and his bait (you and I are not the only poor fish he sends out a line to).

Sir John Reith and his bat (closing score: a mongoose, not out).

Musso'ini and his boot (free kicks for Italy, while referee sits on Non-Intervention Committee's head).

COOLNESS
the secret of leading in the winner...



and of a good tobacco

LLOYD'S'

BONDMAN

is always COOL and FRESH

• BONDMAN RICH RUDDY VIRGINIA 11½D per oz. EMPIRE BLEND 10D per oz.

IT'S PACKED IN VACUUM TINS

Richard Lloyd & Sons (Branch of Cope Bros. & Co., Ltd.). 83, Clerkenwell Road, London, E.C.1.

"JOHN BULL'S"

GREAT PEN OFFER

"JOHN BULL'S" PEN COUPON

This Coupon with P.O. for **2 9**, plus **3d.** postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with **14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS.** Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. **You may send 5 coupons and P.O. for 1 9**, plus 3d. postage and insurance. State if fine, medium, broad or oblique nib. Pocket clip 3d. extra. Address: "John Bull" Pen Department, 27a, Floral Street, London, W.C.2.

What a Reader says:

"Westwood,"
50, Trafalgar Road,
Hartshill,
Stoke-on-Trent.
10.10.36.

"I would like to say that I have just had one of your pens in constant use over nine years, 'nuff said.'"
D. Larkin.

Cash the Coupon

The Dangerous After-Effects of 'FLU!

BUILD UP YOUR WHOLE NERVOUS SYSTEM WITH Dr. Cassells Tablets

FAIR PLAY OFFER
Get a 1/3 Box of Dr. Cassells Tablets from your Chemist. Save the Carton. If you are not entirely satisfied with the improvement in your health, send the Carton to The Vono Drug Co., Ltd., Manchester, 16, and your money will be returned in full at once!

AFTER the 'Flu Attack has ended, then begins its greatest danger! For it leaves the whole system weakened! The Nerves are thoroughly exhausted and the body left open to attacks of dangerous illnesses!

The Nervous Exhaustion is evidenced by the fact that the "convalescent" is so depressed that many feel that life is useless.

The dangerous symptoms which show themselves are:

HEADACHES HYSTERIA
INSOMNIA NEURITIS
NEURALGIA IRRITABILITY
INDIGESTION "NERVES"
WEAKNESS DEPRESSION

Thousands upon thousands of sufferers are now taking the wise course and building up their Nervous and Physical Systems with Dr. Cassells Tablets. If YOU have had 'Flu, you, too, should do the same for very safety's sake!

Your whole system has been weakened, so obviously ONLY a complete and **ALL-ROUND** Tonic can bring immediate benefit! This is just what Dr. Cassells Tablets supply.

When you take Dr. Cassells Tablets—

—Your **NERVES** are strengthened and rebuilt by the wonderful **NERVE TONICS!**

—Your **BLOOD** is enriched and purified by the marvellous **BLOOD NUTRIENTS!**

—Your **DIGESTION** is fortified and put right by the remarkable **DIGESTIVES & STOMACHICS!**

—Your **VITALITY & MENTAL GRIP** is restored by the powerful **HYPOPHOSPHITES!**

From the dangerous condition of Physical and Mental exhaustion Dr. Cassells Tablets will rescue you. They are a **complete remedy** containing the four most important Health-building ingredients which your body needs!

YOUR NERVES ARE YOUR LIFE

Your Nerves are the controllers of your life and health. All pain we feel is conveyed by your NERVES! Digestion, Working Power, Strength, Sleep—ALL are made possible by your NERVES! Dr. Cassells Tablets are achieving marvels of Health Restoration in all parts of the country. They act directly upon the Nervous System and so get at the CAUSE of your trouble. ***Get a bottle of Dr. Cassells Tablets NOW!***

Sold everywhere 6d., 1/3, 3/- & 5 -

Dr. CASSELLS TABLETS

The Nerve Tonic that gets at the CAUSE of your Trouble

ECONOMICS—figures and theories—seem far removed from your daily life and the weekly struggle so many homes know to make both ends meet. Here and on the following page A. G. Gardiner and an expert Labour correspondent tell you how Britain's present economic situation concerns you vitally. They suggest how the unemployment and stagnation of the slump, predicted to begin in the next two years, could be largely warded off, and how the Trade Unions ought to start at once fighting to raise the general wage level before the present expansion in trade and industry slackens down.

BOOM, *Slump*, AND YOU

By A. G. Gardiner

T may seem a little premature of Mr. J. M. Keynes to be telling us how to avert the next slump before we have got out of the last. For we are still far from having got out of the last. That is clear from trade figures for 1936 which the rd of Trade has just published. is true that they show that we are the mend. Our overseas exports year were £501,000,000, against 1,000,000 in 1935, and £85,000,000 re those of 1932, when things were at ir worst. That is good as far as it

t look at the facts more closely and re is little excuse for throwing up our s. In 1929 our overseas exports were 8,000,000 more than those of last r. And then the values were on the s of the gold pound; now they are on basis of the depreciated pound. That ans that in real value our overseas de is still much less than half what was eight years ago.

★ ☆ ★

If things are better—as they are—it is because our world trade has improved. It is because our home trade has had a tremendous fillip from the increased consumption of the products of new industries—motors, wireless, electrical gadgets and so on. But the home market is reaching saturation point, and it is to the recovery of world trade that we must look for enduring prosperity.

Let us return to Mr. Keynes. He is worth returning to, for he is the boldest and most original mind that is grappling with the vast problem of to-day. He is not much of a theorist to be wholly wasted, but his power of illuminating great and intricate questions always commands respectful attention.

And never more than now. If we are not in the midst of a "boom," we are, thanks to our home trade, approaching "boom" conditions. Now we all know what comes in the wake of a "boom." In the words of the music-hall song of long ago:—

"After the rise the fall,
After the boom the slump;
After the fizz and the big cigar,
The cigarette and the hump."

That has always been the history of trade. But with the war the swing of the pendulum has been more catastrophic than ever before. The cycles of good and bad trade used to be reasonably regular and calculable—like the ebb and flow of the tide. A spell of good trade followed by a spell of bad trade, and so on with a certain rhythmical sequence.

Now, however, we are in a new world, in which the whole mechanism of exchange is shattered, and the slump is not so much a slump as an earthquake. In this earthquake all industry is wrecked and millions of workers in all countries are thrown out of employment, not for weeks or months, but for years and even their lifetime. And the problem that Mr. Keynes sets himself to solve is how to get rid of both boom and slump and regulate the production and consumption of mankind so that there can be an even flow of trade all the time. It is a beautiful dream. Is it more than a dream? Can it be accomplished?

Mr. J. M. Keynes—the boldest and most original mind that is grappling with the problem of boom and slump

It is not difficult to see how booms and slumps arise. Each begets the other. Let us see how the relationship works.

Suppose we are at the end of a slump, and the wheels of trade begin to revolve and gather speed. Money then becomes more plentiful, employment abundant, and consumption increases by leaps and bounds. Immediately investment money is poured into production. Goods are turned out in greater and ever greater quantity. Demand is overtaken and outstripped. The market is saturated.

Thereupon production, being no longer profitable, declines, unemployment sets in, consumption falls away, and the period of slump has returned.

It is obvious that if there could be an equilibrium between production and consumption, trade could be kept on an even keel. Boom and slump alike would be ironed out, and in their place there would be a steady flow of rising prosperity. Production would not get out of hand on the one side; consumption would not collapse on the other.

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Periods of hectic activity would no longer alternate with periods of acute depression. Unemployment would cease to be a recurrent nightmare, and the social unrest that unemployment brings would disappear.

We should all agree, I think, that if this equilibrium could be brought about, it would be worth the sacrifice of any political theory that stands in the way. Hitherto we have accepted boom and slump as evils beyond human control. We can so accept them no longer, for their continuance on the scale of recent years will wreck civilised society.

And the time for action is now. We are emerging from the greatest slump in history. We can reasonably anticipate two or three years of improving trade, in which a barrage can be thrown up against the impact of the next slump that will assuredly come if economic conditions are not changed.

And Mr. Keynes has given us ideas to experiment with. The aim of those ideas is to keep an equipoise between investment for production and the demand of the consumer.

He wants the Government not artificially to stimulate trade. That would only produce boom conditions with their consequent slump.

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He is opposed to "dear" money which always foreshadows slump. He would have rearmament financed mainly out of taxation, so that we should be in a stronger position to combat the slump whenever it threatens to descend on us.

Side by side with measures to check an unhealthy boom now, he urges the setting up of an authority whose duty it is to have sound schemes ready against the time when industry begins to flag and slump conditions appear. And this authority should be backed by the co-operation of the Bank of England and the Treasury to make those schemes effective.

The proposals he makes are tentative, and he would not pretend that they are exhaustive. There are others, not necessarily alternative, which should be considered. For example, would it not be practicable to revive in some form the excess profits tax? It would be popular, it would be just and it would be immensely remunerative. And I see no reason why the resources acquired in this way should not be used to make the National Insurance Fund a powerful ally in the measures for countering any threatened slump with new projects to keep production and demand in equilibrium.

In any case, here is a great programme for the Government—and the Opposition. War on Boom and Slump alike! It is a banner which would carry any party to victory.

THE HUMAN MACHINE

A FAMOUS writer, long since dead, once wrote: "I go on with what I am about as though there were no one else in the world for the time being. That is the secret of all hard-working men."

That was one of the most profound thoughts he has ever put on paper, for it is not only the secret of all hard-working men, but of all happy and successful people. No one can do any job properly unless he does it in that spirit. Whatever you are doing must be—to you—the most important thing in the world while you are doing it, or you won't do it well.

No one can work with one half of his mind and play with the other and do an efficient job.

We could talk about concentration, the ability to go straight to the mark, the will to achieve, and all sorts of highly commendable and necessary qualities, and they would take us a long way; but over and above all these there's something else, something that no one can teach us, something we must build up for ourselves or not have at all. That's the ability to make ourselves believe in the tremendous importance of whatever we happen to be doing.

You may say that many times such a belief will be the sheerest pretence. So it will. Well, let's pretend. Why not? Isn't it just as much pretence many a time to believe that a job we happen to be doing is unimportant? We might just as well believe that every job is tremendously important, for that's an attitude of mind that's oil on the wheels, while the other's just grit in the machine.

Besides, how on earth can we tell? Only time can show what really matters and what doesn't, of all the things we do.

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The Trade Unions Must Fight For HIGHER WAGES Now!

Mr. J. Jones, the miners' president, with Mr. Ebby Edwards, the secretary

AS they look back over the past year, the leaders of British trade unionism feel very well pleased with themselves, and it would be unreasonable to deny that they have substantial e for satisfaction.

hey have seen their membership steadily extend and the funds of r unions rise, and on every hand are able to point to success in otiations.

ages have increased all round, and some years since so many workers e convinced of the wisdom of being le unionists.

ndoubtedly, there is solid ground for sfaction, but no less is it true that re is not a spark of justification for thing approaching complacency.

or what, after all, are these so-called vances" in wages? By far the ater part of them are nothing re than the restoration, or partial toration, of cuts made during the onomy" panic of 1931.

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s well to lay emphasis on the fact *partial* restoration, for some great ps of workers are still short of pay y were receiving five years ago. The lwaymen, for example, are 1½ per short and the Lancashire cotton nners are even now 10½d. in the £ rn.

ut even supposing the whole of the s to have been ended, what then? e business of trade unionism is to se the standard of life of the wage-ners, and the vital point to grasp m the standpoint of trade union icy in 1937 is that the most achieved the unions in the past year or two is raising of their members to the posi-n they occupied in 1931. In some es they had not done even that.

ooking ahead—and not so very far ead, either—what does this mean? *It ans that unless better wages are ured this year or next, ten years may s without any improvement in the ndard of living of the masses.*

Consider the prospect. The year 1937 gns as the fourth year of trade re-al: but how will it end? Already erts are speculating as to the time which a decline will set in.

t is not here suggested that the tide rade will turn next week or next nth, but only that, in all reasonable obability, the change is not so far off industrial leaders can with pru-nce neglect to think about it and, so as possible, take steps to meet the ingency.

t is, in any case, admitted on all nds that such measure of prosperity the country is now enjoying rests very largely on the insecure foundation of armaments production.

Of course, were the Government to put in hand a big programme of national development, the period of trade activity could be prolonged, but the Government shows no signs of doing any such thing.

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On a fairly optimistic estimate, the slump may not be upon us until 1939, but should it then arrive, and last two years, we should have reached 1941.

Thus, if wages are not further advanced in what period of brisk trade remains, all cuts being restored and something added to compensate for the higher prices which are already on the way, a decade will have gone with nothing achieved.

Actually, this is an understatement of the position, for wages were falling between 1929 and 1931. *It is not too much to say that unless they secure better pay this year or next, some sections of workers will probably find themselves no better off in 1941 than they were twelve years previously. Some may be worse off.*

So what are the union leaders going to do about it? This is certainly no time to be resting on the rather skimpy laurels already won. The leaders are wont to say—and with truth—that the trade unions are democratic organisations, that they themselves act only on instructions, and that initiative rests with the general body of members in their branches.

Maybe, but the job of a leader is to lead, and one might look with greater confidence for a lead were the official world of trade unionism less weighted with years, less crowded with men whose minds are apt to hark back to pre-war days and find overmuch satisfaction in the improvement that has since been effected.

These men lived in the days when £2 a week was "good money" even for a skilled artisan in a big town, and when the town labourer drew his 18s. a week.

But the post-war generation rightly takes no account of those conditions as a fair criterion for judging the conditions of to-day.

It will be asking awkward questions if it finds itself landed in another slump, fighting a rearguard action to maintain wages at the level at which they stood ten or twelve years previously.

It is good that the miners leaders have begun the new year with a revival of their wage claim. They want the balance of that two shillings a day all round which they demanded at the close of 1934.

It is to be hoped that Mr. Joseph Jones, the president of the Mineworkers' Federation, will watch his step this time better than he did on the last occasion, when, at a critical stage of the negotiations and without consulting his colleagues, he publicly suggested that the demand for a uniform all-round increase might be abandoned if national negotiating machinery were set up.

Many people will not forget the pained surprise and consternation which this pronouncement spread among other miners' leaders and the rank and file.

But the mischief was done. The miners, who had recorded a sixty-to-one majority for backing their demand by a strike if necessary, did not get two shillings a day all round. Nowhere did they get more than a shilling a day, and in some districts the figure was as little as threepence a day.

In exchange for this sacrifice they were given a "National Joint Consultative Committee" charged with the duty of considering, among other things, "principles" for the national regulation of wages.

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But a whole year has since gone by and nothing has been done about the national negotiation of wages; indeed, the committee has had only a few meetings.

It may be 'machinery," but machinery is of precious little use without some steam to drive it.

It is just *steam* that is needed in a big push for higher wages this year. Cannot the trade unions as a whole generate some or are their elder statesmen too many for the younger and more enterprising elements which their ranks undoubtedly contain?

Why not a National Higher Wages Campaign, by which all the trade unions would support their fellows which have tabled demands, encourage other unions to do likewise, and rally public opinion in general to the wisdom and justice of putting more in the pay-packets?

There is still time to act, but no time to waste in delay. Delay may well mean that the tide of trade will recede, leaving wages only what they were in 1931—for some workers, perhaps even less. To the masses, the fruits of "prosperity" will have been—just nothing.

This, then, is the problem that will have to be faced. Those who pin their faith upon the T.U.C. leaders hope that it will be met with firmness and determination so that the old slogan of "Back to Prosperity" will mean something more than a few empty words.

OF IMPORTANCE TO ALL PARENTS

NINE months ago Mr. John Jaggers, a secondary schoolmaster, of Edgare Middlesex, was prosecuted for glected neglect in the education of his -year-old son, whom he had withheld om elementary school.

The prosecution was launched by the ucation authorities, because Mr. ggers, although his boy was under edical care, resisted a demand to pro-ce periodical doctors' certificates as the child's illness.

He refused to do so, first, because he intended that the demand was illegal, nd. secondly, because in his school ork he had obtained much evidence of e hardship imposed on poor parents meeting the cost of providing medical rtificates when their children were ay from school sick.

Mr. Jaggers' defence was that the ght of deciding if proper reasons exist keep a child from school is vested in e parents—and in the parents alone.

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After closely examining the law on e subject, the magistrates agreed with m and he was acquitted.

A principle seemed to have been stablished. But Benches of lay magis-ates all over the country are com-letely ignoring the Jaggers' judgment nd are convicting and sentencing arents for no other reason than that people either cannot or will not ay the cost of obtaining medical certificates to satisfy education committees. Thousands of parents are wrongly convicted in this manner yearly, and the gravity of the injustice is emphasised when it is realised that, in a home where there is unemployment, the price of providing a doctor's certificate weekly is the loss of a day's food.

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Lay magistrates everywhere are succumbing to the bluff of education authority representatives who contend that it is lawful to compel parents to pay for and produce medical evidence of their children's illness. They publicly pour scorn on the legal truth that the parent is the sole arbiter of his child's fitness to attend school.

Some education officers are trying, when poverty is pleaded, to compel parents either to take their sick children to clinics or hospitals for examination or to admit public health doctors to their homes. All demands of this kind are also illegal.

So that all doubt about this matter may be removed, JOHN BULL has asked for the opinion of an eminent counsel who is a recognised expert in the interpretation of the Education Acts. His Opinion is as follows:—

A parent may quite properly keep his child away from school when it is ill if he informs the school authority of the reason for the child's absence.

If, in these circumstances, the education authority takes proceedings in court against the parent, it must show by affirmative evidence that the child is not ill or that there is good reason to doubt it, before the parent can be required to give evidence that the child is ill.

A doctor's certificate would be conclusive evidence on the point, but there is no legal obligation to provide a medical certificate either to the authorities before proceedings are commenced or in evidence in court.

Nor can a parent be required to admit a school medical officer to his house to examine the child or be required to take his child to a clinic for examination.

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Section 80 of the Education Act of 1921 gives an education authority power to examine a child medically, but, in my opinion, this power is limited to such times as the child is under the immediate control of the school and does not extend to the times when the child is at home or under the immediate control of the parent.

Subject to duties imposed upon him by law, a parent is still in sole control of his child and responsible for it.

The legal rights and position of parents in regard to their children could not be stated more explicitly. All convictions and sentences on parents for no other reason than refusal or failure to produce medical certificates are wrongful.

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FREE to sufferers from Leg and Circulatory Troubles! A sample of ELASTO and a copy of a special free booklet. Fill in coupon on p. 23.

STEEDMAN'S Famous Book, "Hints to Mothers," is offered free on page 25.

YOU can obtain a novel tablet container into which you can put your Phyllosan tablets if you fill in the coupon on p. 14 or write mentioning *John Bull*, to Natural Chemicals Ltd., Dept. 47, 12, Clipstone Street, London, W.1, and enclose a 1½d. stamp.

FREE.—A generous sample of FEEN-A-MINT, the safe, pleasant chewing laxative, is offered to every reader who sends 1½d. in stamps to White's Laboratories, Ltd. (Dept. V.), 15, Thames House, Millbank, S.W.1. See p. 10.

A SPECIAL sample of St. James's Balm for all skin trouble is offered in advert on p. 27.

BANISH colds and catarrh by accepting the special free offer announced in the large ad. on this page. A generous trial supply of "Nemakol" nasal compound will be sent to any reader of *John Bull* who simply sends his name and address, together with 3d. in stamps to cover postage and packing, to the International Chemical Co., Ltd., Dept. 74 F, Braydon Road, London, N.16. A few drops of this soothing preparation penetrates right to the seat of the trouble, and in less than a minute your head feels free and you can breathe easily again. Don't delay. Accept this trial offer now and get immediate relief from all colds and catarrhal germs.

MISCELLANEOUS.

FREE!—Write, mentioning *John Bull*, to Dept. J.6, Homepride Mills, Birkenhead, for a free booklet containing a selection of excellent recipes of inestimable value to housewives and cooks.

Accept this sample offer of Four Square Tobacco! You can obtain samples which include Empire Mixture, Cut Cake, Curlies, Original Mixture, etc., for only 1/-. Write, mentioning *John Bull*, enclose remittance to Dept. J.B.15, Geo. Dobbie & Son, Ltd., Paisley, Scotland. See p. 27.

"MICKEY MOUSE" NIGHT LIGHT HOLDERS. Price's "Mickey Mouse" Night Lights have proved so popular with the kiddies that an attractive little holder has been produced for use in conjunction with these Night Lights. The holder is in the form of a beautifully coloured figure of "Mickey Mouse" who has dozed off to sleep in his chair with the Night Light burning at his feet. The very reasonable price of 2/- includes four "Mickey Mouse" Night Lights.

ON page 26 The School of Accountancy offers a 180-page free guide to careers with special reference to Accountancy, Office Management, Secretarial Work, Auditing, etc. Readers should lose no time in writing for full particulars on any subject. No obligation will be entailed. Be sure to mention *John Bull* when writing.

FREE to those with ambition! You want to earn more money, but you must be able to do your job decidedly better than the average man. This achievement can be made easier by filling in the coupon in Caxton Publishing Company's advt. on page 29 for free illustrated booklet(s) giving detailed information of all courses to engineers, painters, electricians, and builders.

READERS interested in share-out clubs will be well advised to give special attention to the National Savings Club Scheme introduced by the National Savings Committee to offer a sound basis of management for share-out clubs of all kinds. The scheme is, of course, only one of a variety of schemes by means of which the National Savings Movement fosters group-saving. Working folk anxious to put a bit by for their dependents, or to prepare for a more comfortable old age when working days are over, have found "National Savings" ways of saving particularly useful, and National Savings Groups are now in brisk activity in a large number of factories, works and offices, and in many social and other clubs.

NEW RAZOR FACTORY. Two million bricks, 2,000 tons of steel and 100,000 square feet of glass were used in the construction of the new Gillette razor and blade factory on the Great West Road, which was opened recently by Sir George Broadbridge, the Lord Mayor of London. The daily output of the factory will be 25,000 razors and 1,500,000 blades. Every part of the razor is manufactured in the new works. Forty-four brass parts are required for the razors, involving 373 precision operations.

NAIL BITING.—Free booklet sent on receipt for 1½d stamp, explains how you can free yourself (or child) of this objectionable health-endangering habit.—Filtex, Ltd. (Dept. J.B.1), 31, Broadway, Crouch End, London, N.8.

What the Bishops FORGET

The Bishops' pleas can make the most kindly disposed grin cynically

By HANNEN SWAFFER

It is now over three weeks since the Archbishop of Canterbury, speaking to millions on the air, implored the nation to "Return to God." What has happened about this widely advertised appeal, which is to be the beginning of a nation-wide crusade?

Now, since the Primate spoke, I have been right across the country, visiting villages, towns and cities, and I can say quite honestly that, so far as I can see, the appeal has had no response of any kind.

The Primate criticised the nation. Then all that seemed to happen was that the nation criticised the Primate.

In the stricken areas of South Wales people said, "When the Church of England boldly comes forward and demands an end of the social evils from which we are suffering, then we will believe in the sincerity of the Primate, but not before."

Now in South Wales, which I have just visited, during through all the mining valleys, I was told something of which assuredly the Archbishop of Canterbury, who lives at Lambeth Palace and has an income of £15,000 a year, must be in woeful ignorance—that when the ministers of the Rhondda Valley went to Ernest Brown, the Minister of Labour, recently and presented a petition against the cruel Means Test, one that had been signed by 80,000 people, they told him that of the twenty Baptist churches in the Rhondda Valley only one now had a minister. The rest were too poor to pay for one. Chapels could not pay the interest on their mortgages. The congregations were disheartened. Despair talked abroad.

Then when, in the City Hall, Cardiff, I was the guest of the Lord Mayor, I found myself next to his chaplain, the Rev. William Jones, a dockside missionary, who told me that, of the 186 male members of his church, only two had done any work for fifteen years!

Now, mind you, these ministers in the stricken areas are almost unitedly preaching against the social conditions from which their congregations suffer. They have marched with them through the valleys, demanding an end to the Means Test.

They take part in social work of every kind. They do not live in bishops' palaces. Some of them, nowadays, draw no salary. They know what prelates so often forget—that the real work of the Church of Christ to-day consists in making the country a decent place to live in.

When, the other night, I spoke at Hirwaun, I was reminded by George Hall, the M.P. for the Aberdare division, that it was there that, in 1842, a Mines Commissioner discovered boys of four and a half and girls of five and a half working in the pits for long hours, unrestricted by any legislation. For a few pence a week they worked in the dark, with rats gnawing their feet!

Now, in those days, the bishops of the Church of England did nothing to bring an end to those disgraceful evils. When, a few years before, Wilberforce carried on his long crusade against slavery, the Church of England officially took little or no part in the campaign.

On the other hand, many parsons in fat livings went to the Old Testament to find texts justifying slavery!

In the bishopric of Durham there sits a learned prelate named Hensley Henson. You cannot blame him for lack of courage. There is nothing against his character. But, how can he expect the Durham miners to worship in his cathedral when, a few years ago, he said, "The miner is not fit to govern."

All the time the miners of Durham knew that their chief leader, Peter Lee, a miner who was also a Methodist lay preacher, was one of the finest men ever known in the local government of England.

Besides, the miners remembered that, whereas the average pay drawn by a Durham miner, *when working*, was £2 0s. 3d. a week, the Durham coalfields had to find £212,000 in mining royalties to pay to the Church of England. An industry which could not afford to pay them a living wage had to help support bishops drawing large incomes.

Why even a section of the Church itself is ashamed of this! In the last few days a committee of Churchmen, including bishops, deans and an ex-Lord Chancellor, has published a report urging that more of the Church's money should go to incumbents and needy curates, and far less to the dignitaries who live in the palaces and wear the mitres and the copes.

The world will never be saved by bishops who live in palaces. The real work of the Church is being done by the ill-paid parsons in the poor areas, often by married curates with two children and only £200 a year.

The Church of England is still one of the wealthiest churches in Christendom. Its mining royalties bring it in £370,000 a year altogether.

This is a fact of which the signatories of this report are ashamed. It owns slum ground rents for which they ought to be more ashamed, and, at the same time, it grossly underpays the majority of its clergymen.

"We are in practice materialists," goes on the report, "calling on God to bless the sales of work and the whist drives by which we finance His worship."

Then the Upper House of the Convocation of Canterbury has been busy, in the last few days, discussing whether or not divorced persons may be given Holy Communion.

Very few divorced persons take any interest in the subject. They are much more concerned in the Church of England's old-fashioned objections to an extension of the divorce laws. Why, some of these divorced persons had to pretend guilt of marital infidelity in order to satisfy a law in which the Church of England still believes!

What the Archbishop of Canterbury does not understand is that there is to-day more practical religion in the country than there ever was.

When nearly everybody went to church every Sunday, congregations were content with doing that. They sang hymns and they prayed prayers on one day of the week, and then not only ignored the fact that most of the population were overworked and underpaid and compelled to live in slums, but they justified it, using phrases like "the law of supply and demand" and "the survival of the fittest."

How can you condemn miners of being irreligious when you hear of them such things as my friend the Rev. Arthur Sturdy told me when he was Vicar of Ton Pentre, in the Rhondda Valley. He then showed me a street in which, he said, he had seen in every house a miner's body laid out in death after he had been killed in the pit.

"Yet," he added, "whenever there is an explosion or some catastrophe underground, all the miners of the town volunteer to go down, never mind how far away the mine is."

And he told me how, after a roof had fallen in, a man who came across a horse with a broken leg crawled back on all fours a mile and a half to get his water-bottle just to give the horse a drink. And at any moment the roof might have fallen in again!

Now this is not peculiar to South Wales or to miners. I have presented the Order of Industrial Heroism to workers of all kinds who, in a moment of emergency, have gone to the rescue of comrades at the risk of their lives.

Religion is a practical thing, doing your duty to your neighbour, doing what you can to help. If the Primate would only visit the distressed areas of Britain, he would find there so much good will, and see so many kindly acts by people who had nothing themselves, that it would make him ashamed of a pontifical reproof from the robes of Privilege.

There is much less difference of opinion outside the Church to-day than there is inside. It is no good indicting the world for its materialism when there is materialism in the Church, when Anglicanism, for instance, regards itself so much an enjoyer of some exclusive Right that the Coronation is a ceremony in which none of the other Churches can take part.

There is one place about ten miles outside Cardiff which is called Dead End. Nearly 95 per cent. of the population are unemployed. Nearly all the shops are shut. It is just drear, drab desolation.

What is the use of asking its inhabitants to "Return to God" when they know that, officially, the Church is on the side of those people who prevent the abundant harvests of the world from reaching that place of destitution?

Then there is in Europe a ruinous Arms Race, which grows ever in intensity. In Great Britain alone no fewer than 600,000 are engaged in making munitions!

When the Church has the courage to come forward and protest wholeheartedly, to lead us back to Geneva and to point a way to peace, then, and not till then, will the mass of the population pay any attention to pulpit appeals which they consider only so many words.

When, only last week, the nation heard that the Primate's appeal was to be boosted at a meeting of Church leaders held in the Athenæum Club, many could scarce refrain from laughing.

The Athenæum is in the centre of Pall Mall, in the heart of one of the richest parishes in the world. All round is a Clubland which is the exclusive haunt of the wealthy and the proud. They should have a revival there!

Politics And You

I Give And Bequeath

THIS week a group of back-bench Members will make a great effort to persuade Parliament to alter the law relating to wills. They want to cut the claws of jealous or spiteful people who take it out of their dependants from beyond the grave.

A curious anomaly of English law (not found in Scotland, the Dominions or in most other countries) is that though a husband is forced to keep his wife and children while he lives, there is nothing to make him face up to his duty towards them after he dies.

* * *

He may be a rich man with an invalid wife and a large family of growing children, yet, as things stand, he can leave every penny elsewhere.

He may possess a thriving business which his wife has helped to build up. It makes no difference. He can, if he likes, cut her completely out of his will and leave her destitute.

This kind of thing doesn't happen often, of course. Most men, fortunately, are only too anxious to do the right thing by those they leave behind.

But it does happen sometimes. Often enough, anyway, to have caused in the past hardship and tragedy to many innocent people.

It is therefore proposed that where this kind of will is left the surviving dependant—wife, husband or child—shall have the right to apply to the courts and that the judge shall be given power to alter the will in any way he may think reasonable in order to provide proper maintenance, temporary or permanent, for the applicant.

To make procedure easy and cheap, applications may be brought in the county court if the estate involved is below £2,000. The decision of the judge would be attached to the will and filed as part of it at Somerset House.

This is not the first time an attempt has been made to carry this reform. Measures have been introduced several times.

Over five years ago a joint committee of both Houses of Parliament agreed that the present law was a scandal and that something ought to be done.

So far, however, nothing *has* been done and it remains to be seen if this attempt will be lucky. See to it that your own M.P. supports the proposal. This country must not lag behind others.

'FLU

—:o:—

Yeast-Vite

Brand Tablets

OF

NATIONAL IMPORTANCE

(Says Public Man)

—:o:—

How to Avoid and Overcome Dreaded After-Effects

—:o:—

The danger of the present Influenza Epidemic is not in the 'Flu Attack itself but in the after effects! Sufferers find themselves left strangely weak and listless—nervy—sleepless and a prey to Winter Ills far more serious than any attack of 'Flu! Another symptom is a feeling of Hopelessness and intense Depression of a most disturbing character. Indeed the dreaded complications following upon the present wave of 'Flu are having a widespread and far-reaching effect! If you are a victim there is only **one** thing to do . . . you must *restore* your Health and Strength **in the quickest possible time.** In other words, you must commence **at once** to take Yeast-Vite, for it is at this time that the renowned *quick* **action** of the World's Wonder Tonic can perform for you its most valuable service. All over the country tributes are being paid to the remarkable power of Yeast-Vite!

A public man writes from Yorkshire saying that Yeast-Vite is a product of National Importance!

"In view of the prevailing epidemic of influenza in the North of England," he writes, "I shall be extremely obliged if you will send me a further supply of Yeast-Vite.

"I am a member of the local Education Committee and hold other public positions. For two years I have consistently taken Yeast-Vite and have recommended it to hundreds of friends and acquaintances.

"Yeast-Vite Tablets are of national importance at the moment."

Yours faithfully, (Signed) J. S.

The letters below give a few typical cases of the value of this wonderful tonic at the present time. "Read, mark, learn and inwardly digest" what they say and remember that **you,** too, stand in vital need of the Quick Tonic Action of Yeast-Vite!

6 Yeast-Vite Tablets

Made Him

A NEW MAN

Caernarvon.

Dear Sirs,—I feel that I must write to you to inform you of the great benefit I have derived from taking your Yeast-Vite.

I got the 'Flu, and pleurisy followed. After 8 weeks in bed I had gone very weak and felt very depressed. Your Yeast-Vite Tablets worked miracles on me. After taking only six I felt a new man. I felt my energy and strength returning. Before I had finished a 1/3 bottle the results were far beyond my expectations.

All you claim for your tablets has been proved to the hilt in my case, and I shall certainly recommend them to all my friends. Personally, I shall never be without a bottle.—Yours faithfully, (Signed) R. G. J.

"YEAST-VITE" RELIEVES

NERVE PAINS	- in 5/15 mins.
HEADACHES	- in 5/15 mins.
LASSITUDE	- in 10/15 mins.
DEPRESSION	- in 10/20 mins.
"NERVES"	- in 10/20 mins.
INDIGESTION	- in 15/30 mins.
EXHAUSTION	- in 15/30 mins.
SLEEPLESSKESS	in 30/60 mins.
RHEUMATISM	- in 24 hours
CONSTIPATION	- in 36 hours
IMPURE BLOOD	- in 36 hours

"Truly Marvellous!"

Birkenhead.

Dear Sirs,—I had a very severe attack of 'Flu and complications. I was so weak and run-down that nothing would agree with me. I tried almost everything. Several people had asked me to try Yeast-Vite—but I just took no notice of them. Then one day I thought I would, and truly the result is marvellous. First my insomnia vanished. Then my gastric indigestion steadily got quite better. Now I am feeling a new woman. No headache. No gastric pains in my stomach after meals. No constipation. And able to sleep when I go to bed. I am again able to carry on with my duty and life is pleasant.—Yours faithfully, Sister I. E. C. (S.R.N.)

LIFE DESPAIRED OF

Dear Sirs,—During this awful 'Flu Epidemic I unfortunately became one of its victims, and several complications set in. My life was despaired of, but Yeast-Vite gave me renewed vitality although in such a state of intense weakness. I am pleased to say that now I am well enough to get up again and am still taking Yeast-Vite and recommending them to my friends. With every good wish for the future of Yeast-Vite.—Yours faithfully, (Signed) Mrs. F. L.

Secure **your** supply of Yeast-Vite **at once** The sooner you commence to take this wonderful tonic the quicker you will be well and free from danger! However humble your purse, you can afford this vital protection, for Yeast-Vite can be obtained for a sum as low as 3d. and 6d. Accept **now** the following Record Offer of

NO CURE—NO PAY

Simply obtain a 1/3 Bottle of YEAST-VITE Tonic Tablets and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY and TONIC PROPERTIES of YEAST-VITE, return the empty carton to Irving's Yeast-Vite Ltd., Watford, within one month of purchase, and your money will be refunded.

This is an Offer which no person can possibly afford to neglect! Accept it yourself instantly and laugh at 'FLU!

Yeast-Vite

Brand

TONIC TABLETS Sold Everywhere 3d., 6d., 1/3, 3/- and 5/-

PERILS of the HOME

"JOHN BULL'S" double payment

SHE was cleaning the windows of her home when the chair on which she was standing suddenly moved. She overbalanced, and fell heavily, breaking her arm.

The same night her husband was going to bed, when he slipped on the stairs and fractured his skull.

The man and wife to whom these accidents occurred within a few hours of each other are Mr. and Mrs. Hickling, of 281, Radford Road, Nottingham.

"JOHN BULL'S" PROMPT HELP.

As Mr. Hickling is a registered reader of "John Bull," **two** generous cheques were promptly sent under the Home Accident Section of "John Bull's" Great Free Family Insurance Gift.

Benefit for Home Accidents is but one of the many invaluable features of "John Bull's" Great Free Family Insurance Gift. In addition to other valuable Benefits, "John Bull" is the **only** paper to safeguard your household effects against damage by **Fire, Storm, Flood and Tempest,** and is the only paper to pay **Sickness** Benefit.

"JOHN BULL" PAYS

Altogether during the past week £521-14-3 has been distributed to registered readers or their dependants as follows:—

Household and Sickness Benefits	... ...	£247 4 3
Adults' Accidents	...	£182 10 0
Children's Accidents	...	£92 0 0

If you have not yet secured this unparalleled and pre-eminent Security Gift, sign the forms below TO-DAY.

CUT HERE

JOHN BULL

Hand this Form to your Newsagent

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

..... Date.....

PLEASE WRITE CLEARLY.

J.B. 23/1/37

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....

Reader's Signature. Age .....

Address.....

.....

.....

Name and Address of Newsagent.....

.....

..... Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions certifying registration will be sent if 4d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 23/1/37

BIG CHEQUES AND HAMPERS WON IN X-WORD No. 46

In connection with "John Bull" Crossword No. 46, the Adjudication Committee decided that the senders of the most meritorious Sets of Answers on one Square (see page 36) were the following five competitors:—

A. S. Eason, G.M.H. Cheddleton, Staffs.

H. W. Finlinson, 50, St. Michael's Rd., Bedford.

J. Newton, 45, Vine Street, Widnes, Lancs.

H. C. Poole, 9, Alpha Road, Southville, Bristol.

Mrs. E. Sutton, 9, Kent Drive, Hornchurch, Essex.

Subject to the Terms and Conditions of the Competition, these competitors share the £900 First Prize and a cheque for £180 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post Tuesday, January 26, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This Prize has been divided between 46 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These winners will each receive £2 3s. 6d. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

One of the famous "John Bull" Hampers will be awarded with each cash Prize.

A Useful Surprise Award for each of 105 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

BONUS WINNERS IN CROSSWORD No. 44: —Forty-one competitors qualified to share the extra £250 offered and payments of £6 2s. 0d. have been despatched.

£200 "CROSSWORD GAZETTE" BONUS: —Twenty-four competitors qualified to share this extra Bonus and payments of £8 6s. 8d. have been despatched.

GRAVES Beats the World For Quality & Value

Size: 16½ x 10 x 8½ins.

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

5/- Monthly

OWN YOUR OWN RADIO

THE GRAVES 8.3. RADIO enables you to enjoy all the pleasure & interest of up to date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment Nothing else to buy. Carriage Paid. **£4.17.6**

Easy Payments 5/- Monthly.

IT IS HIGHLY IMPORTANT you should understand that nothing is added to the price for the convenience of easy payments. The price quoted is all you have to pay.

Mr. G. M. of Ryton, writes:—"I have now had the opportunity to test the 83 Set, and I have nothing but high praise for its wonderful results achieved. I have had demonstrations of sets from 10 to 18 Guineas, and it is remarkable but true to say that this Set surpassed them for clarity and selectivity."

Mr. C. W. C. of Tenbury Wells, writes:—"I must congratulate you on such a lovely Set. I confess that I have never heard better. You are to be congratulated on a Set like this at such a price."

WRITE FOR CATALOGUE and full specification on this and other Sets for Batteries or Mains, including Superheterodynes.

J. G. GRAVES LTD. SHEFFIELD.

INCOME TAX Sleuths ALWAYS GET Their MAN

WE are at the height of the annual income-tax "push." From now until the end of the national financial year the dilatory and reluctant tax-payer will meet the full force of consistent and necessary pressure.

Defaulters and dodgers will be discovered and made to settle their just liabilities

Behind the great collecting machine, working silently and efficiently, are the unknown officials of "I.T.E." There is a fashion in the Government service of badging departments by their initials.

And "I.T.E." translated means the Income-Tax Enquiry Branch, that highly specialised office which has its headquarters on the sixth floor of Bush House in the Strand, London.

Members of the branch, which comes under the Chief Inspector of Taxes, are really income-tax detectives.

Staffed by inspectors of long experience in different parts of the country, the mission of the branch is to discover tax evasion, and when the discovery is made to pass the offender over to the legal department or the appropriate area collector.

VAST SUM

The work of Enquiry Branch, Inland Revenue, is of incalculable value to the country. It brings a vast sum of money into the exchequer which would otherwise be missed

When there is any reason to believe that any individual or firm is hiding its income or profits, then a report goes to the Enquiry Branch, and the experts get busy.

Private investigations are instituted. Every activity of the individual or firm is observed and checked, and then, if sufficient evidence is secured, the assessment for tax upon the adequate scale for present and past years is served.

The defaulter must pay the tax or show reason why. Or, if the case is a more than usually bad one, he is requested to an interview, told the very serious penalties he has incurred, and asked for his explanation.

Prosecutions are instituted on the evidence collected by the income-tax detectives if the circumstances of evasion are so notorious as to warrant such action.

Here are examples of the kind of disclosure rendered possible by the Enquiry Branch.

A motor sales agent in a South Wales district put in normal income-tax returns over a number of years on which he was assessed and paid promptly. He considered he was quite safe from further demands.

One year he received an assessment far in excess of his return. Indignantly he went to the office of his Inspector of Taxes and asked what it all meant. He was informed that if he considered the assessment was incorrect he could appeal in the ordinary way to the Tax Commissioners. He affirmed that he would He would not stand such imposition.

ILLUMINATING

But with second thoughts he grew somewhat nervous. He went again to the inspector in a more conciliatory mood. On that occasion he was shown an illuminating document.

Through the Enquiry Branch the inspector was in possession of details as to every new car, its make and value, which entered the man's garage for sale over a lengthy period, and also the approximate date each car left in possession of a purchaser.

From those figures alone—irrespective of other business done—it was perfectly plain the motor agent had disguised the truth of his position in his income-tax returns. He was only too glad, in the end, to accept his new assessment and to pay in accordance with it, together with back tax properly due.

A bookmaker, who conducted his affairs in a Midland town, made a thoroughly workmanlike income-tax return, and was always ready to submit his books for inspection.

He may think he's "catching the Income Tax people," but the secret watchers find out sooner or later

RED LIGHT

Most of his profit, however, came from street bookmaking, which is against the law. His income-tax return took small notice of this lucrative side of his business.

Then last year he received his assessment, which was doubled He learned, when he protested against this "monstrous imposition" that the inspector of taxes knew the regular position of his street runners, and how many betting slips the runners took on an average day.

Of course, all this was no evidence about the bookmaker's earnings, but he saw the red light. He realised the inspector had so much information that it would be far, far better to accept the assessment than to contest the issue.

Somewhat similar was the case of a London undertaker. He disguised profits and earnings to such an extent that the taxation authorities—realising the size of his business—became suspicious. "I.T.E." received word to take a hand.

Really a simple matter this, for the undertaker was notoriously careless and boastful of his cleverness. Again the tax-dodger was overwhelmed with actual facts and figures. The number of his funerals for years past, and the class of those funerals, was known, together with side-line trading—selling horses and vehicles—which the fellow thought had escaped notice.

Circumstances of an individual's home life, in comparison with his income-tax payments, are always under constant review by the taxation authorities.

If a man is paying tax on, say, an income of £500, and obviously living at a scale of £1,000 a year or more, then that man may easily become a case for "enquiry."

How does he manage it? What does he really do? Such questions become of moment to the tax detectives.

All information is obtained in the most discreet manner. Nothing is ever done likely to disturb an individual's purely private affairs or his credit.

Only if it is ascertained that the man is actually hiding some source of income and evading tax is the matter pursued to the subsequent stage.

Many people during the past year found their tax assessments increased without apparent cause. They are dodgers who have passed under the microscopic review of "I.T.E."

Constant problems are provided for the tax surveyors by the men whose income is derived from commissions and spasmodic payments for work done or services rendered. With these people the opportunity for evasion is open, if they care to run the risk of consequences.

SMALL MERCY

Again there enters, in a wide variety of instances, a task for the Enquiry Branch officers. They have available for their assistance an incredible mass of closely dissected statistics.

Indeed, the detailed information about tax-payers and their prospects of income collected by the Inland Revenue Department is encyclopaedic.

Each tax-payer has his own particular file in which the whole history of his tax-paying life is recorded

Certain files are marked in different colours, according to the "character" of the individual for ready or belated payment.

There is one class for "H.D.s"—that is, habitual defaulters; the obstructive people who use every device and subterfuge for tax omission. So the files are graded upward to the good payers who return their cheques within reasonable time of the demand notes.

And there is a super-class who pay regularly on the day the income tax is due or even before.

On their files, people are judged. The "H.D." category is the one which receives small mercy.

When a commission man is thought to be returning his earnings at much less than they should be, there are ready means by which the tax detectives can test his reliability.

The kind of business he does is known. The firms from which he may possibly receive payments are surmised.

Orders are issued, for example, to "Enquiry" to make a check on "Mr. A's" tax return. There follows a kind of chartered accountant's audit to trace through other returns if any payments have been made to "A."

In the end, the detectives—by using complementary information bearing on "A"—find that he is obviously making his tax return short by many hundreds.

CLOSE LIAISON

Then "Mr. A" finds, one morning, a reliable assessment of income awaiting him. To fight that assessment he must appeal and reveal matters he would rather keep secret. Therefore he accepts the assessment. Another tax-dodger has been caught by "I.T.E."

It all sounds rather complicated in description. Actually the system is so refined that dodging can be detected in a comparatively short space of time, once "Enquiry" is given an investigation.

The liaison between other Government offices and the Inland Revenue is of the closest. An interchange of information regularly takes place. This is shown by the fact that recently a number of proprietors of small West End clubs have received income-tax demands which stagger them.

The accounts of the clubs—carefully written up—indicate that no taxable profits have been made. When the proprietors raise the point they are faced with their excise returns—the routine reports of the sales of all excisable liquor which have to be made.

NO ESCAPE

Excise returns and income-tax returns of such clubs have remarkable divergence. If the former is correct, then there is proof positive the latter is wrong. For if so much liquor has been sold, then there must have been a substantial trading profit, even allowing for expenses and overheads on a lavish scale.

Members of "I.T.E." know to a finely balanced margin the annual income of every profession, industry and trade in the country. They have figures which give them the exact income-tax payments which should rightly come from each profession, industry and trade.

Those bulk totals are divided and subdivided down to areas, towns, streets and even individuals.

If there is a surprising falling off of tax payment in any one of the multitudinous sub-divisions, then it is clear evasion is taking place.

When the evasion is located, the tax detectives are instructed. Once the skilled inspectors of "I.T.E." are on a job they never lose their man. Sooner or later they will get him.

And the later it is, the more heavily he will have to pay, or the more severe will be his punishment by other methods.

CRUELTY: A Ag

" For the dark places of the earth are full of The Habitations Of Cruelty."

ONE hundred and thirty million people last week officially declared their loathing and abomination of a crime.

" It has shocked the whole nation," said the President of the United States of America. He was speaking of the pitiful tragedy of that small boy torn from his home at Christmastide by a kidnapper, and found naked, battered, dead, in the snow a fortnight afterwards Mr. Roosevelt, as mouthpiece of the forty-eight States of the Union and their citizens, denounced the deed—paralleled only by the Lindbergh case — and proclaimed drastic measures against its lunatic perpetrator.

In the resonance of his slightly nasal accents sounded the voice of one hundred and thirty million Americans. They were shocked and horrified. And the hideous story, cabled, telephoned and telegraphed to the uttermost corners of the earth, aroused horror throughout the world. . . . Or did it not?

Make no mistake about it. It was a lamentable and a horrible crime. One that causes a father to curse, and a mother to hold her child more closely to her.

But—did it really shock us? Did it really shock a world that has daily grown more brutal since the Great War; a world which seems filled with a " black and savage atrocity of mind "; a world full of war, and subject over wide areas to control by the modern equivalents of Holy Inquisition, Star Chamber, Vehmegericht, and the silent spies of Venice's secret Council of Three?

We have grown very used to horror and sudden death. In this last twenty years at least.

The murder of the little boy " has shocked the whole nation," said Mr. Roosevelt.

Did it? . . . Did it shock those wretched women who, with their babies and their children, made up half the crowd of 15,000 that gaily attended the public execution of a negro in Owensboro', Kentucky, last August—and ate " hot dogs " while the condemned man sought to make his peace with God, and cheered when he met death?

The authorities that arranged the degrading spectacle, the parents who permitted their children to be present—so that their tender minds should be stamped for ever with a loathsome memory—are not capable of being " *shocked* " by a tragedy. The only reaction of which they are capable is the inquisitiveness in corruption that marks a carrion crow.

America, through the voice of her chief executive officer, has declared her horror at this crime of a maniac kidnapper. She has not yet officially registered her horror at the fact that *in the last four years seventy-two persons* (some of them definitely innocent of any crime) *were lynched* by crowds as little civilised and as blood-lustful as the hordes of Attila.

Seventy-two lynchings, Mr. Roosevelt, at this late date in the Christian era, in Christian civilised America: and no official proof of the horror felt by a nation which, in its various agglomerates, may insist on your belief in the literal truth of Genesis; may refuse to sell you any alcohol (openly) except beer; or may ban the sale of cigarettes.

The civilisation of a country is pretty thin: When a Mississippi crowd shall drive two frightened negroes along the road like cattle, and hang them from a tree before the porch of their church. When a mob that has slaughtered the husband, kills the wife who has demanded justice against his murderers: hangs her by the ankles from a tree, deliberately and horribly makes an end of the little life she bears within her, pours petrol over the brutalised body, lights it. When the terrorist " Black Legion " can wantonly shoot down a negro " just to see what it feels like." When a girl and a priest investigating a lynching are beaten up with harness straps studded with brass. When " Lynching Specials " are organised by railways to take spectators to a scene of horror. When a Bill aimed at stamping out America's shame is defeated in Congress, owing to the efforts of senators from the Southern States, where lynching is very definitely looked on as one of the pleasant prerogatives of a Sovereign People.

Has the " civilised " world progressed, after all, very far from barbarism, when there can be such flagrant denial of the elementary rights of justice as in the case of the Scottsboro' negroes? Lads who have been standing trial for their lives off and on for six years on charges known to be false? When counsel and witnesses for the defence have been threatened with death, intimidated by the judge; and the courthouse at Decatur, Alabama, has echoed with such cries as " There shouldn't be a trial. Niggers should be hanged on principle! "

In this present year of Our Lord, 1937, Tom Mooney, the Labour leader, lies in a Californian jail—he's been there twenty years!—expiating a crime which he is definitely known never to have committed. Lies yet in jail; though the witnesses and members of the prosecution have been completely discredited; though judge and jurors at the trial, in light of later revelations, have appealed again and again for his pardon. Big Business wants him in jail. So in jail he remains.

America is " shocked " at the murder of poor little Charles Mattson. But there are other things for her to be shocked at. Over seventy years ago Abraham Lincoln declared to his people: " Four score and seven years ago our fathers brought forth on this continent a new nation, conceived in liberty and dedicated to the proposition that all men are created equal." Mob violence, racial hatred and self-interest are still allowed to stultify this great ideal.

Such can be Justice in our Civilised Age.

Perhaps General Franco, the Spanish rebel leader, was " shocked."

But, no! He could not have been. He is used to the massacre of children. When one of his young men made an air raid on Madrid the other day, he dropped a bomb on a school. Seventy children were killed by it. *Seventy Spanish children*—blown to shreds by an Italian bomb, perhaps, loosed by a German airman!

Does not barbarism seem to be very close upon us?

Every day that goes by over this storm-wracked world rends another tatter of civilisation off us. Every day that we watch the orgy of war-beastliness which surges across Spain we become more hardened to horror. And brutality. And shame.

What is the fruit of nearly two thousand years of Christianity and civilisation in Spain? Here are facts that sum it up.

As long ago as mid-September there were collected in Madrid no fewer than forty thousand children who had been abandoned or lost by their parents in frantic stampedes from the approach of battle, or orphaned by war. Indeed, it is estimated that by the Spring the total will have grown to 100,000.

Beside these there are others still less happy who lurk in the ruins of their homes amid general devastation, living as best they may, little hungry wolves, sinking back to savagery.

But all Spain is, in any case, not far from that savagery. Her civil war is conducted with the cruelty of the Red Indian and the ferocity of the cannibal.

When the rebels entered Badajoz (says the Government), they shut 1,500 workmen in the bull-ring. Then shot them down with machine-guns from seats once filled with light-hearted crowds applauding a favourite matador. Butchery to make a Fascist holiday.

In the town of Seville more than nine thousand workers and peasants are said to have been executed. Moors and Foreign Legionaries went through the working-class quarter throwing hand-grenades through the windows, killing women and children. In one village alone two hundred men were made to dig a funeral pit for themselves, and then were shot. A trade union membership card was a passport to death for anyone falling into the hands of the rebels.

But don't think that the Loyalist hands are clean. They are not. The slaughter of prisoners and hostages has been common to both parties. There can be little question, too, but that the massacre of priests and the desecration of churches by uncontrollable supporters of the Government was a feature of the early days of war.

Political executions in Madrid are stated at one time to have reached the appalling total of one hundred and twenty in a night. On one occasion a train bringing prisoners to the capital was actually stopped outside by the Anarchists and a hundred and twenty men were slaughtered. In Barcelona a reign of terror by private murder gangs was succeeded by the ruthlessness of Popular Tribunals which re-enacted, according to report, the farcical trials of Judge Jeffreys' Bloody Assize. The possession of a Bible might at one time have been a death warrant.

And what does war mean, in its

How long,

Hideous Crime against Humanity

general application, to the civilian in these present years of Grace? One more fact will do for answer.

It was estimated, toward the end of November, that enemy bombardment had destroyed 150 blocks of flats, each housing from twenty to fifty families, in the centre of Madrid. Not fortresses. Not barracks. But the homes—the shabby, comfortable, snug, luxurious nests—of between three and seven thousand families. Shattered. Pulverised. Made rubble, in which the bodies of the innocent lay amid the ruins of cherished possessions.

Such can be Civil War in our Civilised Age.

Let us turn from the spectacle of a bloody war to peace. Peace of a sort. For Germany is at peace—nominally. At any rate, she is not undergoing the torments of war that inevitably breed savagery and barbarism. She has the savagery, and the barbarism—without the war.

The official "Statistical Year-book" of the Reich, published a short time ago, records the fact that there were 152 executions in Nazi Germany in the year 1934. *Seventy-seven of them were for specifically political reasons!* There is the keynote for you. Government by the headsman's axe. It is as if the dark shadow of the triple gallows at Tyburn lay again across England.

It is only a few weeks since Edgar Andre, a former member of the Hamburg Diet, knelt at the executioner's block. He had been in prison for more than three years. He was tried in secret. He was sentenced on the flimsiest evidence. He was accused as Communist leader of implication in Nazi - Communist clashes in 1932 when a Nazi lost his life. He had been tortured to make him reveal the names of other Hamburg Communists. He had refused: and that is why they charged him with a capital offence: and convicted him.

Torture in these years of Grace?

Yes, torture.

There is nothing exceptional about it—in Germany. Socialists, Democrats, Jews—both women and men—know as well what torture means as did the trembling captive of the robber baron of the Middle Ages. Or the peasant in the civil wars at the time of King Stephen.

A mass trial is now proceeding in Wuppertal, where eleven hundred men and women lie in jail: they are being tried in batches of seventy to a hundred: already over six hundred have been sentenced: *ten of them have died from torture.*

Their crime? A grave, grave one. They wanted to start the trade unions again.

No one will ever know the full roll of the victims of the perverted bloodlust of the janissaries of Autocracy. Battered and broken bodies have been hurried to the grave secretly so that none should know what wreckage they had become. "Suicide in his cell" has been the common tale. Suicide? No. . . . Murder.

Only lately two men died from the treatment they received at the hands of the Gestapo, the dreaded secret police, in Hanover. A woman has been chained night and day for six weeks in Hamburg. Ernst Jülich, a Social-Democrat, who was among sixty persons arrested in Cologne, was beaten to death.

At Plauen a workman named Hellmut Walter was tortured because he had received at his home several letters addressed to Socialists, and refused to say a word that would incriminate anybody. He remained steadfast. He won. And so did Death.

Another man was starved for three days; chained so that his body was bent, and tormented with the sight of food.

In Düsseldorf a man called Schwesig was beaten on the head until he became unconscious: then one of the guards drew his knife and carved the sign of the Swastika upon his scalp.

Only in the log-book of the Recording Angel will there ever be entered the names of all those who have died under torture, been driven insane by torture, been beaten to a jelly with steel rods or rubber truncheons or ox-hide whips. There are too many for any other record.

In some cases women and children have been compelled to witness the degradation and cruelties inflicted upon their nearest and dearest.

Christian Germany! Civilised Germany! Germany in these present years of Grace!

Here are a few more pointers that will show you how far removed from the common conceptions of humanity are the Nazi lords of the Step-Fatherland.

A young Jew was sent to jail because he fell in love with an "Aryan" girl. That was race-shaming. A pastor was imprisoned for praying "God protect the poor, persecuted nation of the Jews." Five people found their way to the cells for listening in to Moscow on the radio—"Preparation for high treason."

The sadist Streicher has threatened the institution of the death penalty for "racial offences." It was officially reckoned eighteen months ago that the measures of brutalisation and segregation taken against the Jews have driven ninety thousand out of the country. And—one thing more—over two hundred and twenty-five thousand men and women have received prison sentences since the diadem of tyranny crowned that dark head with the mean moustache and careless curl.

Do you think that those responsible for this return to the Dark Ages of man's history are human? You do not! You are right. They are not human. "Yahooman" is what Dean Inge would tell them And he would be right.

Such then can Politics be in our Civilised Age.

And not only in Germany. We have not forgotten the blood-bath of Russia of earlier years. We have not been allowed to forget it. For it is but a little while since, for political effect, that they shot in the back sixteen adherents of Trotsky—including the notorious Zinovieff.

Italy, as well, where Democracy lies under the heel of Imperialism run mad, under the heel of a posturing mock-Napoleon.

In nine months the Special Tribunal—*Italy's Star Chamber*—sitting in Rome sentenced no fewer than 345 political offenders to terms of imprisonment, totalling 1,185 years.

There are, beside, some six thousand *confinati* on the "Devil's Islands" of Fascism. Prisoners segregated on the breath of suspicion, for grumbling about taxes, or local corruption. Without trial. Without right of appeal. For instance, nine hundred people bake *in misery* on the rainless island of Lampedusa, where the drinking-water must be brought from Sicily a hundred miles away. Men with their wives and children living on a State allowance of a shilling a day, out of which washing-water must be bought.

Useful resorts these for the harbouring of grumblers, and Radicals and Socialists, or even the barbarians that Italy has set out to civilise! They have just sent one of the Abyssinian generals to this exile. He had been defending his country against aggression, against the march of civilisation heralded by bombs, and poison-gas. He had not realised, poor, ignorant fellow, that gas and high explosives are products of civilisation, and should not be resisted by the savage.

Yes. The Italian Air Force brought all the advantages of Fascism to Ethiopia by spraying gas from an apparatus fixed to the wings of their 'planes, so that it descended in a dew of death upon helpless women and children.

A British Red Cross officer has reported that during one month about three thousand cases of gas-poisoning were treated. Of them about twenty in every thousand died. "Babies die almost instantly," he said. *The babies died almost instantly!* Perhaps it was as well.

If they had not died "almost instantly," perhaps they would have been killed later when the advent of civilisation demanded the bombing of Red Cross units. For there were seven raids on ambulances and hospitals in one period of six weeks. And a little while after 'planes hailed destruction three times in one week upon the British ambulance camp at Quoram.

Such is the way Civilisation is brought to the barbarian in our Civilised Age.

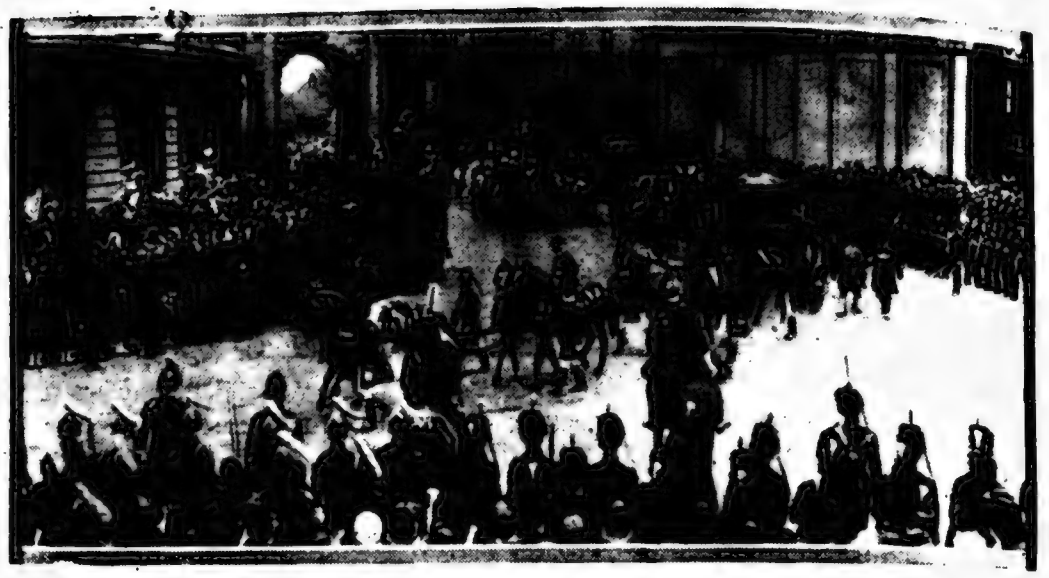
It may even be that if we looked we should find that our own hands are not too clean: that humanity and mercy have not gone together with law and order. In India. In Africa. In Samoa. Even—Whisper it low—at Home.

Of what use to moralise? These are the facts. Bitter facts. Facts that prove how thin is the crust of civilisation which lies over the seething hell of savagery in the heart of man. Still is it to be said:

"For the dark places of the earth are full of The Habitations Of Cruelty."

Lord, how long?

Front Page News—6
BY STANLEY BISHOP



King George V and his Coronation procession at the Admiralty Arch. Even ticket-holders were in their places here at 6 a.m.!

CORONATION SECRETS

CORONATION day in England. An Empire looks forward with quickening interest to the splendours and festivities of that day in coming May when King George VI and his Queen will be crowned together in the Abbey of Westminster.

In memory, also, I look backward to June of 1911 and the Coronation of King George V and Queen Mary.

For the work I did then took me, in a newspaper sense, somewhat behind the scenes of the Coronation preparations. What I saw and learned now has peculiar significance.

It comes out with renewed freshness because events will be repeated; plans will be followed in detail. It is fascinating, therefore, to compare the past with the present.

Rather a different system with reference to newspaper reporters existed at Buckingham Palace in 1911. Entry was not so restricted as now. Certain reporters were permitted to call, without appointment, to see the King's secretaries to find out what was doing in the exciting weeks before Coronation Day.

That freedom may, of course, return as the day draws nearer. At present, routine official intelligence from Buckingham Palace is only issued to the recognised news agencies. A daily paper reporter must have a specific enquiry to make, and an appointment before he can pass the guardians of the Palace doors.

Quite properly so. After all, Buckingham Palace is not the place into which reporters should wander in a mere search for news.

But before the 1911 Coronation I had the privilege of being allowed to call at the Palace as often as was necessary—once a day regularly; often twice a day and more.

Those persistent visits gave me many chances. I had, for example, a first and early hint of King George and Queen Mary driving to the Abbey to go through a private rehearsal of the Coronation ceremony. I was the only non-official person to know in advance of that rehearsal.

There was time for me to get to the Abbey, and take place by the entrance to the cloisters in Dean's Yard to record the arrival of their Majesties.

It was the wish of the King that nothing should be made known about the rehearsal until afterwards. He did not want crowds to throng the precincts of the Abbey, and cause difficulty to the police.

For this reason the motor-car used for the drive to the Abbey was not one of the unnumbered royal cars which would naturally attract attention in the streets, but one with an ordinary London number.

Many workpeople—carpenters, carpet layers, firemen and others—were busy on their duties in the Abbey at the time. Although they were told to cease work, they were not sent away.

They had the unforgettable experience of watching the King and Queen enacting a part of the procedure of their crowning. I, too, had the opportunity of learning what was taking place.

With the King and Queen at the rehearsal were the Duke of Norfolk, the Earl Marshal—father of the present Duke—the Archbishop of Canterbury and the Dean of Westminster.

Interesting indeed it was to notice how the King and Queen studied details in order that everything should be perfect. They seated themselves in the Chairs of Recognition—occupied after the processional entrance at the actual Coronation.

They knelt upon the draped faldstools. As a result of this trial it was decided to raise the height of the faldstools and to make minor alterations in the chairs.

The King went through such portions of the actual ceremony as he deemed advisable, and he spent a long time over his preparation. In the order of the service His Majesty noted such parts as where he arises and offers the great sword—girt around him before the altar: the presentation of the Bible and the positions for the Anointing and the Homage when he is enthroned.

While the King was engaged with the Archbishop, the Queen went into the special boxes for royal visitors—to right and left of the altar in the theatre of crowning—to make certain for herself that everything was perfect.

Altogether the King and Queen were nearly two hours in the Abbey at this rehearsal.

Exactly the same kind of rehearsal will be carried out by our present King and Queen. Only the personalities will have changed.

At the last Coronation seats were provided in the Abbey for more than seven thousand people.

The largest attendances were peers and peeresses (a thousand); peers who were minors, eldest sons and the families of peers (another thousand); Members of Parliament and their wives (nine hundred), and representatives of the Dominions, India and the Colonies (eight hundred). Foreign royalties and representatives numbered two hundred.

For the coming Coronation accommodation must be discovered for at least eight thousand. The chief increase will be in Members of the House of Commons.

Among the most fortunate individuals present in the Abbey are 120 boys and masters of Westminster School. They are given room high up in the triforium, and their duty it is to shout "Vivat" to the King and Queen as they pass in stately procession below, and after the crowning of the King to lead the united cheering.

Arrangements had to be made at the last Coronation, and will again, for a very complete telephone, telegraph and cable service station within the precincts for the use of foreign and home newspaper men.

This time, of course, there will be the added complication of the necessary equipment for broadcasting and possibly television.

Coronation eve—Thursday, June 23, 1911—I was at Buckingham Palace to secure, if possible, those small details which make the life of a King, even on his Coronation Day, human and personal to his subjects.

Every suite in the Palace was then in occupation. Verily the mammoth house was crowded. Dignitaries and high officers were coming and going every minute.

Yet the members of the household staff were completely calm and untroubled. Their training and direction was such that not even the interminable duties of the occasion could disturb them.

In the quarter of the Palace used by the King and Queen there was a quiet smoothness of order which struck me as marvellous considering the excitement and flurry elsewhere.

I heard the instructions given for the King's awakening. He was to be called on his Coronation Day by a quarter past seven, when coffee was to be served.

Breakfast he would take with the Queen in the room which faces the lawns of the north side gardens.

Necessary preparation and robing was to occupy the time after breakfast until the King and Queen set forth at half-past ten for the Abbey.

My allotted place for Coronation Day was in front of Buckingham Palace—a wonderfully fortunate place—and I was there waiting by three o'clock in the morning. I meant to miss nothing.

Over the park the dawn of Coronation Day came grey and cold. A stiff wind blew from the south-west, ruffling the bearskins of the Palace sentries.

The boom of the first King's salute, fired by a battery of Royal Horse Artillery in Hyde Park, awakened the many drowsy sightseers who had slept uneasily against the railings on Constitution Hill.

Thus the surroundings of the Palace were roused after the short night watches.

At three o'clock policemen marched in big detachments to take their station in

(Continued on page 24)

"You've been a better Club Secretary since we bought you a typewriter, Jim"

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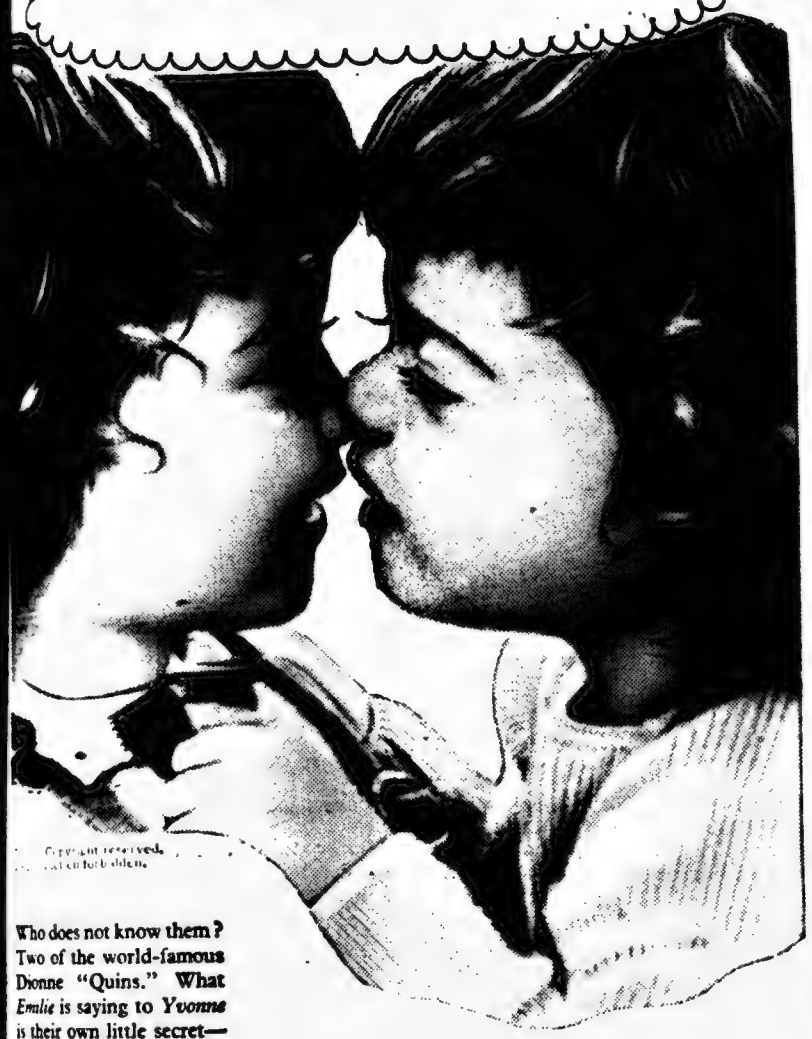


Who does not know them? Two of the world-famous Dionne "Quins." What *Emilie* is saying to *Yvonne* is their own little secret—

but the whole world shares the secret

of the 'QUINS'" amazing progress . . .

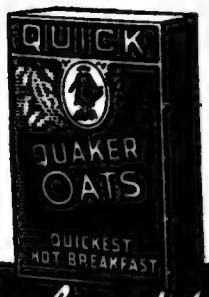
QUAKER OATS every day!

They're two and a half years old now — the five bonniest, loveliest little ladies imaginable! Never have child physicians been faced with a greater problem than the rearing of the Dionne "Quins." But even before they were twelve months old, the experts put them on Quaker Oats. The wisdom of that choice is fully evident in the "Quins" today—healthy, full-weight, sturdy children.

Every grown-up and child alike needs Quaker Oats for the same reason that experts chose it for the "Quins." Because, with its generous supply of tonic, nerve-nourishing vitamin B, it is the surest way of fighting constipation, indigestion and poor appetite. And Quaker provides the most delicious creamy porridge — far nicer and healthier than any cold cereal warmed with hot milk.

FOR THE "QUADS," TOO— QUAKER OATS EVERY DAY!

Following the brilliant example of the experts in charge of the "Quins," Quaker Oats has been chosen for the "*Quads*." Now they, too, are growing up into strong, healthy children.



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MOTHER!

ARE YOU DOING THE THINGS YOU SHOULD ABOUT YOUR CHILD'S COLD?

MANY cough and cold treatments are only local in their effect. They may ease the cough and arrest the sneezing. But they don't go deep enough to fight the condition of weakness that makes a cold drag on and on, and often leads to something worse. For bodily strength to throw off her cold and keep free from colds your child needs a quick-acting, body-building tonic. And that means Scotts Brand Emulsion.

An eminent Research Body has proved that 30 minutes after your child has taken a spoonful of Scotts Brand Emulsion every drop has gone to strengthen her whole body, and particularly her chest and lungs.

Then the cold begins to disappear in earnest. The cough loosens and eases away. Your child picks up her appetite and puts on weight. Soon she's rosy-cheeked and sturdy, ready to withstand any kind of treacherous weather.

So remember. You must not only rid your child of her cold, but build up her body so that she won't get another. Start doing this with Scotts Brand Emulsion from to-day and watch her go through the rest of the winter healthier and happier than other children.

SCOTTS
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Starts strengthening your child's chest within 30 minutes

Continuing—CORONATION SECRETS

MY 12-HOUR VIGIL

the Palace courtyard under the shuttered windows and to keep back all spectators from the crescent of space embracing the Queen Victoria Memorial.

My newspaper pass allowed me to stand on the cleared pavement before the Palace. There was not more than a dozen others with me; my two neighbours were detective officers of the Special Branch from Scotland Yard. We had an unmatched position for seeing everything.

Waiting did not seem long; there was too much happening. There was the constant, colourful movement of troops passing to take station on the line of route. Each leading officer of detachments, coming before the Palace, cried the command, "Eyes left!" and the men gave the marching salute to the Royal Standard upon the Palace rooftop.

By six o'clock ticket-holders were seeking their stands in the Mall and by Admiralty Arch. Eight o'clock, and the whole space before the King's Palace was filled with troops.

Red to the right, where the Guards stood shoulder to shoulder in front of a double line of scarlet Dragoons, and to the left a riot of all colours, where the blue of the Naval guard touched the ranks of Indian troops in a bewilderment of uniforms.

Only a short hour before the arrival of the royal guests who were to form the first procession to the Abbey. They drove up, a mounted policeman as escort to each royal landau.

The fourteen State carriages for the first procession were marshalled by Lord Kitchener, a commanding mounted figure. From landau to State carriage the royalties transferred, and I recall the small incident; how liveried servants laid strips of matting to save the women's silken shoes from touch of the courtyard ground.

In the last State carriage, drawn by four black horses, rode the Crown Prince and Princess of Germany.

The second procession of five State carriages, bearing the British Royal Family, was marshalled in the inner courtyard through the arched entrance. The procession passed out through troops twelve deep in line.

Seated in the last carriage was the Prince of Wales—uncrowned King Edward VIII, and now the Duke of Windsor—and with him his sister, Princess Mary. He was in his garter robes. She all in white, her girlish face framed by the square of the carriage window.

What an alarm we all had in those preliminary stages. Rain fell in sharp showers. It looked as though the day was to be spoiled in the matter of weather.

Now the space of the courtyard was filled with Royal Horse Guards, silver cuirasses above blue tunics, in a double line straight as a ruler.

Below the archway could be seen the wonderful golden State coach with its eight cream horses, dressed in lavish equipment of gold and blue harness.

We waited for the King. Every window in the palace held its group of spectators. The roof above was filled with people, who in their desire to see well pressed to the parapet to the point of danger, then to be warned back by an anxious policeman.

Two red uniforms in the roof crowd marked military signallers ready to send their flag message that the King had started to other signallers farther away; two small red dots in the distance of Queen Anne's Gate Mansions, who in their turn were to pass the signal to the Abbey.

And just at the psychological moment the sun came out. Three minutes before the King and Queen were timed to leave the leaden clouds parted before the wind. In a circle of blue sky the sun stood clear and benign. It was almost too good to believe after the threatening cold earlier morning.

"God Save the King," the inner courtyard echoed with the music. The King and Queen were in their coach of royal state.

A little flag twinkled and flapped among the people high up there on the roof. The wind bore to us the roar of the artillery salute.

The bands around the open space of the Victoria Memorial caught up the national anthem. It was flung on from band to band, the sound speeding in front of the King to raise his people to a ferment of enthusiasm.

Out through the lines of soldiery the King and Queen drove to receive the full cheers of the people. He looked a little pale. The Queen, too, sitting by his side, was just a little pale.

So the King and Queen went out from their palace to their Coronation.

More than three hours were to spend then before the return of the royal procession.

For me it meant a rush back to Fleet Street to sit and write furiously the sum of my early impressions. Then back to the palace once more, back to watch a scene of treasured remembrance.

The King and Queen came out on to the balcony without warning

The King stood on a little centre balcony of the palace, the balustrade draped with crimson and cloth of gold. Ermine and full robes he wore, with the imperial crown on his head. To his left was the Queen wearing her crown. They came out on the balcony without warning.

Below in the courtyard was a little group of generals and staff officers sitting at the salute on their chargers.

All arms of the Services were mustered in the crescent by the marble memorial—the King's horse and the King's men, and his sailors, too: men born in British towns and shires and Britons born in the Empire States, who never until this time had seen their motherland.

With one great voice they all cheered the King crowned. Across the space you saw a forest of sword blades dancing madly to the tune of those cheers; bayonets with helmets atop, and here and there a standard, the colours of a famous regiment, held aloft at arms length and waving up and down.

We could see the Queen smile in her loving pride for the man at her side.

All the cheering from the men of war and the common people was for him—for her man, who was the King. It must have been a moment of supreme elation for her. I think she must have been near to tears, but her beautiful dignity never faltered.

For six minutes by the palace clock the King and Queen stood there on the little balcony. And the sight was worth years of life.

So the King and Queen came back from their crowning.

He touched her hand and was gone through the curtains, and she followed and it was over. It seemed a pity to end it.

The curtain fell upon the ceremony of the King's Coronation.

The Greatest Of These . .

Carrie

CARRIE, who has just turned ten, and her seven-year-old sister have had their strength reduced by an attack of the 'flu.

Their dad, who served right through the war, died in 1934. All that their mother has had since then on which to keep herself and the children is her widow's pension of 18s. a week. It is not to be wondered at that her rent of 8s. a week is in arrears.

Neither is it at all surprising that Carrie's mother is suffering from a nervous breakdown. The fear of being turned out of her home; the lack of food, and seeing her two delicate little daughters going without the food and clothing they should have, fill her days with trouble and anxiety.

"I should like to pay up my debts," she writes, "and then I should be able to get on all right, as when I am well I can work. I should so much like to get out of my present difficulties."

A Naval Chaplain to whom Carrie's mother and family are well known testifies to the integrity of her character, adding, "She is in desperate financial straits and far from well."

Knowing how tender-hearted and sympathetic many of our readers are, it only remains to add that donations earmarked "Carrie," and subscriptions for the General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2.

Lists of subscriptions are kept at the office and a copy of the current week's will be sent on application.

Next Week:
THE CROMARTY MUTINY

Balderdash!

When you are offered "something just as good" as SANDEMAN Port, you know it is all balderdash. Refuse what is "just as good" and insist on SANDEMAN, the best—don't be dictated to.

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LIKE WHISKY, tobacco matures slowly in the cask—until the ideal mellowness is achieved. Three years, and more, it takes to obtain your Capstan blend... Naturally, the cigarettes are better for it.

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C.C.5518

Not Schoolgirls yet

BUT THEY'VE SCHOOLGIRL COMPLEXIONS TO GUARD

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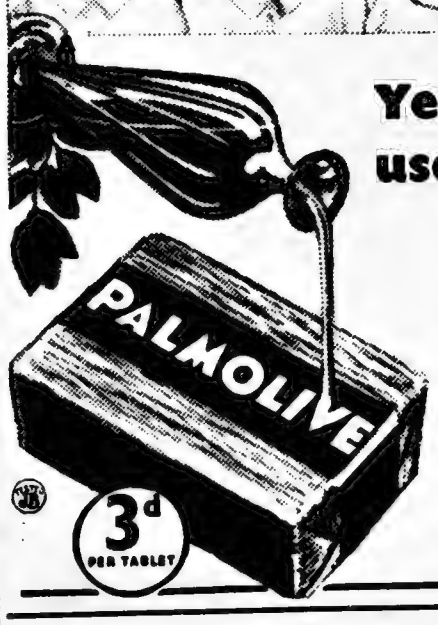

Yes, THE 'QUINS' use PALMOLIVE!

How are the "Quins" keeping their perfect "Schoolgirl Complexions"? How else but in the same way which first gave them such beautiful delicate skins. It was during the critical early months, that the foundation of their loveliness was first laid . . . when they were bathed daily in just pure *Olive Oil*—because the specialists dare not use anything else for those tender little skins. So now, what better beauty treatment *could* they have, than an olive oil soap . . . *the* olive oil soap . . . Palmolive!

BABY CRAFT

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We cannot change the face of the sky—but there is a way to brighten our kiddies when out-of-sorts fretfulness mars their natural happiness.

A Nurse in touch with ailing children writes from Belfast, "Steedman's Powders send the most fretful child from tears to sunshine."

And it is true. Steedman's are made to restore gentle regularity to little systems without harmful purging and to cool and clean the blood stream, so that from teething time to fourteen years there is a smiling face on every Steedman child.

These famous powders, stamped on the packet with the Double EE, are obtainable everywhere at three-halfpence each.

And there is a useful little book, "Hints to Mothers," free for the asking, which deals with the symptoms and treatment of all childish ailments. Just fill in the coupon, or send a postcard mentioning this paper and giving your name and address.

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Snowfire Tablet

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& FLATULENCE AFTER MEALS

Of the many digestive remedies on the market 'Milk of Magnesia' alone enjoys the unanimous endorsement of the Medical Profession throughout the world. Your own doctor will tell you that 'Milk of Magnesia' is the antacid most acceptable and beneficial to the human digestive system. Herein lies the secret of its unerring efficacy in correcting a sour, acid stomach and restoring digestive power.

Thousands of men and women after years of suffering and great expense have finally found complete relief in 'Milk of Magnesia'. Your pain and flatulence will cease with the very first dose. Get 'Milk of Magnesia' now and digest your next meal in comfort. There's a handy Tablet form, each tablet equal to a teaspoonful of 'Milk of Magnesia'.

A neat flat tin for the waistcoat pocket or lady's bag 1/-; also in bottles 2/- and 3/6 for family use. Of all chemists.

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SOUTH AFRICA, SHELL HOUSE, JOHANNESBURG.

She works, he works; but they must live as strangers . . .

City Of HUSH-HUSH WIVES

THEY call Bristol the City of Secret Marriages now. And Bristol naturally doesn't like the title.

The clergy prefer not to discuss it. The lips of employers are sealed. Officials are blandly non-committal. Yet in a way the gibe is evidence of the intense activity of this town of beautiful churches, fine shops and flourishing industries.

Rearmament plans have made it busier than ever. Factories are working day and night. Thousands of girls are employed in them, and among these thousands are many determined to hoodwink the employers who refuse to keep married women on the pay-roll.

Quite a lot of them succeed. It is said that hundreds of couples see each other only at week-ends, and some husbands and wives dare not speak to each other when they meet during the week.

Though any estimate of the number of people concerned can only be the sheerest guesswork, there is undoubtedly a good deal of truth in this sensational account.

Of course, the "secret marriage" is not peculiar to one city. It takes place in every town where women are expected to tell the boss—and get the sack—when the banns are put up.

But in Bristol and its surroundings the position is complicated by the fact that many hush-hush wives work in the same building, even in the same department, as their husbands.

"Jack and I don't say a word more than we can help at work," one of them admitted to a JOHN BULL representative. "Two of the other girls know how things are; I can trust them But I haven't told anyone else, just in case they might talk and be overheard.

"A funny thing happened the other day, though. My machine went wrong, and as Jack is the mechanic he had to put it right. I thought no one was looking, so I dug him in the ribs as he bent over the cylinder—at the very moment the lady-overseer came in. When Jack went out, she told me off for being too familiar with the men.

"How long have we been married? Since October. Jack got the Saturday morning off, and I sent word to the firm that I had a splitting headache. I had—with excitement.

"We went to the registry office, because it was quieter. I wanted to invite my friend, but Jack thought it might look suspicious if two girls were away together.

"No, I didn't bother about missing the honeymoon. We couldn't afford it, anyway, but Jack and I are going to see if we can arrange our summer holidays at the same time."

The average wage of this twenty-two-year-old girl is two pounds, that of her husband a little over three pounds. Their "basement flat" costs 14s. 6d. a week, is furnished very simply, because the mistress of the house has little time for domestic duties

And she argues that, though her husband's wage would enable them to live at a reasonable standard, it would not permit the little luxuries to which they feel entitled.

In similar plight is a twenty-four-year-old woman, employed at a small works in the Bristol district, who earns 28s. for a forty-seven-hour week.

Her husband, a skilled workman employed by the same firm, gets 1s. 4d. per hour. Married eight months ago, for a time they lived with their parents, meeting on Saturdays and Sundays and one evening during the week.

Then they decided to risk discovery and set up house in a small flat a considerable distance from the works. But one week in every three the man is engaged on night-shift, and then they hardly see each other.

"My husband comes home just when I'm getting up. If I'm kept on overtime I get nome when he's ready to leave. In the other two weeks we get a chance of going to the pictures together, but we keep away from the big cinemas, in case any of the bosses should see us and start making enquiries about us.

"I keep the place clean, of course, but I don't have the time for much cooking. It isn't like married life as I used to think of it, but what can we do?

"My husband's wages aren't enough to keep us properly, let alone children. So while I can earn money I'm going to, and we'll use it to buy a few more things for the home and get a little behind us."

These complaints and ambitions are shared by most of the city's working wives, who are compelled to live double lives by reason of their employers' prejudices.

In contrast, there is the minority of women who not only earn good wages themselves but whose husbands are adequately paid.

These women say that as they have the means to pay charwomen to do their housework they have every right to continue in the jobs which provide them with more interest than scrubbing and dusting. And these, too, it must be emphasised, are to be found in most big towns. One woman, employed in a secretarial capacity by a great London corporation which strictly enforces the retirement-on-marriage ban has managed to hide the fact that she is a wife of four years.

Every morning as she approaches the office she slips off her wedding ring, though sometimes she forgets it until she is in the lift and twice, she confesses, she has been horrified to notice it still on her finger while taking down her chief's letters.

It is about this type of worker that controversy wages most fiercely. Moralists accuse her of selfishness in continuing to work while 180,000 women are vainly seeking jobs. Not a few diehards share Hitler's opinion that women's duties should be restricted to child-bearing and kitchen tasks.

Against these views must be set the sober fact that women have proved indispensable in many branches of industry. In routine work especially they are found to be more conscientious than men.

In many mechanical processes they are quicker and more deft. And the incidence of illness among them is a good deal less than in the case of men and boys.

Moreover, since women have obtained emancipation legally and politically, there can be no logical excuse for denying them economic freedom

Common-sense demands not only that no woman should be compelled to go out to work because of her husband's low wages, but that every woman who *prefers* to continue her career after marriage should be free to do so, and should receive equal pay for equal work with men.

Nor should child-bearing necessarily imply the end of her career in factory or office, as the more enlightened employers are beginning to realise.

A noteworthy example is furnished by that usually conservative institution the B.B.C., which allows three months' maternity leave to married women employees.

It is by following these aims of greater individual freedom and increased economic security, JOHN BULL believes, that the scandal of the "secret marriages" of Bristol and other big cities can best be remedied.

NOW OR NEVER!

JOHN BULL'S wonderful New Year Gift definitely closes January 30. Applications for these handsome Writing Sets must be posted to arrive not later than first post February 1. Here is a last-minute opportunity for readers to turn into cash the Free Gift Vouchers worth 2s. 9d. and 7s. 6d. respectively under JOHN BULL'S New Year Offer. Find your Vouchers which appeared in last week's issue of JOHN BULL and cash them to-day.

Why we get Indigestion

By Dr. Scott, M.D., Paris.

In most cases the trouble is that too much acid is being produced by the digestive organs; it burns the delicate walls of your stomach, attacks your food and causes fermentation and wind. The result is digestive pain, heartburn, drowsiness, palpitation and even stomach ulcers.

The only way to get relief is to neutralise excess acid, and we doctors find that the best way to do this is to take a little 'Bisurated' Magnesia after meals. By counteracting excess stomach acid, 'Bisurated' Magnesia brings blessed relief from pain in a matter of minutes.

Note: 'Bisurated' Magnesia—referred to above—is available at all chemists at prices from 6d. to 2/6.

NATURE'S Salts of the Earth are the finest cure for RHEUMATISM

Why do well-known specialists send Rheumatic sufferers to take the costly treatment at different famous spas? It is because the Spa waters contain one or another of various curative mineral salts, such as

Sodium, Potassium, Lithium
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In Fynnon Salt you get the combined benefits of *all* these valuable salts of Nature. And it costs only a few pence!

Hundreds of sufferers know from their happy experience that Fynnon Salt drives away Rheumatism, Sciatica, Gout, Lumbago, etc., even when other remedies have failed. This composite natural saline treatment quickly neutralises and breaks up the uric acid deposits which cause such terrible pain. After a few doses the impurities are washed right out of the system. Swollen joints are loosened, inflammation is reduced, and freedom of movement and the joy of active life come back once more.

Despair no longer of getting relief from *your* Rheumatism. Fynnon Salt will soon put you right. Get a tin from your chemist.

Proved by actual experience

"For years I was a martyr to Rheumatism. Two and a half years ago I heard of Fynnon Salt and gave it a trial. Before I was half way through the first tin I got wonderful relief, and kept up the course, when I was absolutely freed of all pains, and have been so for over two years."—Mr. J. N., Wilbarn Rd., Paignton.

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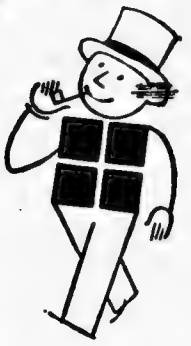
Nature's Salt of the Earth

At all Chemists Large Tin **1/3**

Proprietors: Fynnon Ltd., Brentford, Middlesex.

Yes, laddie, it's booked for a lifetime run!



Acting is a full time job these days, but I find plenty of time for a pipe in between. And what is a pipe without Four Square? Hamlet without the Prince of Denmark — a revue without a bevy of beauties! I'll tell you why: Four Square is blended from the purest leaf, matured by nature, and free from artificial flavouring. Morning, noon and night you can smoke it, with never a hint of harshness, never a taint to the tongue. With me, at least, it's booked for a lifetime run, for I've a voice to consider!

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Empire Mixture (*Green Squares*)	10½d.
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"I had no hair on my head at all, not a single hair. At the General Hospital they said I should never have another hair as long as I lived. A hairdresser whom I consulted confirmed this.

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To JOHN HART BRITTAIN, Ltd., 8, Percy St. (53.FB), London, W.1. Please send me, post paid, Testing Package of Kotalko and Kotalko Soap, with directions, for which I enclose 3d. in stamps.

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CHANGE SNEEZE INTO EASE for 2D

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Take a BEECHAMS POWDER at once. This wonderful prescription acts just like magic. In next to no time you will feel bright and cheerful, all the symptoms of your cold gone! **BEECHAMS POWDERS** are the very finest remedy for 'Flu, Colds & Chills—yet they cost only 2d. each.

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Cartons of 6 Powders 1/3 Single Powders 2d. each. Not Laxative. Sold Everywhere. A Beecham Product.

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without Calomel — and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3d. and 3/-.

FREE BOOKLETS for Ambitious Readers!

Turn to the Caxton offer on p. 29 and send the Coupons for the Free Booklets on those subjects in which you are most interested. You may never regret this opportunity which is available to all ambitious readers! Send for Free Booklets Now!

STOMACH TROUBLE & RHEUMATISM

"Could not sleep for pain"

Mrs. Roberts, 822, Whitegate, Chadderton, Nr. Oldham, Lancs., writes:—"I have had severe pains in the Stomach, Bladder Trouble & Rheumatism for years, and been under treatment, but could not sleep for pain. A year ago I determined to give Vitadatio a trial, and am pleased to say I have had great relief. I am 78 years old and my general health is now splendid, good appetite, and I am now able to sleep. I shall never be without a bottle, and will recommend same to friends."

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Invaluable for Blood Troubles, Liver, Kidney and Stomach Complaints. Sold by Boots, Timothy Whites and Taylors Ltd., Chemists, Stores, 3/-, 5/- per bottle, or per post 6d. extra in U.K. Special 21/- Bottles for export only, from VITADATIO, No. 121, ARMLEY, LEEDS.

IF YOU SUFFER—GET A BOTTLE TO-DAY

INFLUENZA

LUNG

Complications are the DANGER

INFLUENZA WOULD NOT MATTER SO MUCH

if it were not for the danger to your lungs — danger of serious complications which may even threaten life itself. The Medical Press states — *"No one has ever died of Influenza alone — it is the pulmonary complications that are the dreaded result."*

NO PRICE IS TOO GREAT to pay to avoid this real and very terrible risk. During Influenza the lungs and breathing passages become irritated and swollen — a perfect breeding ground for the deadliest germs. These germs are all around you during a 'flu-wave. People sneezing, coughing and expectorating, fill the air with millions of them — deadly enemies of your lungs.

When your Influenza is better, the germs of grave lung illness may be still there, and remain there unsuspected, breeding rapidly, until damage has gone too far to put right.

You can completely "disinfect" your Lungs

Famel Syrup with its soluble Lactocreosote—the most powerful bronchial antiseptic — completely disinfects your lungs and breathing passages *from within.* The soluble Lactocreosote which was actually discovered in the Famel Laboratories, is carried by the blood-stream right into the very lungs themselves. Instead of merely soothing the surface, it kills the germs which have made their way into the tissues. Famel Syrup is not a mere 'cough mixture.' It is a scientific preparation, known and respected by Doctors, Hospitals and Sanatoria all over the world as the best defence against coughs, catarrh, bronchitis and other ailments of the lungs and breathing passages. Besides allaying coughs and soothing pain, *it expels the invading germs* and prevents the complications which are the real danger.

FAMEL BRAND **SYRUP**

PROTECTS YOUR LUNGS

1/6 and 3/- *(triple quantity)*
from all Chemists

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"There was a terrific explosion: passers-by screamed"

Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 163,298, Mr. J. Kennedy, Great Buckland Farm, Cobham, Kent.

THE Pay-OFF

MR. J. KENNEDY, like many JOHN BULL readers I have interviewed, has spent many years abroad. From 1920 to 1925 he was in the U.S.A. During this period racketeering was rife. Gangsters dominated most cities, having in many cases the entire police force in their pay.

Under the pretence that they protected the free trading of business people, they forced honest citizens to pay a weekly tribute. If they refused to pay the gangsters destroyed their property and in many cases murdered them.

In this story Mr. Kennedy tells in his own words a yarn of a man who refused to pay.

"When I went to work for Nick Andropopolos," Mr. Kennedy began, "I had never encountered any gangsters.

"Nick had just opened a hairdressing business on which he had spent several thousand dollars. It was situated in one of the main thoroughfares in Chicago and catered only for high-class customers.

"At this time I had had considerable experience as a hairdresser, and for two years I had specialised in permanent waving.

"Nick was a tall Greek with an oily skin and kinky black hair. He had come from New York, where, as far as I was able to ascertain, he had been mixed up in a gang fight. It was, in fact, rumoured that he had killed a gangster. From his conversation I gathered that he had a hatred for racketeers.

◆◆ "IT was the latter end of the first week I was with Nick that the two men came to the shop. They were short, dark men with pale faces. They wore blue overcoats with padded shoulders and black trilby hats pulled down over their eyes. Their manner was, to say the least, menacing. They swaggered into the shop soon after we had opened. Nick was in his office at the time. When I told him the men wanted to see him he asked me what they wanted

"'They said it was private,' I told him.

"'What do they look like?' he asked.

"I described them.

"'I tink I know who they are,' he added, getting up. 'Some of Frankie Spenelli's boys. Since that rat has been taking that new blonde moll of his around he get very short of cash. Maybe he tink Nick is going to pay for his good times.' He paused and clenched his teeth. 'Yeah,' he sighed, 'maybe he tink Nick crazy. Well, we see.'

"With that he went into the shop. While he was talking to them I stood behind a partition and listened to the conversation.

"He greeted the men congenially.

"'Hullo, boys,' he said as he met them at the barrier. 'What can Nick do for you?'

"'He asks us, Tony,' one of the men said, 'what we can do for him.'

"'That's right, Al,' Tony repeated. 'He wants to know what we can do for him.'

"'Enough of that wise talk, youse guys. What's on your minds?'

"'We come about your protection policy, ain't we, Al?'

"'That's right, Tony. What about it, Nick? We seen you twice before about it. You remember? Or ain't you got a memory, Nick?'

"'I tell you before, I don't want none. Tell that to your chief rat. Nick Andropopolos no pay. Now get to hell out of here.'

"The men chuckled.

"'He tells us to get to hell out of here, Al.'

"'Yeah, Tony. He told us to get to hell out of here. Kinda spiteful, ain't he?'

"'The boss is gonna be awful sore at you, Nick,' the man called Tony said.

"'Nick can be awful sore, too. Tell that to your boss.'

"'He sure sounds a tough guy all right, Tony.'

"'You telling me he's tough,' Al said sarcastically. 'Okay,' he added, 'we'll do as you say, Nick, we'll get to hell out of here.'

"When they were gone, Nick called me into his office. When I stepped through the door he was sitting at his desk looking as white as chalk.

"'Sit down, Mister Kennedy,' he said, indicating a chair.

"When I was seated he crossed his legs and looked at me gravely.

"'I guess that this is the pay off,' he began. 'That goes for you, too. You see, you can't beat these rats. De whole city is alive with them. You either pay or you don't trade. That's how it is. But Nick no go like a lamb. They find that out in plenty time. You wait. Meanwhile we get my stuff out of here.'

"'You mean you are going to quit?' I asked in surprise.

"'I can do no more, my friend. If I stay it mean that my profits go into their pockets.' He stood up. 'Yeah, I quit.' He left the office and went out into the saloon, where I heard him firing the staff.

"About four in the afternoon one of the girls called him to the 'phone.

"'I want you to get all the machines out of the cubicles,' he said as he passed me on his way to the office. 'Wait a minute,' he added. 'I forget. Leave the one in number four. There is an appointment. It will be the last.'

"Through the office window I could see him gesticulating wildly. It was obvious that somebody was hearing Nick at his worst.

◆◆ "WHEN he had finished he called me into the office.

It transpired that the chief racketeer had warned him that if he did not agree to his terms there would be trouble. He had until 5.30 that evening to make up his mind.

"'What will they do then?' I asked.

"'They do what they always do,' he replied. 'They throw a bomb through the window and wreck the shop.'

"I advised him to get police protection. He laughed at this. It was then that I learned that practically the whole of the force was bribed by the gangsters. It was an intolerable state of affairs. To my English mind it seemed incredible.

"'You'd better leave here at five,' he said, 'and take your money now.'

"The other staff left about the same time as I did. By this time most of the machines and fittings had been taken away. As we trooped out of the shop a beautiful woman wearing a mink coat came in.

"'I don't think I shall be able to do your hair to-day, madam,' he said. 'But wait a moment while I 'phone.'

"The last I saw of him was hurrying to the office.

"I wondered when I was outside what the woman thought of the bare shop. Probably she was a friend of Nick's. I didn't know then.

"As I walked down the street it struck me that it might be worth while to return at 5.30 to see if the gangsters kept their word. I did that. I waited nearly an hour without seeing anything unusual. There was a light in the shop. Apparently Nick had 'phoned the gangsters that he was willing to meet their demands. By doing this he could play for time and finish the customer. Concluding that he had done this, I turned to walk up the street. As I did so I noticed a long touring car turn a corner and skid. For a few yards it zig-zagged and then shot off at a high speed towards the shop.

◆◆ "WHAT happened next was so startling that it took my breath away. When the car was level with the shop somebody threw something through the window. There was a terrific explosion followed by the sound of falling glass. Passers-by screamed. In a few minutes a huge crowd had gathered. Then the whine of sirens of police cars filled the air. I ran over to see what damage was done and whether anybody was in the shop.

"When the police got inside they saw a ghastly sight. The woman in the fur coat was huddled on the floor in a state of terrible mutilation, her hair still in the curlers of the waving machine.

"'Good God!' one of the policemen exclaimed, 'it's Frankie Spenelli's girl, Molly.'

"When I heard this, I saw instantly what had happened. A more gruesome form of revenge I could not imagine."

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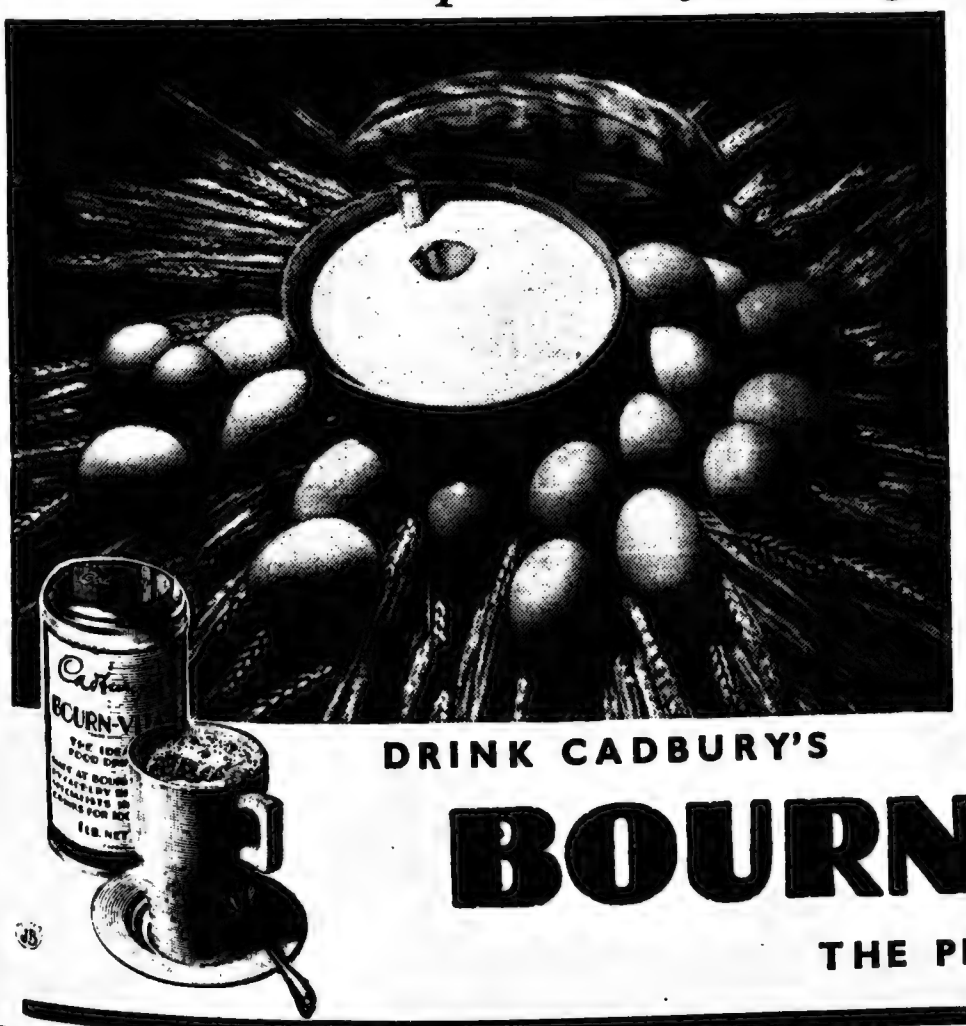

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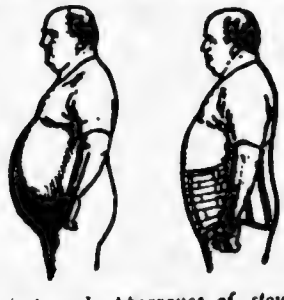

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The BIG MOMENT

HUMAN DOCUMENTS BY PHILIP INMAN

Acute depression usually follows serious news, but one should not rush into momentous decisions until the mind has been able to recover its normal balance

THE poet said, "Once to every man and nation comes the moment to decide." That moment has been reached by three of my readers whose stories I will relate.

"Owing to illness I am unable to be a real husband to my wife—should I give her her freedom?" asks one man. "It is a hard struggle to make ends meet with my present family of three and another baby is coming. Should I allow it to be adopted?" That is the problem of my second correspondent.

And this is the third one, "I am a widower with two sons and I have to choose between marrying again and keeping my younger boy—what should I do?" They are all very grave and difficult decisions to make. Here is the first letter:

Two years ago (writes this man) the future looked so bright, for I was happily married and had one child. Then I contracted tuberculosis, and since that time I have only worked for ten weeks.

My wife has stood by me through these hard times and I love her very dearly, but I feel it is not fair for her to have to put up with so much. In the last six months I have only spent one month with her, and my doctor now tells me that I must go away again to a sanatorium for a further period.

It seems a terrible lot to ask of any woman, and I am wondering whether I ought not to give her grounds so that she could obtain her freedom.

It would break my heart to lose her, and yet I am such a failure that it seems the only honourable course open to me.

IN rummaging through some old papers the other day I came across a letter. It was written just twenty years ago by a well-known Liverpool specialist, and it said, "I have to-day examined Philip Inman, and his physical symptoms justify a diagnosis of pulmonary tuberculosis."

I remember so vividly my feelings at the time. They were something similar to those of my correspondent. Acute depression made me look at everything through dark-coloured spectacles. And that is what he is doing. Ill-health causes worry, and worry has led him to ask whether his wife would not be better off without him.

I would not think much of her if she accepted his offer of freedom. I am perfectly sure from what he tells me that she would resent any such suggestion. "In sickness or in health"—that was one of her marriage vows.

If his wife had been the victim of illness, would the husband have desired a divorce? I am sure he would not.

His main concern is to get well again. In these days when expert treatment can be obtained that should be possible. And I hope he will speedily regain his health and strength again just as I did, and that his future life will be happier because of the experiences through which he is now passing.

And now for the problem of my next correspondent. She writes:

We have three children and my husband earns £2 a week, out of which we pay 13s. for rent. My husband is one of the best, neither smokes nor drinks, and we have sacrificed a lot to give our children a decent education.

You will understand that with so little coming in we have a hard struggle to make ends meet. Now this is my problem: I am expecting another baby very shortly, and it has made me ill with worry wondering however we can manage with another child. I have a married sister who unfortunately can have no family, and this is a great disappointment to her, as both she and her husband adore children.

They are in very favourable circumstances, for he has a good position and they own their own house. They have offered to adopt my baby and bring it up as their own. After thinking the matter over carefully we agreed to let them have it, but different people to whom I have mentioned the facts think we are hard and callous.

Apart from what these people say, I can't explain the wrench it will be for me to let the baby go, for there is nothing better that I should like than to be able to keep it. Would you kindly tell us what you think we should do?

"After thinking the matter over carefully," says this woman, "we agreed to let my sister have the baby." And I presume that decision would have remained had it not been for the comments of those outsiders. What is the position?

My correspondent has three children already. Her weekly money is scarcely sufficient to meet their present needs. In order to provide for the new arrival her family will have to be stinted.

Her sister has offered to bring up the little one as her own. And she is in a position to give it every comfort and consideration. What is more, the child would fill a long-felt want in that home.

There is also this further advantage. My correspondent would have no need to worry as to whether the baby would be treated kindly as she would if she allowed it to go to complete strangers.

Personally, in view of all the circumstances, I should ignore the comments of those neighbours and accept the offer.

The only one who can ultimately decide is the mother. She knows what a wrench it will be. If by taking this step she is going to live in constant regret it will react upon her health.

That must be avoided at all costs. As I have pointed out, there are definite advantages in allowing her sister to have the baby. But her own feelings and instincts must decide the matter.

MY third correspondent is also in a difficult position. He tells me:

I am a widower, and when my wife died I was left with two children, both boys, who are now fifteen and twelve years of age. As you will understand, it is very hard to look after a home and two lads after I have done my day's work.

Some time ago I met a very decent girl and I know that she thinks a great deal of me, as I do of her. We have spoken of marriage, but she tells me that if we do so somebody else will have to look after the younger boy.

Now, as their father, I naturally think the world of both of them, and I am, of course, anxious that they should not be separated. In fact, I feel I could not settle down if the younger boy were to go away from me. I have a good home and I am sure this girl and I could be happy together. But I feel I cannot do what she wants me to do. Your advice would be most welcome.

"A DECENT girl," my correspondent calls her. I am sorry I cannot endorse that description of her. I always thought that to be decent meant to be a good sort. I can see no sign of that here. What possible decency can there be in trying to send away a motherless lad of twelve from his father and his home?

"I cannot do what she wants me to do," says this man. I admire him for his decision. He would never know any happiness if he gave in to such demands. Far better for him to employ a housekeeper, or, if he cannot afford that, to ask a neighbour to keep an eye on the home for him.

If he wants to marry again, let him find someone who will not impose such harsh conditions. That should not be difficult, for there are still decent girls left in the world.

Send your private problem to "Humanist," at 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted.

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Digestif Rennie

You suck it like a sweet

For Children's COUGHS

London DOCTOR always uses 'PINEATE'

When a *doctor* prescribes a remedy you *know* it's good, don't you? Well, here's what Dr. A. F., physician at a large clinic in East London, writes:

"I find 'Pineate' excellent for Bronchial Catarrh. Hardly a day goes by without my recommending it for some child . . . . . "

Doctors, nurses and school matrons all over the country use and recommend 'Pineate' for children's bronchial trouble. Just *one dose* will stop a cough. Try it; you can get a bottle for 1/6 from any chemist.

'Pineate' Brand HONEY Regd. **COUGH-SYRUP**

PILES!

Have you heard how splendid is the healing, soothing balm, Man Zan? A specially prepared, soothing, healing unguent for blind, bleeding, internal or external piles. Sold in clean-to-use, special applicator tubes, from all chemists. Price 3/-. End the maddening pain and irritation of pile trouble for good with

Man Zan

Brand PILE REMEDY

To end Constipation—Take De Witts Brand Little Laxaliver Pills. Price 1s.

ARSENAL For Artful DODGERS

WITH the Coronation approaching, a variety of crooks, big and small alike, are marshalled in the capital for what they are hoping will be their biggest harvest of all time.

In their ranks are to be found "con" men, three-card tricksters, spielers, riggers, chuck-out wallahs and groiners who are hoping to put in the busiest year of their lives.

Most of them have to go to Houndsditch or the Clerkenwell district for supplies essential to their craft.

It is there that they are first noticed, later to be tracked down until, at a quiet moment in a dark street, a café, a snack bar or a public-house, they are given the drubbing that it is hoped will send them rushing back to their own ground.

Many of them have already made their appearance in the little upstairs rooms in the Clerkenwell district, where the hallmark of gold can be stamped on brass rings or watches at eightpence a time.

Crooks practising a dozen different tricks come here—but mainly the men who "work the groin," who usually want "21 ct." to be stamped on brass rings.

A groiner begins work by leaving one of his "gold" rings in the hall or on the staircase of a restaurant or hotel. He then waits until some well-to-do looking person is passing, when he pounces on his own ring with an "I-saw-it-first" air.

"Phew! It's 21 carat," he says to the man he has picked out as a victim. "I suppose I'd better hand it over to the police."

But he has picked his man carefully. He knows that the other fellow will say: "Stick it in your pocket and say nothing." He nods agreement, and adds: "Worth three quid, I should think. But I shan't have any peace of mind while I'm carrying it. As soon as I can find somebody who will give me ten bob for it, it's theirs."

"Ten shillings," says the victim. "Why, I'd like to have the chance of ——" And the rest is obvious.

To the hall-mark man, too, comes the barker, to have the silver mark put on very impressive cups that can be bought in Birmingham for 2s. 6d. each but look worth several pounds.

They wait at dark corners for the victim they know will soon be along . . .

The method of a barker is to go into an hotel or shop with a tall story of a cheque-book left at home, or a lost wallet, and offer to leave the cup as security for a loan of a pound.

Who, after all, wouldn't advance a pound on a beautiful trophy presented, the inscription on the wooden base says, for the best British high jump of the year, and made, according to the hall-mark, of sterling silver?

Then the whine wallahs—this crook description applies to any man whose trickster operations depend on hard-luck stories—go to other shops in those two districts for goods ranging from tiny black cats that cost little more than three shillings a gross to imitation aluminium legs.

Very simple is the black cat man's guile. He puts a few newspapers under his arm, as if he is a genuine newsvendor, and hangs about at a busy corner as if it is his pitch.

Sooner or later he will hear a party of people discussing where a particular theatre or restaurant is to be found, upon which the party will find itself being escorted there by the man with a load of newspapers.

"It's just round the corner," says the obliging newsboy. It is always just round the next corner, even if it is a mile away.

And at last the whine wallah shows himself a brilliant psychologist.

☆ ☆ ☆

HE knows the people he has escorted are embarrassed at having taken him away from what they regard as his daily work. He knows they will think in terms of reward. But reward may only mean sixpence.

So his hard-luck story springs to his lips, and a little black cat ferreted out of a waistcoat pocket—to his hand. "As you know from what I've told you, I've never known good luck," he says. "But I hope this little mascot will bring good luck to you."

He is disappointed if his little piece earns less than a shilling. He is insulting at threepence, violent at a penny.

A different type of whine wallah is the man who buys or hires an artificial leg. He clamps a ch[e]- imitation of a surgical [b]- round his own [k]- healthy limb, tightens [a]- screw at the knee [j]- until he gets just [t]- right degree of limp a[s] then sets out.

One variation of [h]- trick is to call at [su]- ban houses after the [la]- 'bus and tube train ha[s] gone.

He's got a walk [o]- twelve miles before h[e] an impossible walk for a man a[t] one leg, he says. What is more, if h[e] isn't at work at 8 a.m. he will be sacke[d]

If only he could borrow the taxi-[c]- fare, and—— "Ah, thank you, madam. The money will be returned to you o[n] of my first wage-packet without fail, an[d] may God bless you."

☆ ☆ ☆

BUT many of the crooks wh[o] are making their way [to] London from the provinces go to a certain printing establishment.

There you can buy old catalogues rel[at]- ting to the British Empire Exhibi[tion] with covers added suggesting that the contents consist of filthy literature.

"Here you are, only half-a-crown. But don't read it here. Slip it in your pocket and read it when you get home." That patter, worked in a side-street, works quite well until he sees somebody tear-ing the cellophane wrapper off his book.

In this crook printing establishment it is possible to buy packets of paper cut to the size of a Treasury note. Each sheet might look like a pound note at a dis-tance of twenty yards, but not nearer.

Ridiculous, you would think. But imagine two genuine pound notes placed at the top of a pile of fifty of them. Now two more genuine notes at the bottom. And now a rubber band round the whole.

What confidence can be aroused by producing such a bundle suddenly. There are at least fifty tricks that begin in that way.

☆ ☆ ☆

YES, they all make for their particular wholesalers the moment they reach London. The man who works in a green-baize apron goes to buy the fountain-pens stamped with the price of a guinea, but which cost him only a few coppers.

He sells those pens at a shilling each to greenhorns in the street, pretending he has stolen them.

Then there is the shop where you can buy playing cards discarded by whist drive promoters, each pack wrapped up in a brand-new wrapper.

In that shop you will find the men who demonstrate card tricks with a "trick" pack. They offer to sell you a similar pack. There are honest men who really have got trick packs for sale, but these men are just out to sell you the discards from whist drive halls.

They are looking forward to May as you would look forward to a Spring bonus of hundreds of pounds.

HOODOO

FATE is called a fickle jade. A family living near Farnham, Surrey, is convinced of it.

For years, never a cloud crossed its domestic horizon. Babies came, grew up into strong, healthy, loving children. Every week-end brought its wage packet. It seemed natural to expect that life would continue like that, without a worry of any consequence, without hitch.

And then trouble came tumbling along.

One day the parents found themselves fighting for the life of their daughter. For nine weeks she was gravely ill with pneumonia. Then they had to put up a similar fight for their son.

And as if that were not enough, a piece of coal fell out of the fire, the flames crept to the curtains—and there was another heavy bill to be met.

At such a moment, the wife says in a letter to JOHN BULL, courage begins to fail. One looks round for a sign, no matter how small, that all is not wrong with one's little world.

She found herself looking round desperately like that. The letter-box banged. And there on the floor was a cheque from JOHN BULL'S Free Family Insurance Gift in respect of the fire damage—"new courage to carry on, because it made us feel that somebody cared, somebody was willing to share our troubles."

If you are not yet a registered reader of JOHN BULL, we can't emphasise too often that it is your duty as well, to your family and yourself, to fill the Registration coupons on page 18 at no cost whatsoever to yourself. You can do it in thirty seconds.

"IF YOU ARE WEAK, AILING, NERVOUS... It is Because You Are Not Replacing the Minerals & Iodine You Are Using Up" says Science

You will be Amazed How By Replacing These Remarkable Life-giving Substances, You Quickly Gain Rugged New Health & Strength, Steady Nerves—Banish Diseases & Normalize Weight—*Without use of Drugs!*

WHAT FERTILISER DOES TO THE SOIL "VIKELP" DOES TO THE BODY..

Results in 10 Days or No Cost!

Thanks to Science an amazing discovery gives new hope of life and health to millions of ailing, suffering, run down, nervous men and women—even to those who have already despaired of ever being well again. Everyone knows that the body is made up of certain minerals, iodine and water. A definite quantity of these must be constantly present in our blood and glands or our organs will not function properly. In our daily activity we use up and lose a lot of these life-giving substances. Unless this amount is replaced through the food you eat, you suffer from debility, indigestion, 'flu, rheumatism, nervousness and other deficiency diseases.

Modern living conditions—worry, work, noise, etc., cause us to burn up more of these essential substances than the modern cooked foods that we eat can supply.

The problem that long puzzled scientists was how to put back all these 12 precious substances in our blood and glands. At last they found the answer in this amazing Pacific Ocean marine algae, called Macrocystis Pyrifera, the world's richest known source of these 12 minerals:—Iron, Calcium, Phosphorous, Sodium, Potassium, Magnesium, Sulphur, Manganese, and Natural Iodine in assimilable form. From this phenomenal deep sea plant "Vikelp" is made. In addition, "Vikelp" contains vitamins A, B1, B2, D & E, which your doctor will tell you are extremely important to human health.

In no other known product or food will you find either all these minerals or all these vitamins. In "Vikelp" alone there are more of these life-giving minerals and vitamins than in vegetables, meat, fruit and fish (including halibut and cod-liver oil).

Build up Vigorous Health—Lasting Energy

You, too, will be amazed, if you try *remineralising* with "Vikelp" Health and Body Building Tablets for 10 days. Deficiency diseases, rheumatism, goitre, stomach disorders, gastritis, anæmia quickly disappear. You will sleep better, work better. Your appetite will improve and the colour come back to your cheeks. You will feel your body and glands rejuvenated. Even your weight will normalize itself. If not satisfied with results in first 10 days, your money will be refunded. Prices from 1/9d. to 17/6d. If your dealer hasn't "Vikelp" Tablets in stock, send 3/6d. for 10 days' guaranteed treatment to Health Products Laboratories Ltd., Dept. J.B.1.1., 10, Henrietta Street, London, W.1.

YOU WILL NOT BELIEVE WHAT "VIKELP" CAN DO UNTIL YOU HAVE EXPERIENCED IT YOURSELF!

VIKELP
HEALTH and BODY BUILDING TABLETS

How "VIKELP'S" PRECIOUS MINERALS REGULATE WEIGHT and IMPROVE HEALTH

It's rich supply of	*Corrects*
IODINE ..	Goitre, incorrect weight, low vitality, faulty metabolism.
IRON	Anæmia, headaches, weakness.
CALCIUM ..	Rickets, eczema, tooth decay.
PHOSPHORUS	Brain fag, neurasthenia, impotency.
SODIUM ..	Indigestion, kidney and bladder disorders.
POTASSIUM ..	Constipation, acidosis, bad heart.
MAGNESIUM ..	Nervousness, skin diseases
SULPHUR ..	Rheumatism, blood and liver disorders.
MANGANESE ..	Gout, general debility.

ALSO VITAMINS A, B1, B2, D, E.

BUILD NEW HEALTH & ENERGY By Replacing Lost Minerals & Iodine in Blood & Glands

Elasto
Tablets
ELASTO RESTORES THE NATURAL POWER OF HEALING TO THE BLOOD.
The NEW ERA TREATMENT CO. LTD.
CECIL HOUSE HOLBORN VIADUCT
LONDON. E.C.1.

The Wonder Tablet

Take it!

—And Stop Limping

LEG ACHES and pains soon vanish when Elasto is taken. Painful, swollen (varicose) veins are restored to a healthy condition, skin troubles clear up, old wounds become clean and healthy and quickly heal, piles disappear, inflammation and irritation are soothed, rheumatism simply fades away, and the whole system is braced and strengthened. This is not magic, *although the relief does seem magical;* it is the natural result of revitalised blood and improved circulation brought about by Elasto; *the tiny tablet with wonderful healing powers.*

Not a Drug, But a Vital Cell-Food!

You naturally ask—What is Elasto? This question is fully answered in an interesting booklet which explains in simple language the Elasto method of curing through the blood. Your copy is free, see coupon below. Suffice it to say here that Elasto is not a drug, but a vital cell food which *must* be present in the blood to ensure complete health. It restores to the blood the vital elements which combine with the blood albumen to form organic elastic tissue, and thus enables *Nature* to restore elasticity to the broken-down and devitalised fabric of veins, arteries, and heart, and so to re-establish normal circulation; *the real basis of sound health!* Prepared in small, delicate tablets by a special process, Elasto dissolves *instantly* on the tongue and is absorbed *directly* into the blood-stream, thereby actually restoring the natural power of healing to the blood.

Every sufferer should know of this wonderful new biological remedy which quickly brings ease and comfort and creates within the system a new health force, stimulating the growth of new, healthy tissue-cells to replace worn out and diseased tissues, increasing vitality, and bringing into full activity Nature's own powers of healing.

Elasto does not enter the stomach, it cures through the blood. That explains why Elasto succeeds where ordinary treatments have failed. It also explains why Elasto gives results for a few shillings where formerly pounds have been spent to no purpose. For the outlay of a few shillings you can now enjoy the tremendous advantages of this modern scientific remedy which has cost thousands of pounds to perfect.

Read What Users of Elasto Say:

"*No sign of varicose veins now.*"
"*As soon as I started taking Elasto I could go about my work in comfort, no pain whatever.*"
"*Cured my swollen legs although I had been suffering for years.*"
"*My Doctor highly praises Elasto.*"
"*Now walk long distances with ease.*"
"*Elasto has cured my bad legs.*"
"*Cured my rheumatism and neuritis.*"
"*Now free from piles.*"
"*Varicose veins quickly cured after 12 years of useless bandaging.*"
"*All signs of phlebitis gone.*"
"*Completely cured my varicose ulcers.*"
"*Elasto tones up the system and cures depression.*"
"*My skin is as soft as velvet.*"
"*Rheumatoid arthritis gone. I have never felt better.*"
"*Lumbago cured after three years of suffering. Age 66.*"
"*I was suffering from mitral disease and dare not exert myself in any way, but now, thanks to Elasto, my heart is quite sound again.*" *Etc. Etc.*

Here's Good News! You Can Test Elasto Free!

We have set aside a number of free samples of Elasto for readers of "John Bull." To secure one of these all you have to do is to fill in the Coupon below and post it without delay to: Elasto (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C. Early application is advised, so post your coupon NOW—while you think of it. This offer is too good to be missed.

COUPON *for Free Trial Sample of Elasto* ★

ELASTO (Dept. 15.F), Cecil House, Holborn Viaduct, London, E.C.

Please send me Free Sample and Special Free Booklet fully explaining how Elasto, *The Great Blood Revitaliser*, cures through the blood.

NAME .....
(Please print in capital letters.)
ADDRESS .....
"J.B." 23.1.37 .....

Elasto will save you pounds!

Issued by The New Era Treatment Co., Ltd.

Kidneys Must Clean Out Acids

The only way your body can clean out health-destroying Acids from your blood is through nine million tiny Kidney tubes or filters, but beware of cheap, drastic, irritating drugs. Weak Kidneys usually are the real cause of Getting Up Nights, Nervousness, Swollen Ankles, Rheumatism, Backache, Dizziness, Circles Under the Eyes, Dry, muddy Skin, Acidity, Burning, Smarting, or Lost Vigour. Don't take chances. Get the Doctor's prescription Cystex (Siss-tex) at chemists. £1,000 deposited with Westminster Bank, London, backs up Cystex Guarantee to bring new vitality in 48 hours, make you feel 15 years younger and cure in 8 days or money back.

SEPTIC WOUNDS?

OUT with infection, QUICK, is the Burgess' LION Ointment way. "I was amazed at the result of one application," writes Nurse M. F. (Ealing). Soothes as it heals; forms a clean, new, healthy skin from underneath. Proved safe and sure by countless sufferers for 90 years—Boils, Carbuncles, Whitlows, Abscesses; Polypus, Piles, Eczemas; and even Bad Legs. Keep a box also for Cuts, Burns, Bites, Stings.

LION OINTMENT *From Chemists 1/3, 3/-, 5/- per box* **1/3**

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

5/2 per month (less than 2½d. a day) buys the Graves "FLIGHT" Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars, Ladies' or Gent's with Accessories. Carr. Paid £3:17:6 or 5/2 monthly. Yearcharge for Easy Terms. With Sturmey - Archer Three-Speed Gear £4:17:6 Terms: 6/6 monthly. Write for Catalogue Free. Ladies', Gents', Juveniles', & Tandems. Roadsters, Racers Club Models.

5/2 now

J. G. GRAVES Ltd. SHEFFIELD

A Home Repairing Outfit and Tool Chest for only a few shillings down!

Get full particulars of the G.T.L. Tool Chest and Home Repairing Outfit offer on p. 31 and make Extra Money in your Spare Time. A small first payment brings this useful outfit to you. A 16-page Brochure, giving full details will be sent FREE to all readers who simply

Fill in the Coupon on p. 31

IMPORTANT TO WOMEN!

Doctors say that the "make-up" of a woman's system is so highly intricate and so sensitive that the shock caused by taking strong purgative medicines may do serious harm. Even though you do not notice it at the time, you may be laying up serious trouble for yourself later. Those internal troubles which often afflict a woman in her middle years and later life are undoubtedly in many cases due to taking harsh medicines.

Women!—treat the delicate mechanism of your body gently by taking "California Syrup of Figs." It is a safe fruit laxative. It never purges, never interferes with the natural bodily functions, and there are no depressing, "washed-out" after-effects. It relieves the bowels naturally, giving a complete internal cleansing in a few hours.

'California Syrup of Figs' has a tonic effect on the liver and kidneys that makes you "feel good." 'California Syrup of Figs' is ideally suited to a woman's needs. Get a bottle to day and take a spoonful the first time your bowels need help. You'll feel better altogether! Doctors and nurses everywhere recommend 'California Syrup of Figs,' because it is so gentle in its action. Always avoid strong purgatives and give your bowels *natural* aid.

'California Syrup of Figs' is sold by all chemists—1/3 and 2/6. The larger size is the cheaper in the long run. Be sure you get 'California Syrup of Figs' brand.

★ Every Post a Winning Post! ★

BETS by POST

WE PAY ALL POSTAGE

National Hunt Season

SAME GENEROUS TERMS ALL THE YEAR

FIRST FAVOURITES ACCEPTED

SINGLES, DOUBLES & TREBLES

NO LIMIT

1 up to ANY AMOUNT

30 YEARS REPUTATION for WINNINGS & RETURN

Send for the SPORTSMANS COMPLETE SERVICE RACING FOOTBALL GREYHOUNDS

LETTER COMMISSIONS bearing a time stamp not later than the set time of any race will be on at FULL STARTING PRICE or Totalisator Returns as desired in accordance with rules.

Registered Letters must be posted overnight.

Send Your Bets to the Big Two

Please send me particulars of your service. I am over 21 years of age.

Name .....

Address .....

Town .....

County.....

DAVID COPE & ALFRED MARKS LTD 227 BATH ST GLASGOW C.2

Send for our Weekly Lists

FOG gets into your throat. Put your voice right with VICK BRAND LOZENGES 6d

TASTE GOOD — DO GOOD

• From Our Readers

The Spy With A Permit

Pests On The Telephone

Odd Penny Myth

BRITAIN is overrun with alien industrial spies.

Most works which were established here by foreign interests since the war have to-day more aliens on their staffs than they had originally.

These foreigners are admitted under Ministry of Labour permits on condition that British staffs will be trained in the special processes which are supposed to justify the factories coming into existence.

In no case has this been done.

Their principal mission is espionage on the methods of British manufacturers, and as fast as they return to their own countries with their reports they are replaced by compatriots in larger numbers.—G. E. DIXON, Wellington Road, Bilston, Staffs.

This is one of the chief reasons why British export enterprise is anticipated and undercut.

Ponder This

MY boy, aged seventeen, desired to join the Royal Navy. I regarded him as a ready-made sailor.

He is a King's Scout, tall, robust and very fit. He is a first-class signaller, a good oarsman and possesses nine badges for proficiency in various branches of scoutcraft.

Alas! two of his teeth are missing. So the Navy has rejected him.—MRS. EDITH ELSWORTH, Brookwood Road, Millbrook, Hants.

Ye gods! Yet admirals have false teeth.

Under Lather

THE vicar of a parish near here entered the local barber's shop to be shaved.

It was obvious to the clergyman that the barber had been tippling somewhat freely.

When his chin was slightly gashed by the unsteady razor, his reverence remarked, "Now, you see the effects of strong drink."

"Yes, sir," said the barber. "It does make the flesh rather tender."—E. LISTER, Elizabeth Street, Manchester, 8.

Tell this Sweeney Todd that alcohol toughens the skin.

Race with "Silver Ring"

What Have You?

AMERICA has three Grand National hopes this year. Bagatelle II, Battleship and What Have You.

The first two have been here for some time What Have You is on the way from Maryland and I have had several enquiries about him.

He is a son of Tryster out of Prodigy, a daughter of the English horse Light Brigade, and has fair form on the flat and over jumps. Last year he qualified for Aintree by winning the Foxhunter Cup at Belmont Park, and other important events.

The owner is Mr. F. M. Child and the horse will probably be ridden by W. B. Street, who has been training him.

Make a note of Keen Blade for the National "trial" at Sandown Park this week-end.

Royal Wine may win the Cardinal Hurdle.

"SILVER RING'S" CODE

The Code covers the racing from Thursday, January 21, to Wednesday, January 27.

R 98 T F O A P U X Z Q C 93 B 94 M

W N 96 G S K V Y 97 L H J I 95 E D

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

OVKM94 would read SPADE.

Where a double letter occurs in the name of a horse the figure 2 is substituted. 95K962Z94OQ93V would read BATTLESHIP.

Retaliation

SHARP controversy has been provoked regarding the appointment of a church incumbent in a district near here.

At a parish meeting, specially emphatic protests were heard from a lady against one of the clergymen nominated for the vacancy.

She has fifteen children.

"If he is instituted," she declared, "I will not take any more of my babies to the church for baptism."—HENRY FRENCH, *Milton, Stoke-on-Trent.*

No doubt she means it.

Shoppers All

THERE are only 2,700 souls in this village. To-day I counted the number of trades and business people who visit it from outside and found among them fourteen butchers, twelve bakers, eight grocers, eleven clothiers and nine insurance men.

Yet, in addition to a large co-operative store, the village contains three butchers', five grocers' and two fishmongers' shops.

Is it any wonder that retail prices are high because of excessive overhead costs of distribution?—CHARLES WOOD, West Terrace, Burnhope, Co. Durham.

There are 580,000 shops in Britain—one to every nineteen homes.

Without Equal

HOW'S this for a record?

In one week I had seven professional boxing fights (ninety-seven rounds in all), travelled about 1,800 miles to do so, and in addition worked five shifts as a collier.

The price I have paid is heavy. After fifteen years' fighting I have tried to "come back," and, although able to defeat some title aspirants, that busy time has proved to be the beginning of the end. Permanent damage has been done by lack of sleep in that hectic week.—BILLY NICHOLAS, Crynant, Neath, South Wales.

What Nicholas omits to mention is that the terrific week of work travelling and fighting, was undertaken because his child was ill and money was needed.

'Phone Pests

TWICE this morning I have been called from my household duties to the telephone and each time found that the person at the other end was a high-pressure salesman who extolled the qualities of some kind of product.

Friends and neighbours tell me that they are pestered in this manner on the 'phone many times daily.—L. T., Tennyson Road, Portswood, Southampton.

When this happens inform local telephone exchange. It is a penal offence to inconvenience subscribers.

Child Bogeys

SINCE I was appointed resident physician-in-charge of the children's wards of a large hospital three months ago, I have been dismayed by the general behaviour of the youngsters on and for some time after arrival.

They are in a state of fear—not shyness or alarm at having been removed from home, but sheer mental terror.

In every case I find this is inspired because it has been the practice of parents to warn their children against doing certain things by telling them that the consequence will be a spell in hospital. Infants grow up to regard hospital and doctors as terrifying—L.R.C.P., Clubmoor, Liverpool, 4.

Adding, of course, to the difficulty of treatment.

Waste Of Time

IT seems that many people all over the country are trying to acquire pennies dated 1863.

These are known as "bun pennies" because they portray Queen Victoria with a "bun" of hair. They are said not to have great value.

There is also wide demand for 1921 pennies, because they are reputed to contain gold which became mixed with the bronze by accident at the Royal Mint.—MRS. R. ROWLAND, Chapel Road, Tadworth, Surrey.

No pennies in general circulation are worth more than face value.

In The Family

VISITING a shop two miles from my home which was offering gloves at reduced prices during the January sales, I tried on several pairs before obtaining an exact fit.

On reaching home I found I had lost my engagement-ring and supposed it had come off in one of the pairs of gloves.

When I returned to the shop I was handed my ring and told that a lady had found it in a finger-tip of glove she had bought and had brought it back five minutes before.

The assistant passed me a piece of paper with the name and address of the finder. They were those of my married sister, who lives ten miles from here!—VIOLET DUNCAN, Moorhouse Avenue, Glasgow, W.3.

Miss Duncan encloses a certificate from the shopkeeper corroborating this coincidence.

Taking Risks

MY last two years in the police, from which I have just retired, were spent hunting snatchers of women's handbags and purses. This type of street crime is much on the increase.

In almost every case I found that the robbed women themselves were somewhat responsible. A handbag loosely tucked under the arm, held insecurely in the hand, or placed on top of a shopping-basket, invites the attention of a professional thief or is temptation to a needy man.—EX-SERGEANT WILFRED LEXSTONE, Cotton Lane, Birmingham.

Fashion designers have failed to interest women in a waistbelt to carry bag or purse.

By Instalments

HUNDREDS of thousands of people must be inconvenienced at this season by the need to purchase wireless and dog licences.

It would be a boon to the public and of profit to the Revenue if the Post Office introduced a system of issuing cards with multiple spaces to which stamps of small denomination could be affixed throughout the year and for which, when completed, the licence would be exchanged.—W. H. LEGGATT, Cold Well Road, Cross Gates, Leeds.

Post Office should advise use of its Savings Bank sixpenny stamp books for this purpose.

Write to John Bull About It—

We invite readers to write to us about any subject of public interest, keeping us in touch with the world as they see it.

Letters should be as brief, forceful and topical as may be.

Half a guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to "John Bull," 93, Long Acre, London, W.C.2.

ALMOND OIL ZEE-KOL TOILET SOAP

Beautiful and Talented Woman's Evidence that it

CREATES BEAUTY & PRESERVES BEAUTY

A revelation in transforming the worst skin in three nights into a most beautiful satiny and peach-like complexion.

Never before has a soap of this description been given to the public. It is made of the purest oils.

This is the wholesale price of the material used in most of the advertised soaps. Compare this price to Almond Oil, which is 5/6 per lb., and which is used in Zee-Kol Almond Oil Soap

PALM OIL costs 4d. per lb.

ALMOND OIL costs 5/6 per lb.

Now it is easily seen why Zee-Kol Almond Oil Soap is the most expensive to make as it is very rare to get Almond Oil in soap at all. The price of Almond Oil will prove to everyone that there is no soap in the world so marvellous as Zee-Kol Almond Oil Soap.

"You play divinely, my darling, but I am a little distracted gazing at your beauty—and your complexion is the most perfect I have ever seen. And what is this glorious perfume that you use?"

FIANCEE: "You flatterer! I do not use any perfume. I use the most perfect soap that I have ever used in my life—it is called Zee-Kol Almond Oil Soap, and it is only 6d. a tablet instead of 2/6, as I paid for other soaps which were not so good and the lovely perfume comes from this Zee-Kol Almond Oil Soap. The Almond Oil keeps my face young, and, as you say, beautiful."

Everyone should try this beautiful soap—originally 1/- per tablet, now 6d.

It has taken years to know how to blend the oils in this soap, because it is not like other soaps to-day, which are only ordinary soaps. Its oils are a marvellous tonic to the skin. Blended with the most exquisite perfumes, ALMOND OIL has been chosen for this Zee-Kol Super-Toilet Soap. It contains the purest and the most natural oil for the skin. When washing the natural oil is replaced and the skin keeps firm, smooth and beautiful. No ordinary soap can do what Zee-Kol ALMOND OIL Soap does, yet it is sold everywhere to-day at half its former price—6d. instead of 1/-. Zee-Kol Almond Oil Soap is a perfect Shampoo. All dandruff disappears and the hair shines with health. Zee-Kol Pills together with the use of Zee-Kol Soap keep one perfectly slim and in perfect health. The skin will radiate health. The Zee-Kol Soap puts the natural oils after washing. Zee-Kol Pills are sold, price 1/3 and 3/- per box.

1/- LARGE TABLET NOW 6d.

Obtainable from all Chemists and Stores, or direct from

SHAVEX ZEE-KOL CO., LTD.
(Dept. 514),
40, Blenheim Rd,
Upper Holloway. N.19.

NO SOAP—NO BRUSH

SHAVEX

REVOLUTION IN SHAVING

Millions are now using SHAVEX all over the world. Beware of imitations.

THROW AWAY YOUR SOAP AND BRUSH AND USE THE UP-TO-DATE METHOD OF SHAVING which takes a quarter of the time.

WE GUARANTEE THAT ONE CAN HAVE A PERFECT SHAVE IN TWO MINUTES WITH SHAVEX.

SHAVEX is without doubt the most perfect way of Shaving that man can desire. What is more simple than just wetting the beard and smearing on a little Shavex—and then a perfect Shave? Shavex contains Almond Oil, which is a fine skin food for the face. You shave in a quarter of the time that is taken by any other method, and you rub the rest of the Shavex into the skin—this takes away the wrinkles and keeps the face in a perfect condition. The Shavex Cream makes the bristles of the beard stand up, when they are easily shaved with the razor. The ordinary creams and soaps flatten the beard, and so it is impossible to get the perfect shave. If grass is lying down it is more difficult for the mower to cut than if it is standing up. It is the same with the beard and Shavex. SHAVEX gets between all the hairs and forces the beard to stand up, and one can cut it so easily and get a perfect shave.

TRY A SHAVEX BLADE, THE KEENEST AND BEST BLADE ON THE MARKET. PRICE 2d. INSTEAD OF 4d.

SHAVEX is sold everywhere in

6d., 1/- & 1/6 Tubes and 1/6 Pots

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD.
(Dept. R.11), 40, Blenheim Road, Upper Holloway, N.19

Good Lord! It's twenty to eight and I have to dress, shave and have my breakfast by eight o'clock, but what's the odds, having Shavex it only takes a minute or two to shave.

Hey! Presto! I've had a perfect shave in two minutes. I washed, and while my face was still moist I smeared Shavex over it, and with the use of a Shavex Super Blade I've had the finest shave that anyone could ever have. I feel as fresh as a daisy.

Now I've got ten minutes to have my breakfast and a nice walk and catch the 8.15 train. When I think of the old soap and brush method with my face all smarting and the time it took me, Shavex is indeed a godsend. Since I have used Shavex everybody tells me how well and young I look. It's the Shavex Cream containing Almond Oil which I rub in after I shave that preserves my skin and keeps the wrinkles away.

DOGE CREAM

THE NEW MARVELLOUS

COMPLEXION RESTORER

HOWEVER sallow or patchy your complexion may be, we guarantee to make it perfect with Doge Cream. Doge Cream is absolutely a complete restorer. It works miracles on the skin and is the most ideal complexion cream on the market. It is the most remarkable cream that has ever been blended into a face cream. It contains Almond Oil and it does not grow hair. It preserves the skin and takes away all wrinkles and leaves the skin smooth as a child's. It was taken from an old Venetian recipe. We guarantee that there is not another cream in the world to compare with Doge Cream. It will make the worst complexion perfect. Send for a sample and see its marvellous results.

Doge Cream is not a vanishing cream, and does not dry up the skin; it keeps the skin supple, firm and youthful. If Doge Cream is smeared around the eyes at night wrinkles will vanish as if a miracle had happened.

When thinking of other face creams remember that Doge Cream is not like any of them. Try it and you will never go back to any other face cream you have ever used. The original recipe was beyond price in the days when it was first known, but to-day we can make up all these preparations for the skin. We do not pay for Society women to give us their portraits, but over a thousand of the leading Society women use Doge Cream.

Who is that lovely woman dressed as the Venetian Lady in the tricorn hat? I have followed her everywhere. I cannot see her eyes but her skin is really lovely.

Friend: Why she is Venetian and is my friend. She is the Comtesse Torrento. She is not young but she looks no more than 30. She uses that Venetian Cream, Doge, which has made her look 20 years younger and her skin indeed perfect. I have only started using it 2 days and everybody says I look so well.

They do not know the reason. Of course it is Doge. Let me introduce you.

In Tubes 6D and 9D

In Pots 1/- and 2/-

Obtainable from all Chemists and Stores or direct from:—

SHAVEX ZEE-KOL CO., LTD.
(Dept. Doge) 40 Blenheim Road, Upper Holloway, London, N.19

ECZEMA.
"I suffered from Eczema all over my face and body. I applied Zee-Kol and in three days the Eczema had gone."

VARICOSE AND OTHER ULCERS.
"For years I could not walk with Ulcerated Leg. Zee-Kol cured it in a week."

ABSCESSES.
Zee-Kol instantly draws out all inflammation and the abscess is healed in twenty-four hours.

ERYSIPELAS.
This alarming skin affection will disappear in a few days with Zee-Kol applied night and morning. Its effect is marvellous.

CORNS.
The worst corns will soon disappear if Zee-Kol is applied to them night and morning.

SKIN DISEASES

Disappear in a Night

WE HAVE A ROOM FULL OF TESTIMONIALS.

Many may promise a wonderful cure but there is nothing like Zee-Kol. Beware of imitations.

ZEE-KOL is, without doubt, the most wonderful skin remedy of all time. The cruellest Skin Diseases, such as Ulcers, Eczema, Abscesses, Erysipelas, etc., are rapidly and completely banished, and Pimples, Blackheads, Boils, Rashes, etc., disappear like magic. Never was known any remedy like Zee-Kol. Where it touches, the skin takes on a finer and healthier glow. It destroys everything unhealthy to the skin. No skin disease can resist it. Forget it being a Patent Medicine. This is the only way we have of letting the world know of Zee-Kol's marvellous power of skin healing. There is nothing in the world to compare with Zee-Kol. Do not hesitate. Go straight to your chemist and get a box of Zee-Kol and rest absolutely assured that your skin troubles will speedily be banished. Zee-Kol cures, in record time, Eczema, all kinds of Ulcers, Hæmorrhoids, Chilblains, Bad Legs, Severe Burns, etc.

ZEE-KOL

The Wonder Skin Remedy

Obtainable from all Chemists and Stores at

1/3 or a large tin 3/-

or direct from:—

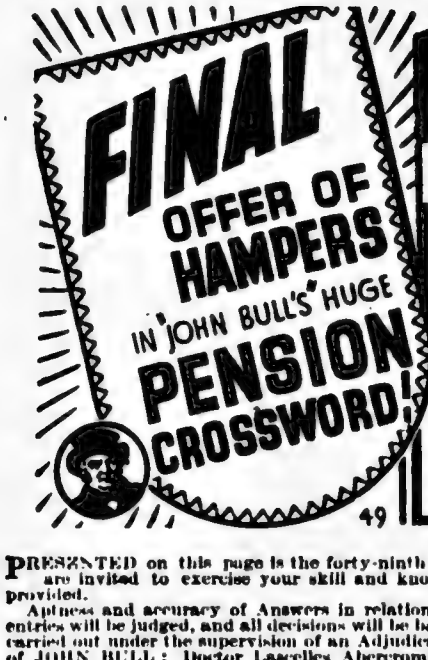
SHAVEX ZEE-KOL Co., Ltd.
(Dept. Z.K.18), 40, Blenheim Road, Upper Holloway, N.19.

BURNS.
Zee-Kol takes all pain away and no blister will form.

BOILS, ETC.
Boils cannot resist the wonderful healing properties of Zee-Kol and in two days they disappear.

PIMPLES AND BLACKHEADS.
"I always had Blackheads and Pimples. Zee-Kol cured them in a night—they vanished."

LUMBAGO, STIFF JOINTS, ETC.
Splendid for Stiff Joints, rubbed in gently by the fire, and for Rheumatism.



£2 WEEKLY FOR LIFE AND £500 CASH

OR £900 IN ONE LUMP SUM

£100 BETWEEN RUNNERS-UP

UNLIMITED SURPRISE AWARDS
To each sender of entry containing only one less meritorious Answer than Runners-up, we shall forward a special Surprise Award to be posted Wed., Feb 10

HUGE 10-IN-1 HAMPER

WITH EACH PRIZE OF £1 OR OVER

NOTE NEW CLOSING DATE SAT. JAN. 30

PRESENTED on this page is the forty-ninth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee consisting of the following:—The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one entry square has completed the Puzzle, and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of answers will constitute the Winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and Winning Puzzle Square appear in JOHN BULL published Thursday, February 11, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable as instructed on page 39. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the appropriate cash prize will be equally divided, but not more than one cash or other prize will be allowed to one entrant upon one coupon.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

ADDRESS ENTRY: CROSSWORD NO. 49, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.)

"JOHN BULL" CROSSWORD No. 49. Closing SATURDAY, JANUARY 30, 1937

J.B.49

J.B.49

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. value .....

No.....

ENTRY FEE for 2 Squares 6d.

SIGNED.....

ADDRESS.....

.....

CUT AROUND THESE BROKEN LINES

CUT AROUND THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 49 Closing SATURDAY, JANUARY 30, 1937

J.B.49

J.B.49

In entering this Competition, I agree to abide by the rules and conditions as final in all matters, and I enclose

P.O. value .....

No.....

ENTRY FEE for 4 Squares 1s.

SIGNED.....

ADDRESS.....

.....

BIRTHDAY SENSATION NEXT WEEK!

READ THESE RULES CAREFULLY

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. Make Postal Order payable to Odhams Press Ltd., and cross it "& Co."; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday, January 30.

2.—In addition to two sixpenny Entry Forms from "John Bull" each entrant may submit TWO EXTRA SIXPENNY ENTRY FORMS, provided these are taken from "John Bull's" free weekly "Crossword Gazette" or other announcement of this Competition. Thus each entrant is limited to 4 Entry Forms (8 squares in all) and Entry Fee of 2s.

Should any single letter square be left blank, contain a letter which is not clear or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry Square will be regarded as Entrant's intended letter for both Entry Squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry Square concerned will be disqualified, as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered or misdaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, February 11. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, February 16, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which many amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up prize or Surprise Awards. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

4.—Should the first prize be shared, £900 cash will be paid instead of the Two-in-One Award.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

CLUES ACROSS

1. Minor ones cause a little bother in some cases
7. Every wife brings things home in one
10. Small label in stable
11. They play a part in many divorce cases
13. Middle of dial
14. Leave out
15. Necessities
17. Colour that bull dislikes
18. Have an easily recognisable stamp
20. Found in sea and stream
22. Head and tail of kipper
25. Pennies and shillings are these
28. Headless fowl
30. Vegetable cook uses in salad is usually this
31. Fragment
32. Beam of light
33. Bit of down in pillow
34. Start and finish of show
36. Whiskered pet
38. How alarm beetles
40. Butterfly usually has a particular one
42. Long time in Tipperary
44. Often give warning of approach
46. South Africa, in short
47. In which one often sees many pretty lass freaks
48. Took a seat
50. In Hamlet and gloomy
51. Bride's veil is generally this
52. Fowler usually goes out after this

CLUES DOWN

1. There are risks in this for polar explorer
2. Arrived
3. Dwell
4. In review and news
5. This of glass-house makes all the difference to results
6. You pay this to your landlord
8. Helps
9. This causes balloon to rise
12. Look for
16. Mistake
19. You'll need to measure this with care
21. Deeds in contracts
23. Fish are sometimes caught on this
24. Often seen in church
26. End of spell
27. Often controlled by systems
29. Japanese don't make very good ones
30. Empty ones are less welcome than those with something in them
35. Railway truck or farm cart
37. Average youngster gets over a little one quickly
39. Narrow road or street
41. Conversation
42. Male sheep
45. Unhappy in saddle
49. Common to talks and cactus

COPY SQUARES

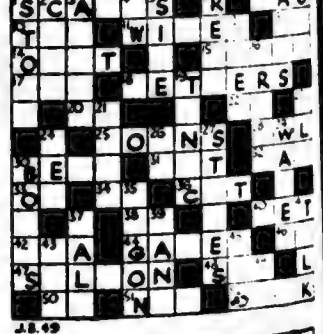
These miniature reproductions of this week's puzzle are only to be used for keeping copies of your solutions, and are not accepted as entries.

NO CLAIMS REQUIRED

NEWS-AGENT'S PRIZE

A special prize of £5 will be awarded to the Newsagent from whom this competition's First Prize winner usually purchases his copy of "JOHN BULL." Should the First Prize be shared, the £5 will be divided between sharers' Newsagents.

J.B.49

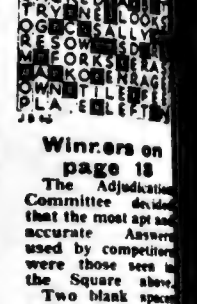


J.B.49

J.B.49

J.B.49

X-WORD No. 4[illegible]



Winners on page 18

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square above.

Two blank spaces indicate that at these points PLACE and BOB or BOY were regarded as apt Answers of equal merit.

Reasons for Committee's findings will appear in next week's "Crossword Gazette." Secure your free weekly copy by using £500 Bonus Coupon on page 39.

The Editor Laughs Last

Adventurous (Bletchley.)—"I like thrills, and if I had the chance to get astride a wild mustang I'd be awfully bucked." We know!

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope marked "Free Advice" is all that you have to send with your query. Write to-day. The replies given on this page to facetious correspondents are for your entertainment.

MEDICO (Shirebrook).—"Tall people are the last to get up." And the longest in bed.

DAN (Abertillery).—"The average miner is quite at home in a theatre." Especially the pit.

F. N. (Islington).—"He walks out with a coat-hand in a big clothing factory." Tailor maid?

P. S. (Newport).—"Is golfing losing ground in England?" Some of the courses are.

R. H. (Scarborough).—"Who can cure the arrogant superiority complex of man?" Woman.

B. L. (Barnet).—"You should see him dive into a pint of bitter!" A swallow dive, we suppose.

N. C. (Carlisle).—"Sweden has fewer divorces than any other European country." Yes, but then Sweden is the home of the safety match.

POETIC (Chelsea).—"You cannot write good poetry on an empty stomach." And even if you could, there would be difficulty in posting it.

MAGNATE (E.C.).—"No man in these days, sir, can truthfully say that his business is growing." Unless, of course, a nurseryman.

MOTHER (Derby).—"What does it show when a pretty young flapper takes to buckling up her sleeves to the housework?" Her arms.

LEISURELY (Bolton).—"I make a rule never to discuss anything with my wife at the breakfast table." You are not up to it.

BARBER (Leeds).—"The man who has lost all his hair will find that a very soft brush will suit him better than anything." Better than hair?

"I've brought my relations along: I want to see what the car will look like at week-ends."—(From "The Passing Show")

Side Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent, for which is paid to the sender of each item published. Mark envelopes "Side-Slips."

EAST KENT GAZETTE:—"Two lots of stock can be obtained from the bones, the second being considered by some crooks as superior. . . ."

DAILY SKETCH:—". . . arriving there on December 22, she will have THREE WEEKS' rest before the first race on January 1."

THE GLASGOW HERALD:—"The aim of the measure will be to extend the grounds for divorce in Scotland to include incurable SANITY."

AUCKLAND CHRONICLE:—"The treasurer gave a report of the DECENT whist drive."

GREENOCK TELEGRAPH AND CLYDE SHIPPING GAZETTE: "With the view to inducing a purchase, the upset price of —— HYDROPATHETIC has been reduced to . . ."

PAIGNTON OBSERVER AND ECHO: ". . . the man in the shop had said that he was standing by the end of the COUNTER or about two feet from it."

C. T. (Richmond).—"I can't stand skating." Lots of people can't.

A. A. (Leeds).—"Above everything else an accountant values his reputation for accuracy." Exactly.

REPORTER (Birmingham).—"All men who are reported at length are pleased." Ever tried reporting a bus conductor?

N. A. (Worthing).—"I want to make it clear that I have thrown out the suggestion for what it is worth." So have we.

HAPPY TED (Woolwich).—"I've just married the girl of my choice." That's probably what she hopes you think.

F. C. (Slough).—"Just as the burglar rose to his feet, the watch I threw hit him in the eye." You timed it nicely.

D. G. A. (Hendon).—"How does the average housebreaker come to be caught?" He doesn't—he comes to burgle.

MRS. W. (Herne Bay).—"My husband told me that he had been playing golf, but he was shaking with fury." No need to doubt his word, then, with such proof?

MOTORIST (Bedford).—"I've found an old country inn which is certainly out of the ordinary." Dick Turpin never stayed there?

M. P. (Goole).—"One can get rid of chilblains on the toes by walking with bare feet on grass saturated with dew." Another method, of course, is to amputate the feet just above the ankles.

SCHOOL TEACHER (Southwold).—"I felt that I could not endure the boy's cheeky ways any longer, so I complained to the headmaster." You brought the matter to a head?

MANUFACTURER (City).—"If the women of the community unanimously decide to sniff at a commodity, it is doomed to failure." Unless, of course, it is a new perfume.

G. K. (Clapham).—"My son annoyed me when he told me that he didn't want to be an airman. I lost my temper and struck him. He has now qualified as a pilot." So you sent him flying!

APPRENTICE GARDENER (Liverpool).—"Because I planted the bulbs too shallowly, my boss uprooted a whole line of them with his boot." He kicked up a row, eh?

CABINET-MAKER (Hounslow).—"I hated having to use such an inferior plane." It went against the grain?

FARMER (Dorset).—"I have come to the conclusion that the buyers robbed me at the last wool sales." Fleeced.

NERVOUS (Bedford).—"Can blushing be called a form of insanity?" Well, it certainly makes people see red.

BOXER (Stepney).—"I've got a fine recipe for a hot drink." Some sort of a punch?

B. F. N. (Dulwich).—"Since growing a moustache my young lady has done nothing but laugh at it." She finds it tickles her.

D. E. S. (Bristol).—"A man is often judged by the car he drives." And summoned for the one he leaves standing about.

RINK (Wembley).—"I tried to teach her to skate, but after she had fallen a few times her greeting was not so friendly." Her demeanour was cold, too.

BUSINESS MAN (City).—"No professional man likes his partner to be simply a hanger-on." Unless, of course, he happens to be a trapeze artist.

DAN (Welshpool).—"I utterly failed to understand it when the postman delivered an empty envelope to me." It simply conveyed nothing to you.

P. R. (Lowestoft).—"I was very angry with the timber merchant when I found that my new flag pole had broken during the gale." You snapped too eh?

ACCOUNTANT (Manchester).—"Now that I have been promoted, my office is at the top of a seven-storey building, but I don't mind." You're glad of the lift, eh?

R. T. E. (Dorking).—"The long railway journey so upset me that I wasn't the slightest use to my side during the cuptie." Just a passenger.

T. L. (Felpham).—"There are many secrets of success in the grape fruit market." There's more in it than meets the eye.

B. T. (Weymouth).—"The new cans of beer, brewed by one of our local breweries, resemble tins of metal polish." And after taking one you feel brighter?

DORIS (Hertford).—"Although he is a thoroughly bad egg, I don't entirely like the idea of not seeing him any more." You don't want to drop him?

J. M. F. (Coulsdon).—"Whenever I take him to task I find that he is full of knock-kneed arguments." Then why bandy words with him?

AUTHOR (Keighley).—"I am a quick worker. The enclosed article I wrote in an hour and thought nothing of it." You have our entire concurrence in your opinion.

STRONG MAN (Hendon).—"The main part of my act is when I support a piano and pianist on my chest. There is money in it, too." As long as you can keep it up.

ARCHITECT (Manchester).—"Submitting plans for a house in competition with other men is something akin to a lottery." A good deal depends on the luck of the draw?

WHIPPER-IN (Leicester).—"Who doesn't enjoy a really fast run over difficult country when there is a nip in the air and the sun is shining?" The fox, most likely.

L. S. M. (Brighton).—"I'd never win a handwriting prize, but I do know a good *Bullet* when I see it." Then if you can write 1, 2 or X in a dozen places, you can win some of that £1,500 prize-money on page 38.

M. E. (Gloucester).—"Recent events have shown that our politicians are fully conversant with all the important questions of the day." But unfortunately they don't seem to know the answers.

T. L. (Accrington).—"Some bridge players cannot keep their tempers in check and then they bid very much higher than they should." The call of the wild.

C. V. (Huntingdon).—"When going to any place where a large crowd is to be expected, I always keep a watch for pickpockets." We always leave ours at home in similar circumstances.

SURVEYOR (Birmingham).—"Many of the milestones in this country are inaccurate." Hikers particularly have noticed how the wretched things get further and further away from each other on the return journey.

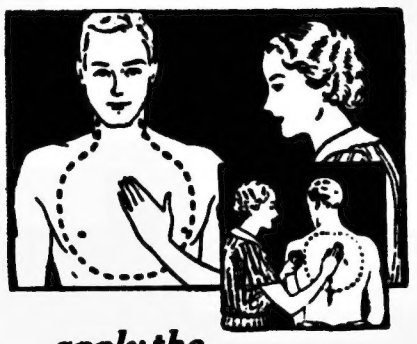
PHYLLIS M. (Staines).—"One of my friends, who is a dressmaker, was always trying to pick a quarrel until one day I told her quite clearly that it must stop—that cured her." You just got her to cut it out.

YANKEE (W.C.1).—"I have just finished a tour of your beautiful countryside and what struck me most was the oak beams in some of the old cottages." The inhabitants, of course, by long association have learned to duck their heads.

(Many replies unavoidably held over)

AFTER THIS
"FLU"
the worst trouble is usually a nasty
COUGH
that hangs on and on

LUCKILY the "'flu" now about is mild, but it often starts with, and is usually followed by, an obstinate cough. This racks the frame and lowers the resistance to a fresh attack. Take no risks. Stop all coughs and colds at once. Quick relief may be obtained without "dosing." Go to bed and—



...apply the
3-Minute Vick Massage

FIRST, rub Vick brand Vapour-Rub briskly on the throat and chest.
NEXT, rub Vick briskly on the back, between and below the shoulder-blades.
Then, to strengthen and lengthen its famous double-action—spread it thick on the chest, and cover with warm flannel.

No Waiting—Acts Instantly

The brisk massage starts Vick working through the skin like an old-fashioned poultice. Even before you finish rubbing, the chest and back feel warm and comfortable. Then, too, Vick's powerful medicated vapours begin their soothing work. They are breathed in, 18 times a minute, direct to the irritated air-passages. Working, while you sleep, in these two ways at once, Vick clears and soothes the air-passages of nose, throat and chest, easing the breathing, and relieving the coughing.

Inhalation

The following treatment is very useful when the patient cannot go to bed. Melt a spoonful of Vick brand Vapour-Rub in a jar of very hot water. Wrap a towel around the jar to form a funnel and inhale the vapours deeply for ten minutes. This clears the air-passages and chest wonderfully. At bed-time, it should be followed by the Vick massage described above. Spread the salve on thick to get the double-action and help you to sleep restfully.

VICK
VAPOUR RUB

ECZEMA, ULCERS,
BOILS, ABSCESSES
BURNS, SORES, WOUNDS
HÆMORRHOIDS & all SKIN TROUBLES
quickly relieved and healed by new ANTIVIRUS Ointment. Widely used by doctors and in hospitals. Quickly kills disease germs and disperses pus. Send 3d. for sample.
Price 2/- (2/2 post free) direct from:—
Medico-Biological Laboratories, Ltd. (Dept. J.B.), Gargrave Rd., South Norwood, London, S.E.25.

ST. JAMES' BALM

LAST DAYS of this GIANT OFFER in "John Bull's" THRILLING NEW

LAST DAYS TO WIN THIS £1,250 FORTUNE!

ONLY a few more days remain in which to complete your entry for the first sensational offer in "*Bullets* Football," a fascinating test of your skill and judgment, in which the huge sum of £1,500 in solid cash must be won.

All you have to do is to make twelve simple decisions on the merits of the winning *Bullets* provided on the coupon on this page. Just a few minutes' careful thought, in fact, is all you need to produce a common-sense entry—and showing good judgment in this way may well bring you that magnificent First Prize of £1,250, *even if you have never actually made up a "Bullet" in your life.*

The splendid sum of £250 has been set aside for Second Prize in this Contest. But none of the £1,500 cash which is finally offered on this page can be yours unless your coupon reaches JOHN BULL by the Closing Date.

So start on your fascinating job without delay. For this Contest, remember, you have no *Bullets* to construct. As shown by the simple instructions in the panel adjoining, "*Bullets* Football" is solely a test of your skill in summing up the good points of a dozen pairs of successful efforts of the past.

Shoot quickly, then, for that £1,500 goal—the final whistle in this first great game of "*Bullets* Football" goes on Saturday, January 30!

THIS IS THE WAY TO WIN

RULE No. 2 on this page clearly explains the way to win in this fascinating test of skill. But as an illustration of how to set about your markings of 1, 2 or X on Coupon below let us suppose that, instead of considering any of the 12 pairs of *Bullets* here given, you were weighing up this pair of efforts upon which to give a decision regarding their comparative merit:

BELOW THE BELT—"VACANCY"—WANTED, GOOD EMPLOYER.

(v.)

LOOKING FOR AN OPENING—ANY KIND—ANYBODY KIND?

At first you might be struck by the ingenious introduction of the double-meaning word "Vacancy" to link with the first Example. Consideration of the second *Bullet*, however, might suggest that even more meritorious was the manner in which the second effort's meaning was expressed in striking and original phrasing, the full force of which strikes you reading the *Bullet* aloud. Reviewing the two again, you might well decide that the second effort is more clever, apt and original than the first, so that your marking would accordingly be "2."

In the same way you have now to consider the comparative merits of the "rival" *Bullets* in the 12 "*Bullets* Football Matches" below and then go ahead with the markings, which may well bring you £1,250 cash.

NO WAITING!

Special arrangements have been made for the Expert Committee's decisions in this Contest to be enclosed with *Bullets Bulletin* dated February 6, to be received by readers who have reserved a copy only a few days after closing date.

To obtain your copy regularly, fill up the easy Reservation Coupon opposite and enclose it with your entry for this giant £1,500 Offer.

"BULLETS FOOTBALL" RULES AND CONDITIONS

(1) JOHN BULL offers a First Prize of £1,250 cash to entrant of most meritorious column of 12 markings received in this test of skill at judging *Bullets*. Second Prize of £250 to entrant next in order of merit. Prizes concerned equally divided in event of ties.

(2) The markings to be made are these: Insert "1" in space provided where you consider the first of the two *Bullets* printed is more meritorious than the second; insert "2" if you consider the second of the two *Bullets* the more meritorious; insert "X" if you consider the two *Bullets* equal in merit.

Standard of merit by which all entries are to be judged will be the 12 markings decided upon by the Committee of *Bullets* experts, each of whom has been engaged on *Bullets* adjudication for five years or more. When Competition has closed, this Committee will arrive at the 12 most meritorious possible markings by bringing their experience to bear on the problem before competitors, carefully considering and discussing the relative merits of *Bullets* concerned, particularly in regard to their cleverness, aptness and originality.

(3) Markings must be made in ink (not copying ink or copying ink pencil) on coupon provided, and each column must consist of 12 such markings—"1," "2," or "X." Should any markings be omitted, be not legible, or altered, or not given in ink, whole column concerned will be disqualified, as will all columns on any mutilated coupon. No responsibility will be accepted for any entry lost, delayed, not delivered, or misaid, and no correspondence will be entered into.

For one or two columns, entry-fee is P.O. value SIXPENCE; for three or four columns, P.O. 1s.; for five or six columns, P.O. 1s. 6d.; for seven or eight columns, entry-fee is P.O. value TWO SHILLINGS.

Make Postal Order payable to Odhams Press Ltd., and cross it & Co.; write name and address and date of posting on back of P.O. and fill in its number upon coupon. Entry must be sent by post, not by hand, and may not be enclosed with coupon for any other Competition. Coupons accepted only if received by JOHN BULL not later than Saturday, January 30, and addressed:—

"*Bullets* Football" No. 1.
30, Bedford Street, London, W.C.2
(COMP.).

(4) Entries are accepted only on the condition that the Expert Committee's findings regarding the most meritorious markings and of the Editor of JOHN BULL in all other matters is regarded as final and legally binding. Committee's decision regarding 12 most meritorious markings will be provided with *Bullets Bulletin*, despatched (to all who have reserved a copy) during week ending Saturday, February 6, and in JOHN BULL published Thursday, February 11; winners will appear in JOHN BULL published Thursday, February 18.

(5) Should any entrant not announced as a First Prize-winner or sharer believe that he entered a coupon eligible for share of First Prize, Scrutiny must be demanded in accordance with directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No Scrutiny can be conducted in connection with the £250 award, and entries are accepted only on condition that the result of our double adjudication is final.

(6) Failure to comply with any of the Rules and Conditions involves disqualification, and employees of Odhams Press Limited and members of their families are not eligible to compete.

ENTER ON THIS COUPON

£1,500 MUST BE WON

"BULLETS FOOTBALL" No. 1. Closing Saturday, January 30.

MARK 1, 2 OR X IN SPACES BELOW

making decisions as instructed in Rules—you can use 2, 4, 6 or all 8 columns as you wish

In The Dark Ages—We Are—We War! (V) In The Past—Didn't Dwell—Did Well	A				
Left To Me—Speech—Speech Leaves Me (V) Powerful Weapon—We'd Prefer Weaponless Powers	B				
Climbing The Tree—Aspidistra—Privet—Shrubbery—Park (V) Not Big Enough—Flat—Villa—Mansion—Cell	C				
Job I'd Like—I *Hated* And Lost (V) Job Worth Having—Usually Job Unworthy Have	D				
On Commission—Less Than The *Dustman* (V) Modern Workman—Up With The *Clerk*	E				
Her Romance—Never Died—He Did (V) "Yes"—Or "No" Ends Romance	F				
If Animals Could Speak—Fido's Mistress Asked Medium (V) At The Seance—"Hic!"—Widow, "That's John!"	G				
Next Best—"*Heroes* Fitted For *Land*" (V) One Day—*Playing Fields* Wanting *Children*	H				
What Henpeck Said—Showed Thought—Not Thoughts (V) Mixed Jury—Paying Attentions—Not Attention	I				
In Nature's Kingdom—Doesn't Console Underpaid Ploughman (V) Sons Of The Soil—Hungry—Turn That Over	J				
In Our House—Everything "Falls On" Father (V) Making For Home—Father's Often "Held Up"	K				
Husband Shortage—Wise Girl "Accepts Situation" (V) Too Many Girls—Tragedy To Many Girls	L				
		2 Cols. 6d.	4 Cols. 1s.	6 Cols. 1s. 6d.	8 Cols. 2s.

ENTRY FEE For TWO COLUMNS Enclose P.O. Value ... ... 6d.
" FOUR " " " ... ... 1s.
" SIX " " " ... ... 1s. 6d.
" EIGHT " " " ... ... 2s.

I enclose P.O. value.....

No.....In respect of entry-fee as directed and agree to abide by all rules and conditions.

Closing Saturday, January 30

SIGNED .....

ADDRESS .....

.....

Cut round this line

Address Entry: "Bullets Football" No. 1, 30, Bedford Street, London, W.C.2 (Comp.).

"BULLETS" 1,057 RESULTS

First Prize, £500, plus £10 every New Year's Day

Miss D. WESTON, 13, Calderon Road, Camberwell, S.E.

Example: DRUNKEN WORLD
Bullet: HAS "CRAVING TO CONQUER"

SECOND PRIZE, £50:

J. COPLEY, 254, School Road, Crookes, Sheffield.

Example: Without Uniforms
Bullet: The "Domestic Situation" Issue
(Entered on "Target" Prize Coupon)

THIRD PRIZE, £25:

A. BEEVER, c/o 29, Ash Grove, South Elmsall, Pontefract.

Example: Jumped For Joy
Bullet: Sprained Ankle—That's Life!

OTHER PRIZES:

£20: Mrs. M. STIFF, 2, Avondale Place, Margate.
Country Mouse—"Doing" London—Of Londoner.

£15: Mrs. P. SMITH, Daisy Cottage, Farm, Dyce, Aberdeenshire.
Fresh Start—Robbed Of—Stole Away!

£10: K. HEENAN, "Sacre Cœur," Wrayton Street, Felling-on-Tyne.
Leaves A Nasty Taste—Politicians—Bad Eating Margarine.

£9 10s.: E. W. GLADWELL, "Rosslyn," Street, Nr. Gravesend, Kent.
Drunken World—Lurching Toward—Bad Reels.

£9: V. MACE, High Street, Moreton-in-Marsh, Glos.
Fresh Start—Mine. Entering Lord's—Prize (Entered on "Target" Prize Coupon)

£8 10s.: E. CROSS, 11, Grove Street, Darwen.
Frail Little Thing—Man, Beside Own Peace.

£8: J. HAMILTON, 58, Queen's Crescent, Sunderland.
Get Into Line And—Don't Be Mars—Napins"!

£7 10s.: H. R. HEAD, "Glenwood," Hill Park Road, Old Hill, Staffs.
Jumped For Joy—Mother-in-Law Down My Throat!

£7: J. KENNEDY, 25, Brooklyn Avenue, Antrim Road, Belfast.
It's Coronation Year, So—"Queen" Street Less Crowded.

£6 10s.: J. BAIRD, "Wayside," Blackmore, Ingatestone, Essex.
He Had Education, But—No "Degree" Of Understanding.
(Entered on "Season Ticket" Coupon)

£6: A. R. NEWTON, 10, Woodland Way, Morden, Surrey.
All Is Not Lost If—I Search Her Eyes.

£5 10s.: W. JENKINS, 6, Station Street, Blaengarw, Glam.
Man With A Punch—Curate, When Taking Sermon.
(Entered on "Target" Prize coupon)

£5: B. LANGFORD, 8, Porthill Road, Porthill, Staffs.
Thwarted — Green-eyed Monster — Bashful Youngster.

£4 10s.: W. ROWAN, 1, Bosley Avenue, Withington, Manchester.
Ambition—Awaken—Away, Can't!

£4: Miss L. TITMUS, 1, Harvey Road, Leytonstone.
Frail Little Thing—Little Things Fret, Reputation.

£3 10s.: G. WEBB, 15, Ferrers Street, St. Anns Well Road, Nottingham.
Split In The Ranks—"Of "Pink Elephants" "Dragon"!
(Entered on "Target" Prize coupon)

£3: A. GIRLING, 4, Newmarket Street, Norwich.
Country Mouse—And British Lion, Alternately.

£2 10s.: A. CAMERON, Sydney Cottage, McArthur Street, Dunoon.
Jumped For Joy—Excursionist And Last Seat!

Each of the above winners up to £30 will also receive a New Year Hamper. A list of 100 other Hamper winners and 500 of 2s. 6d. can be seen at the offices of "John Bull."

ALL WINNERS HAVE BEEN NOTIFIED.

BE QUICK WITH YOUR ENTRY!

This Great £1,500 "Bullets Football" Offer

CLOSES

SAT. JAN. 30.

PRIZES VALUE OVER £1,500, INCLUDING

GIANT DOUBLE OPPORTUNITY TO SEE THE CORONATION FESTIVITIES

and WIN A BIG 'BULLETS' CHEQUE!

ENORMOUS 2-in-1 FIRST PRIZE

£750 and CORONATION WEEK IN LONDON FOR TWO

HUGE 2nd SECOND PRIZE

£250 and CORONATION WEEK IN LONDON FOR TWO

£50	£40	£30
£20	£18	£16
£14	£12	
£10	£9	£8
£7	£6	£5
£4	£3.10	£3
£4.10	50 of £1	500 of 2/6

3,000 "DOUBLE-STAR TARGETS" 5,000 "STAR TARGETS"

'JOHN BULL'S' CORONATION GUESTS

will be provided with "Millionaire's" seats for the historic and glittering Coronation Procession, best available hotel accommodation and a round of gaiety in London during the week ending May 15.

AND **570** MEMORABLE CORONATION SURPRISE GIFTS

One to reach each Cash Prize-winner in this Contest on Wed., May 12

YOUR DOUBLED OPPORTUNITY OF HUGE 2-in-1 CORONATION PRIZE!

BEFORE you to-day is *Bullets* second magnificent Coronation Offer, bringing you a *doubled* opportunity to celebrate winning a big cash prize with an unforgettable Coronation Week in London for Two at JOHN BULL'S expense.

Capture either this Contest's £750 First or the £250 Second Prize and, on the Monday of Coronation Week, you and your chosen companion will be invited to set out on the most thrilling adventure of your lives! After travelling in first-class comfort to London, you will be met at the station and driven to the hotel where accommodation has already been reserved for JOHN BULL'S guests.

Then will follow a round of Coronation gaieties—shopping, sightseeing, visits to theatre and kinema and, most important of all, seeing the historic procession from superb reserved seats looking down on Hyde Park Corner.

These glittering 2-in-1 Coronation awards are followed by a big batch of *Bullets* cheques and each of this Contest's 570 cash prize-winners will also receive a Coronation Surprise Gift of historic interest. Follow the simple instructions below and then start on the road that leads to London and a huge 2-in-1 Coronation success.

HOW TO MAKE "BULLETS"

YOU will find it far easier to make *Bullets* by concentrating on a few *Examples*, so first read slowly through the 48 provided and select, say, half a dozen on which to work. Write down these chosen *Examples* and next start to add to the ideas each one brings to your mind.

Now each of your finished efforts must consist of TWO, THREE or FOUR words of apt and original comment, closely linked with the selected *Example*. Your next step, then, is to polish up the phrasing of your rough notes.

Suppose, for instance, that you had decided to concentrate on the *Example*, WEAR A SMILE AND. Against this you might jot down, *The World Seems More Cheerful*. By juggling with words for a few minutes you could easily condense and improve that first thought to the typical *Bullet*, WEAR A SMILE AND—LIFE SEEMS LESS "CHILLY."

Before making a beginning on your own efforts, study carefully the winning *Bullets* in our 1,057th Contest on the opposite page.

Then make a start, remembering that you cannot be a winner unless your entry is in by Saturday, February 6.

Add 2, 3 or 4 words to any "Example"

(Competition No. 1,060)

ROUND THE THRONE
TIME TO REJOICE
WHAT HITLER WANTS
ACT I'D APPLAUD
AS GOOD AS GOLD
CHANCE FOR ME
DECORATING
CHINESE PUZZLE
DANCE OF DEATH
THROUGH THE FURNACE
ENDURING BONDS
FORGOTTEN
TO OVERCOME THE TROUBLE
SHOWS SHE'S MARRIED
BASHFULLY
WEAR A SMILE AND
DISMAL JIMMY
"PLEASED TO MEET YOU!"
WHAT IS LOYALTY?
GIFT OF THE GAB
HE KISSED HER, BUT
WITH ELBOW-GREASE
SPOKE HER MIND
VOLUNTEERS
FOR OUR BOYS
WIFEY IS WISE, SO
DOWN TO BRASS TACKS
YOU'LL PAY FOR IT IF
PLAYING FOR SAFETY
MISGUIDED
WHAT OTHERS DO
IN OUR LOCAL
SCENE OF DESOLATION
IN SEARCH OF HAPPINESS
ON HER OWN
FLY IN THE OINTMENT

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two Examples may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed "& Co." Entrant's name, address and date of posting must be written on back of postal order, the details of which must be duly noted on each coupon submitted. Coupons must not be detached.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

ENTRY-FEE. Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co." Write name, address and date of posting on back of P.O.

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,060) Closing SAT., Feb. 6.	P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.	Signed ..... Address .....

"Bullets" must consist of TWO, THREE OR FOUR words.

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,060) Closing SAT., Feb. 6.	P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.	Signed ..... Address .....

Write name and full address on each coupon.

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,060) Closing SAT., Feb. 6.	P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.	Signed ..... Address .....

Cut out each coupon separately.

EXAMPLE		
BULLET		
EXAMPLE		
BULLET		
(1,060) Closing SAT., Feb. 6.	P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.	Signed ..... Address .....

If you want to enter further "Bullets," you can write them on plain paper.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,060 usually purchase "John Bull."

Address Entry: "Bullets" No. 1,060, "John Bull," Long Acre, London, W.C.2 (Comp.)

Give yourself this FREE **NEW YEAR PRESENT!**

Get in ahead of the rush for the new and improved 'Bullets' Bulletin of 1937.

Secure 48 pages of 'Bullets' and Crossword help at once—no better aid to success is published

USE THIS COUPON

YOU ARE INVITED TO

ENCLOSE THIS COUPON

WITH YOUR "BULLETS" OR CROSSWORD ENTRY

Please register me for six weeks' free supply of "Bullets Bulletin" and "Crossword Gazette." I have affixed 3d. in stamps to this coupon for postage.

NAME.....

ADDRESS.....

.....

Affix 1½d. stamp here

Affix 1½d. stamp here

After any illness beware of dangerous KIDNEY TROUBLE

After Influenza it is most beneficial to take De Witts Pills to ensure complete recovery and quick return of strength.

Suspect Kidney Trouble if you have any of these symptoms:—

RHEUMATISM, BACKACHE, LUMBAGO, JOINT PAINS, SCIATICA OR DIZZINESS.

Too few people realise the extremely hard work that the kidneys have to perform, even in health. The removal of bodily impurities has to be carried on night and day.

During and after illness a far greater strain is put upon the kidneys. The illness itself has probably left the kidneys weak, but they must carry on removing the poisons left in the body by the illness. It is a most wise precaution to assist the kidneys in these circumstances, as recovery is delayed if the accumulated poisons are not removed from the body.

De Witts Brand Kidney and Bladder Pills are specially compounded to act on the kidneys. They have been famed throughout the world for nearly 50 years for their splendid action in restoring sick, sluggish or strained kidneys to health.

De WITTS PILLS hasten your recovery and build up your whole system, because they help the kidneys to perform perfectly their task of removing the waste matter (poisons) from the body. The tonic action of De Witts Pills will bring renewed vigour and vitality.

De WITTS B'BRAND PILLS

Sold only in the white, blue and gold boxes, at 1/3, 3/- and 5/-. Beware of imitations.

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